

AFRICA CDC WORKING GROUP TOPLINE FINDINGS REPORT

LONDON
SCHOOL of
HYGIENE
& TROPICAL
MEDICINE



AFRICA CDC
Centres for Disease Control and Prevention
Safeguarding Africa's Health



VACCINE
CONFIDENCE
PROJECT™

ORIB
International



METHODOLOGY

15k n=1,000 interviews
across 14 countries*

1/4 Quarterly fieldwork
planned for 2022

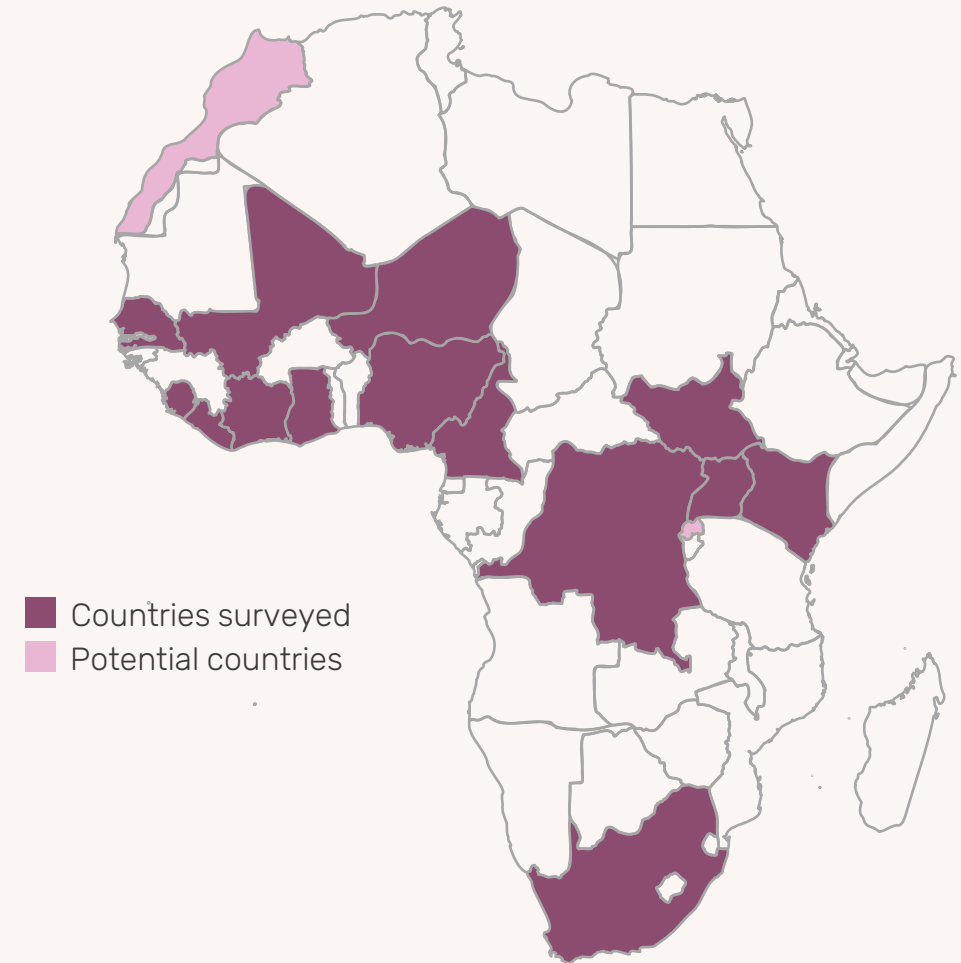
QC Quality control checked
by in-country research
teams and centrally in
London, UK

F2F Face-to-face
methodology using
random household
probability sampling

TOPLINE FINDINGS STRUCTURE

1. **VACCINES DEPLOYED VS VACCINES ADMINISTERED**
2. **DEMAND FOR COVID-19 VACCINES**
3. **VCI INDEX**
4. **MIS/DISINFORMATION**

COUNTRIES SURVEYED



COVID-19 VACCINES DEPLOYED VS ADMINISTERED

585m COVID-19 vaccines delivered across 54 countries in Africa

227m More than twice the amount delivered since Nov-21

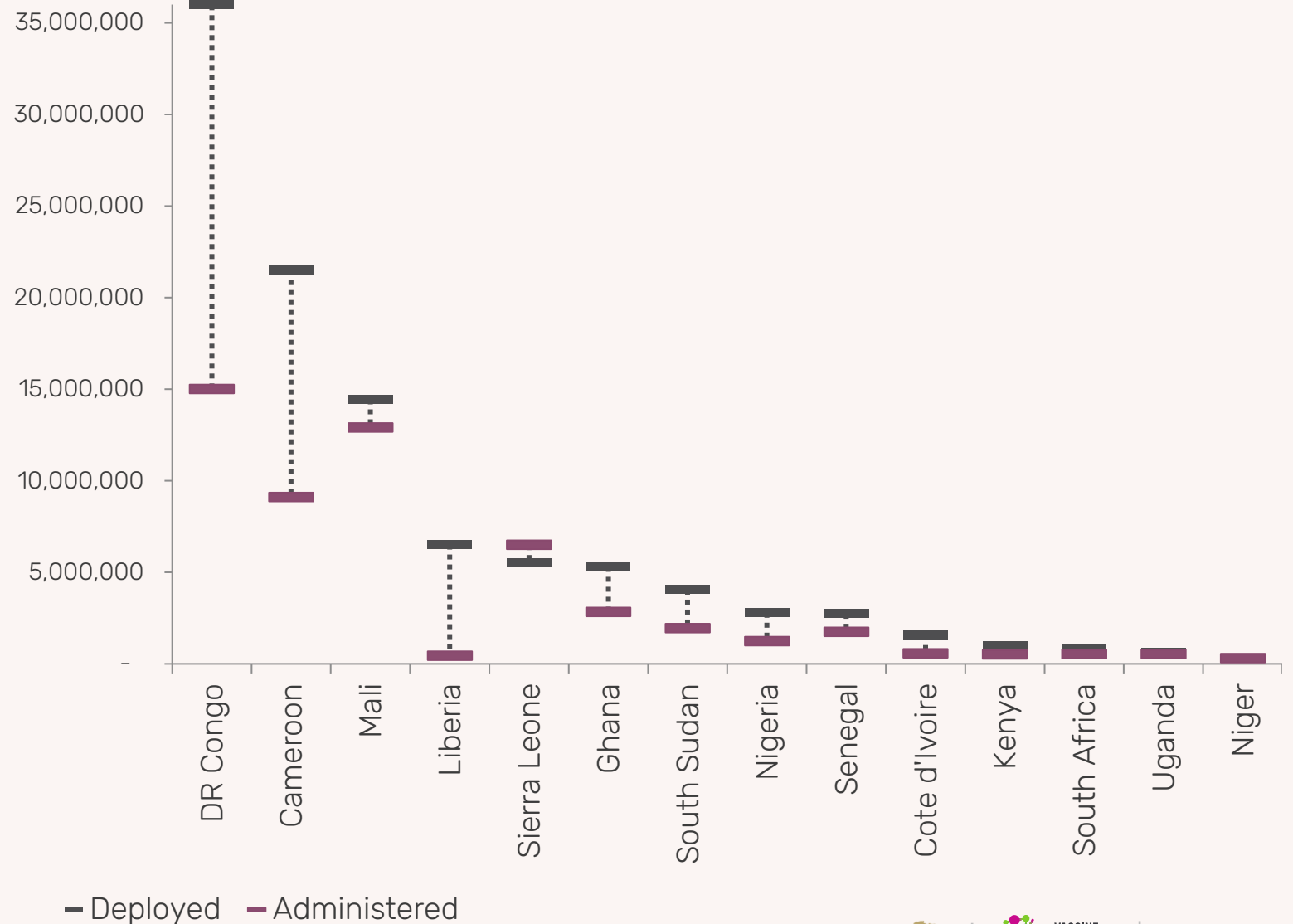
61% Of delivered vaccines in Jan-22 have been administered

38% Of participants surveyed have had one or two doses

45+ The vaccinated are more likely to be older generations

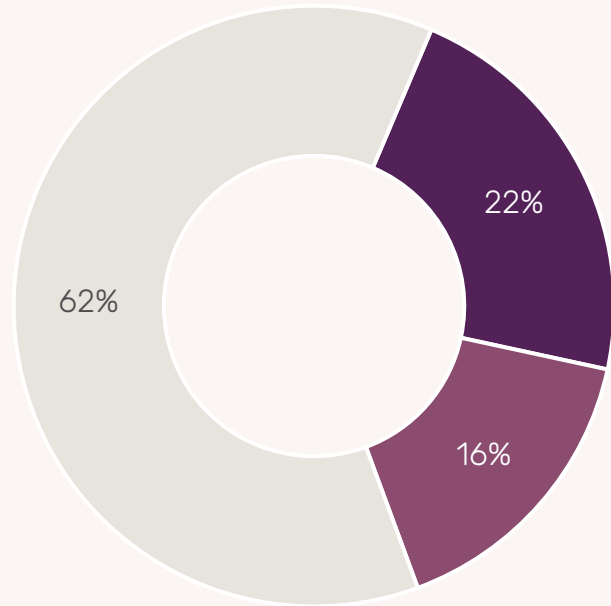
All interviews: n= 15,375

COVID-19 VACCINES DEPLOYED VS ADMINISTERED JAN-22 BY COUNTRIES SURVEYED



THE VACCINATED

Of the 14 countries surveyed, 38% of participants have received either one or two doses of the COVID-19 vaccine.



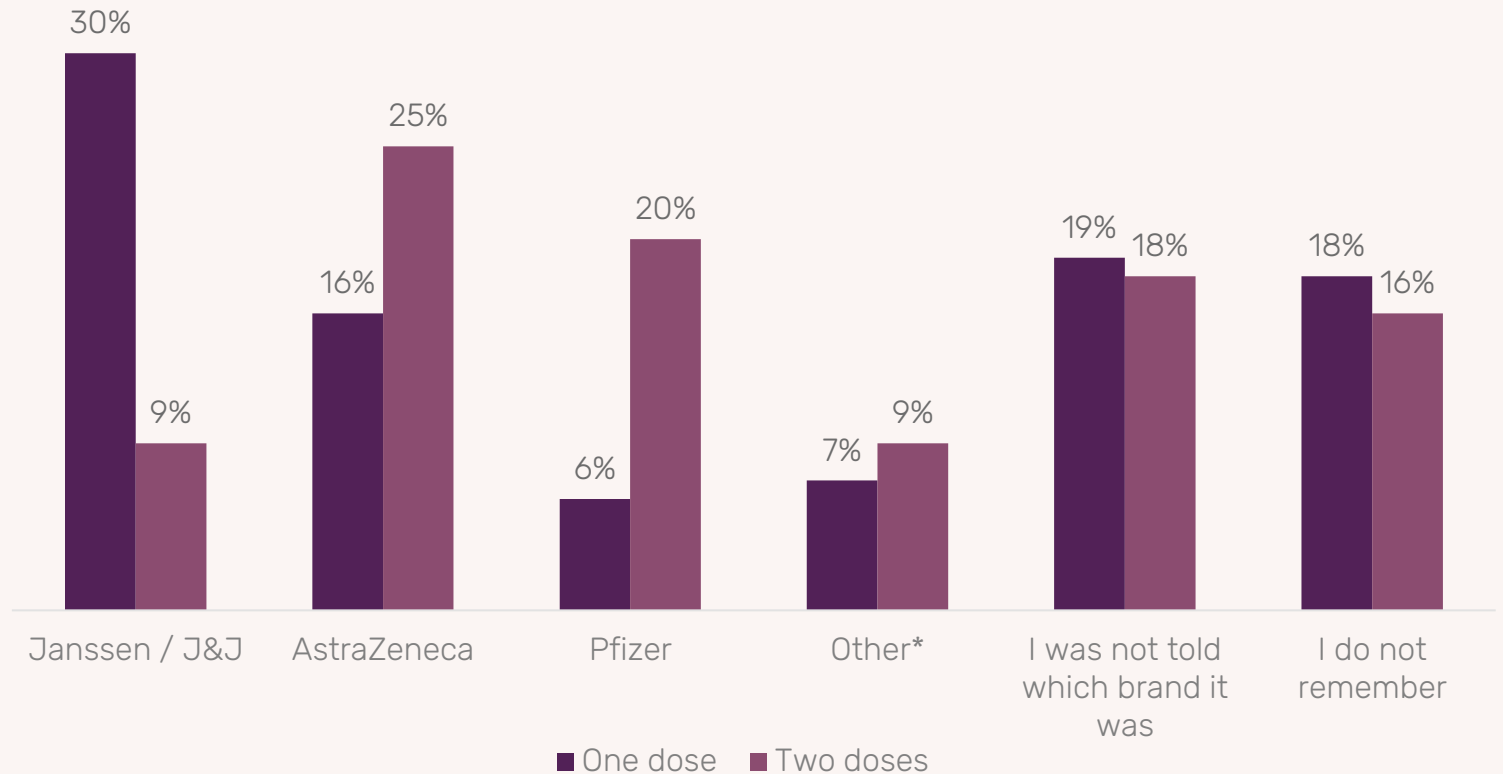
■ One dose ■ Two doses □ Unvaccinated

All interviews: n= 15,375

Almost 3 in 10 of those with two doses received an AstraZeneca vaccine, whilst the same amount with one dose received a Janssen/ J&J vaccine.

1 in 5 participants were not told which brand they received.

COVID-19 VACCINES ADMINISTERED: BY BRAND

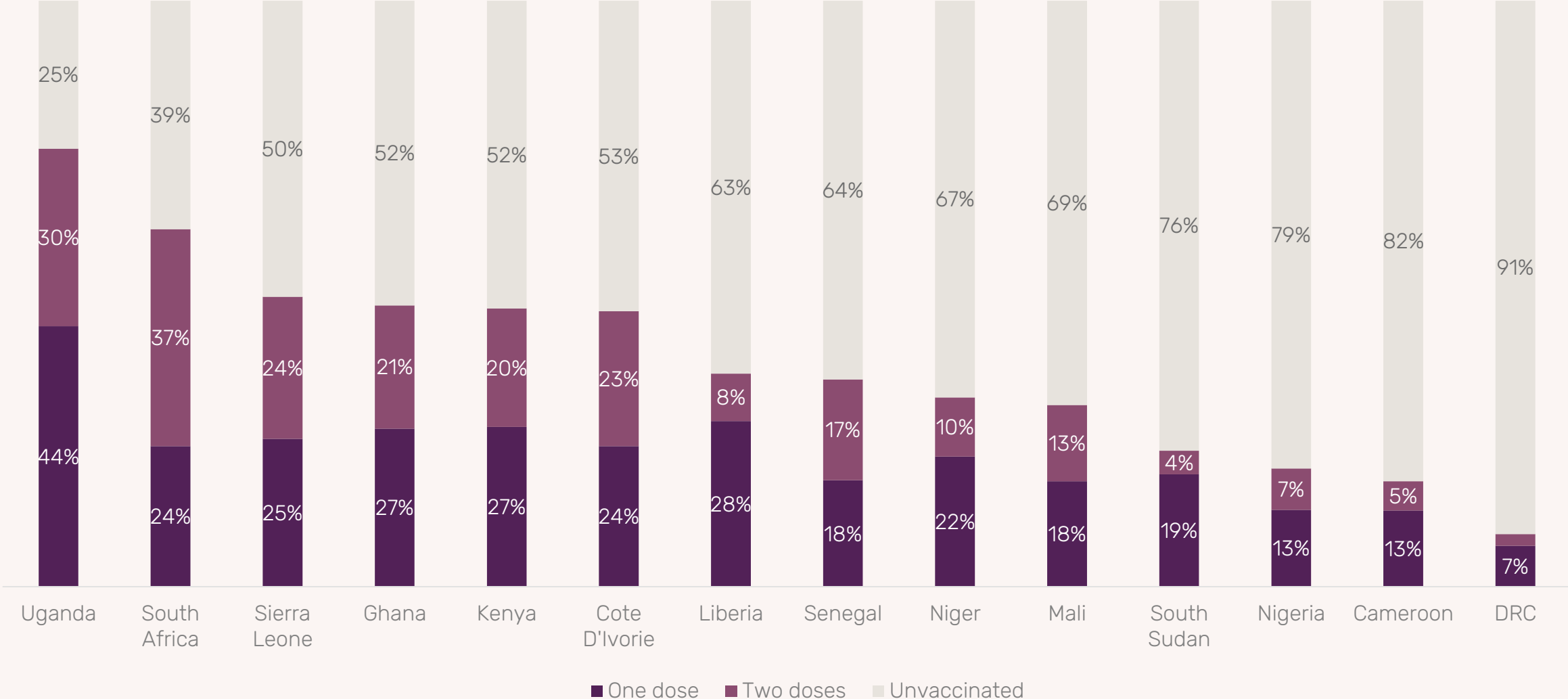


All vaccinated: n= 5,803

*Other includes Covovax, Novovax, Moderna, Sinovac, Sinopharm and Sputnik

THE VACCINATED

COVID-19 VACCINES ADMINISTERED: BY COUNTRIES SURVEYED



DEMAND FOR COVID-19 VACCINES: THE UNVACCINATED

Within the unvaccinated populations, 61% would either definitely take a COVID-19 vaccine or are unsure leaning towards yes – leaving just under a quarter who would outright refuse a vaccine.

NET REFUSAL HIGHER AMONGST...

47% Those who are hesitant across the VCI Index (safety, effectiveness and importance)

44% Those who disagree that their government handled the pandemic 'well'

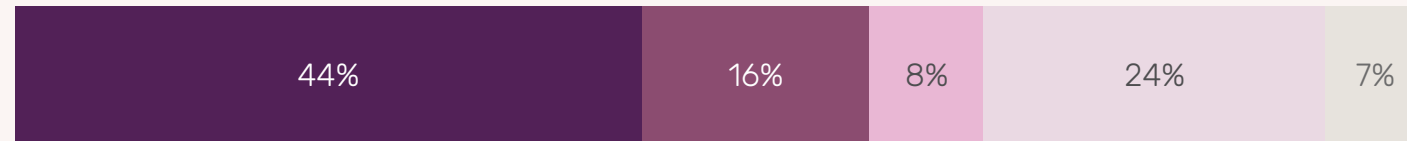
38% Those who believe the threat from COVID-19 is exaggerated

37% Urban populations (vs 28% rural)

35% Students

34% Younger generations (18-24); and the unemployed

COVID-19 VACCINE ACCEPTANCE: TO PROTECT MYSELF



COVID-19 VACCINE ACCEPTANCE: TO PROTECT FRIENDS, FAMILY AND/OR AT-RISK GROUPS



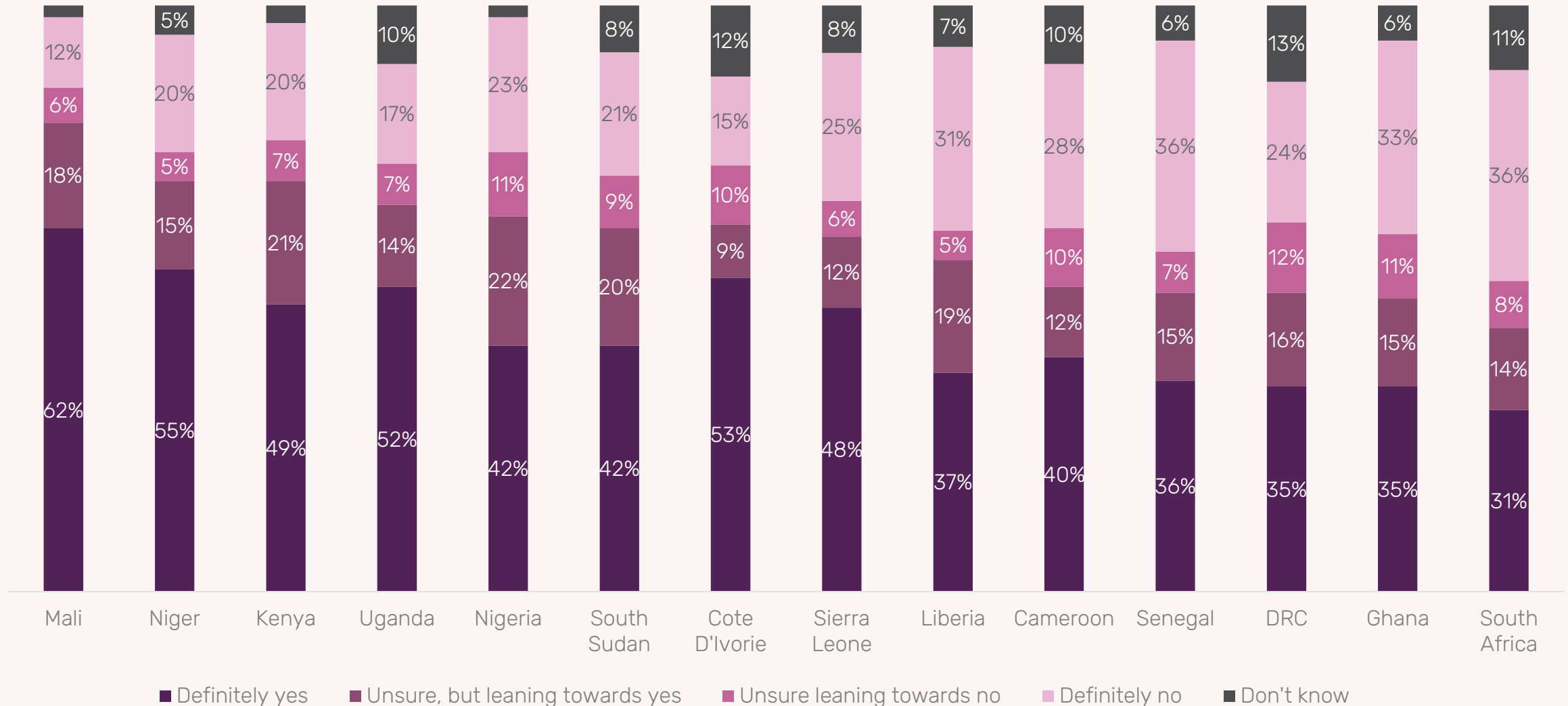
COVID-19 VACCINE ACCEPTANCE: FOR CHILDREN IN PARTICIPANTS CARE*



■ Definitely yes ■ Unsure, but leaning towards yes ■ Unsure leaning towards no ■ Definitely no ■ Don't know

DEMAND FOR COVID-19 VACCINES: THE UNVACCINATED

COVID-19 VACCINE ACCEPTANCE: TO PROTECT YOURSELF – BY COUNTRIES SURVEYED



DEMAND FOR DIFFERENT COVID-19 VACCINE BRANDS

PARTICIPANTS RANKED THE IMPORTANCE OF ATTRIBUTES IF THEY WERE TO DECIDE WHICH BRAND OF VACCINE TO TAKE...

73%

Agree it is **important** that the brand is recommended by a trusted healthcare practitioner

70%

Agree that must be a **brand they can trust** and with a good reputation

67%

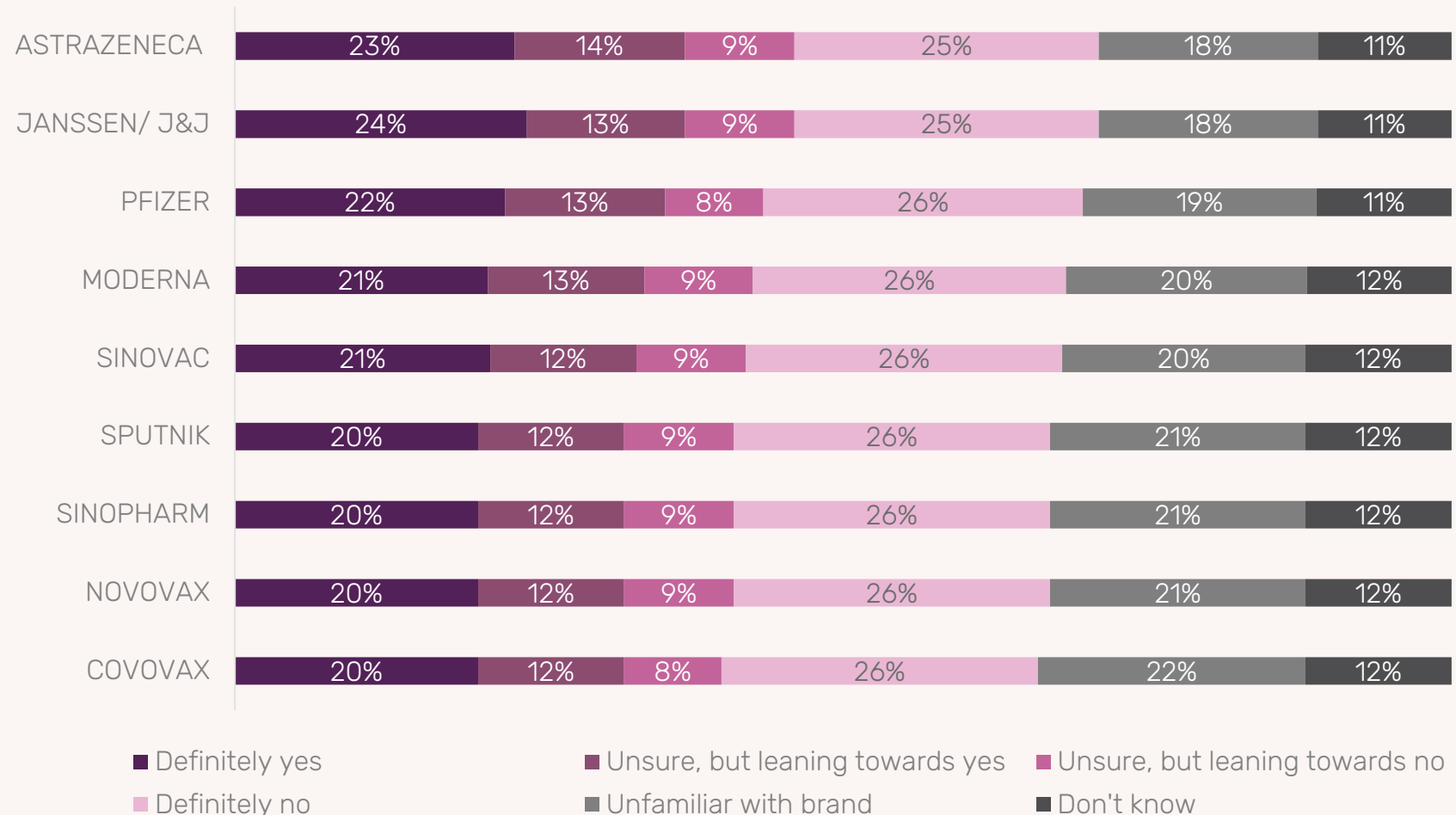
Agree it must be developed in a country that makes them **confident of its quality**

63%

Agree it is **important** it must be a brand they are **already familiar with**

All interviews: n= 15,375

COVID-19 VACCINE ACCEPTANCE: BY BRAND



Unvaccinated: n= 9,572

MOTIVATION AND REASONS FOR REFUSAL

Amongst those who are unvaccinated and are either unsure about getting a COVID-19 vaccine or outright refused, we asked them what would **make them more likely to get a vaccine**, and secondly what their **reasons for refusing a vaccine** are...

26% If the vaccine was proven to be safe

Highest amongst **stay-at-home parents** and those who are confident across the VCI index

20% If the government made a vaccine mandatory

Highest amongst those with **secondary or higher education** and those living in urban areas

15% If I needed to have a vaccine to access health services

Highest amongst **women under 35, students and unemployed**

13% If my employer required me to get one

Highest amongst **younger age groups** and those in work

24% I do not feel I am at risk of catching the virus

Highest amongst **younger age groups, healthcare workers** and those who feel the **threat from COVID-19 is exaggerated**

21% I do not yet know enough about the vaccine to make a decision

Highest amongst **men under 35** and urban populations

20% I am worried that I will get seriously ill/die from the vaccine

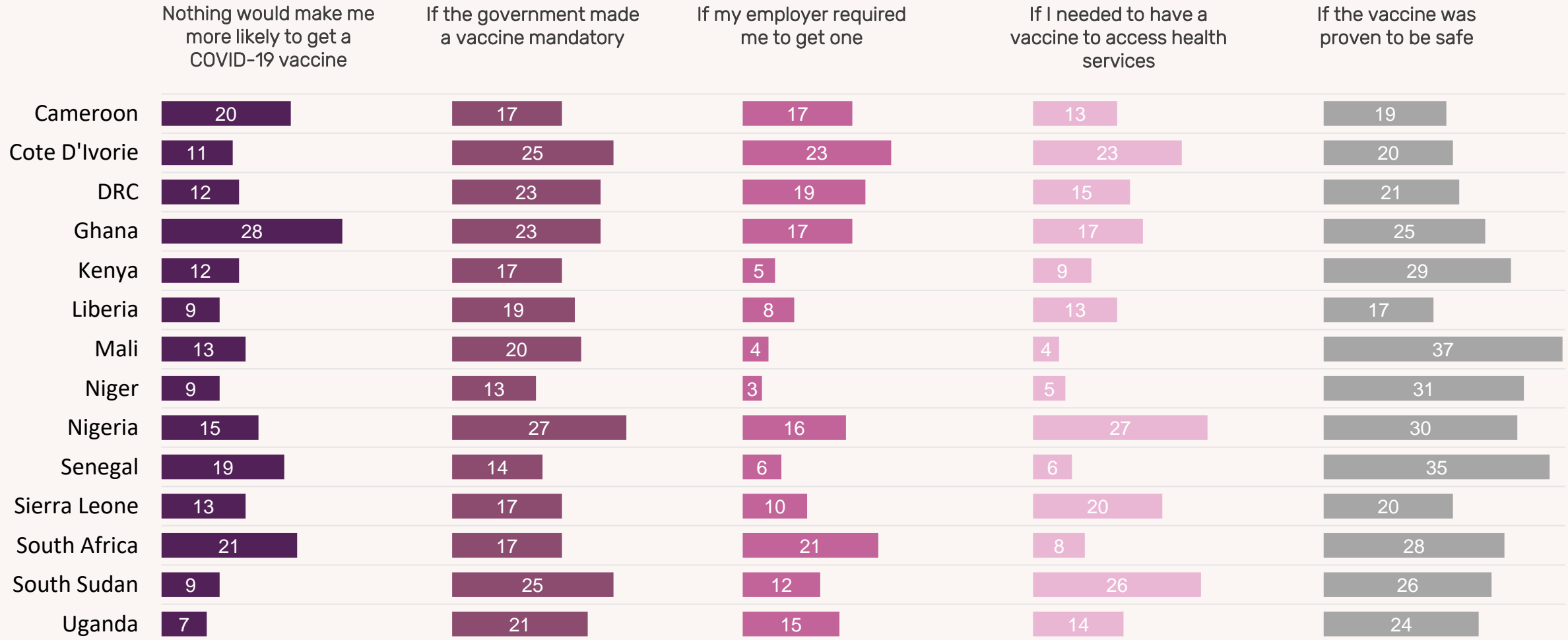
Highest amongst **men under 35** and urban populations

12% I do not believe the virus exists

Highest amongst **men** and those who have self-reported **exposure to mis/disinformation**

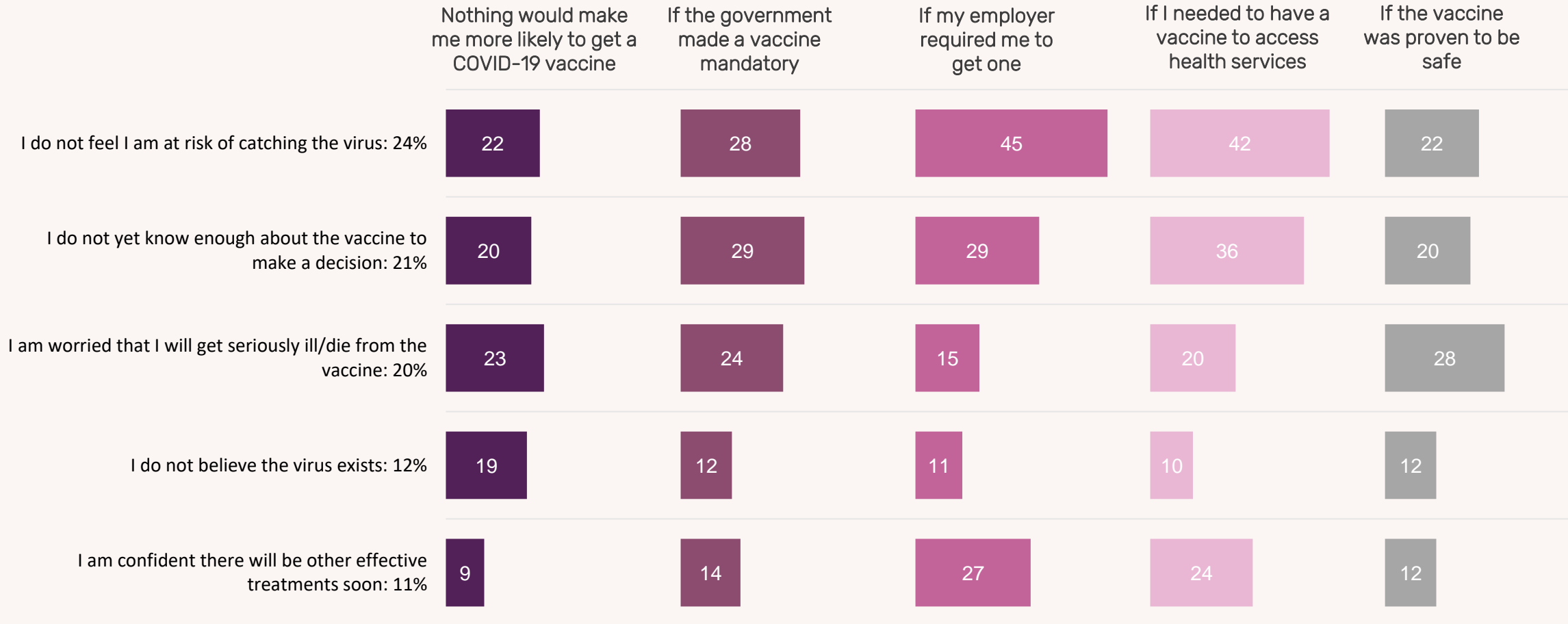
MOTIVATION AND REASONS FOR REFUSAL

Again, amongst the unvaccinated and hesitant, Nigerians are the most likely to take a COVID-19 vaccine if it was mandated by the government. Malians (which show high levels of acceptance) are the most likely to accept one if the COVID-19 vaccine was proven to be safe.



MOTIVATION AND REASONS FOR REFUSAL

By observing the relationship with **reasons for refusing a vaccine** and what would **make participants more likely to get a vaccine**, we can see that naturally if the vaccine was 'proven to be safe' this would be most effective with those who are concerned about safety. Those who believe they are not at risk of catching the virus would be most likely to take a vaccine if they employer required them to or if they needed it to access health services.



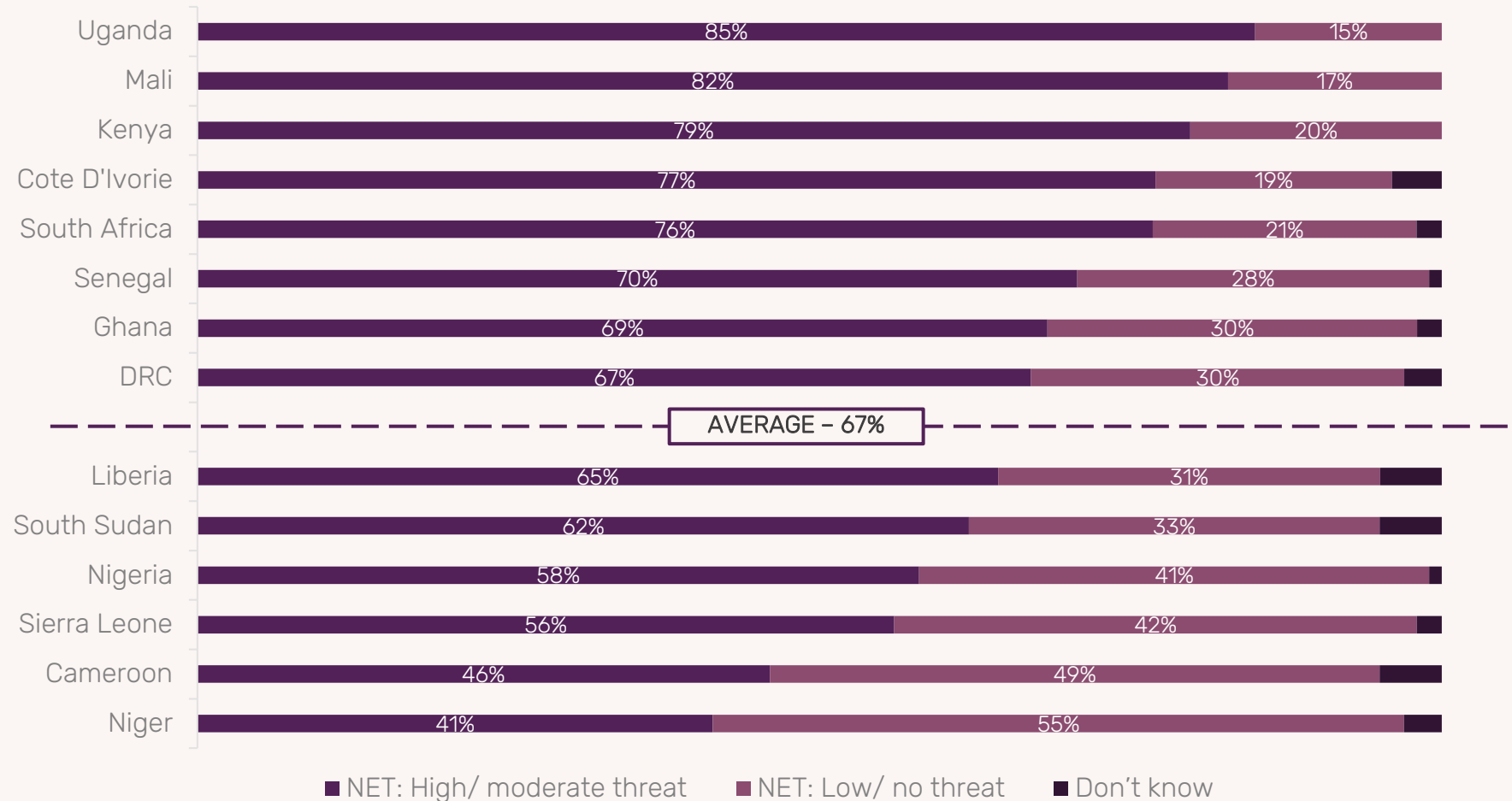
PERCEIVED THREAT OF COVID-19

RANKING THE LEVEL OF PERSONAL THREAT... THOSE WHO NET AGREE THERE IS HIGH/MODERATE THREAT...

- 77% Malaria
- 71% Lack of access to food
- 70% Lack of access to clean water
- 67% COVID-19
- 58% Tuberculosis
- 55% HIV/AIDs

All interviews: n= 15,375

PERSONAL THREAT FROM COVID-19: BY COUNTRIES SURVEYED



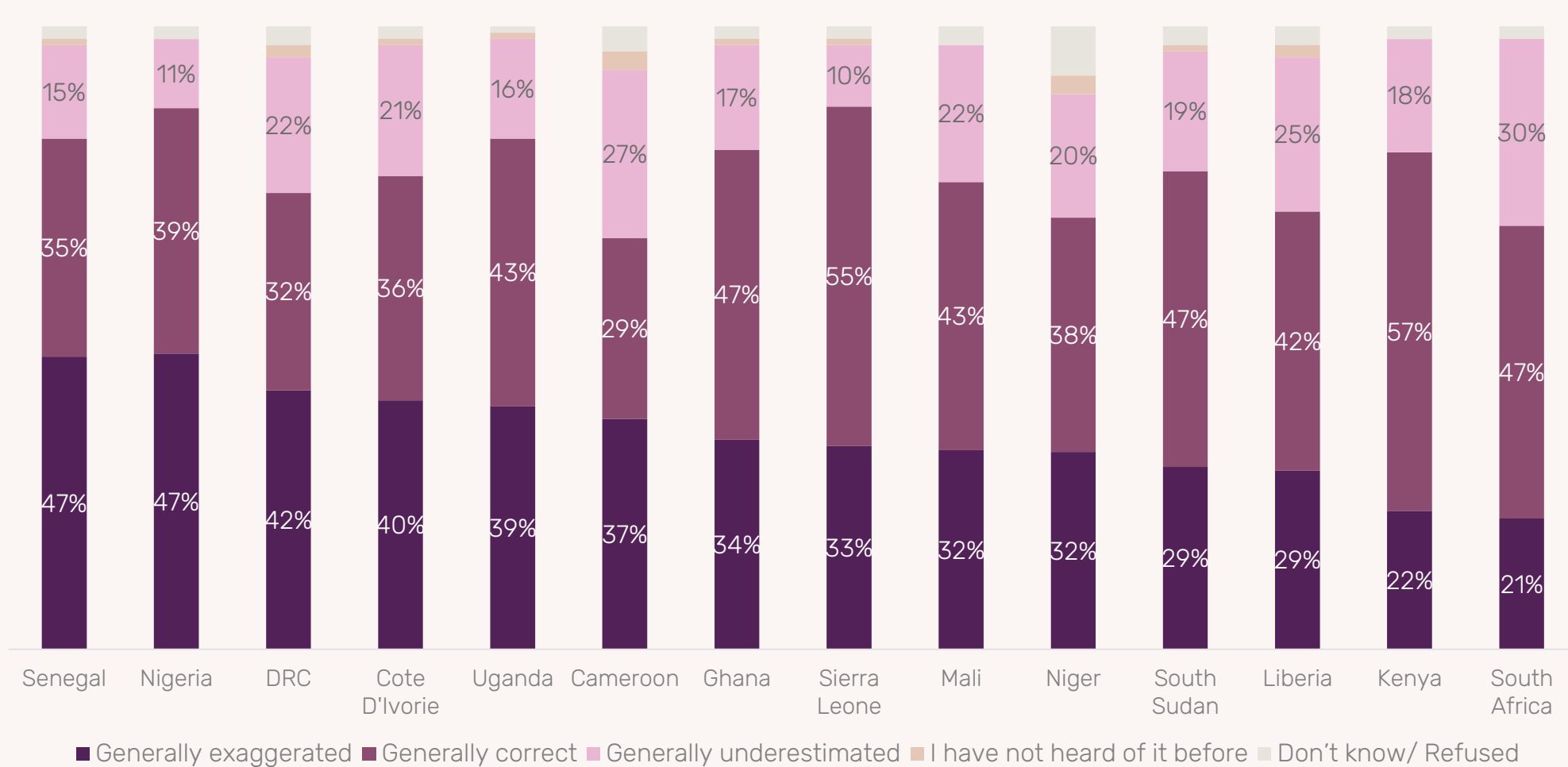
All interviews: n= 15,375

PERCEPTIONS OF THE EXAGGERATION OF COVID-19

PROPORTION OF PARTICIPANTS WHO BELIEVE THAT THREAT FROM COVID-19 IS EXAGGERATED, UNDERESTIMATED OR ABOUT RIGHT: BY COUNTRIES SURVEYED

Those who NET agree the threat from COVID-19 is exaggerated...

- Younger generations, particularly those under 24
- Those in urban settings
- Students and those with secondary or university educations
- Unvaccinated populations
- Those who score 'hesitant' on the VCI Index



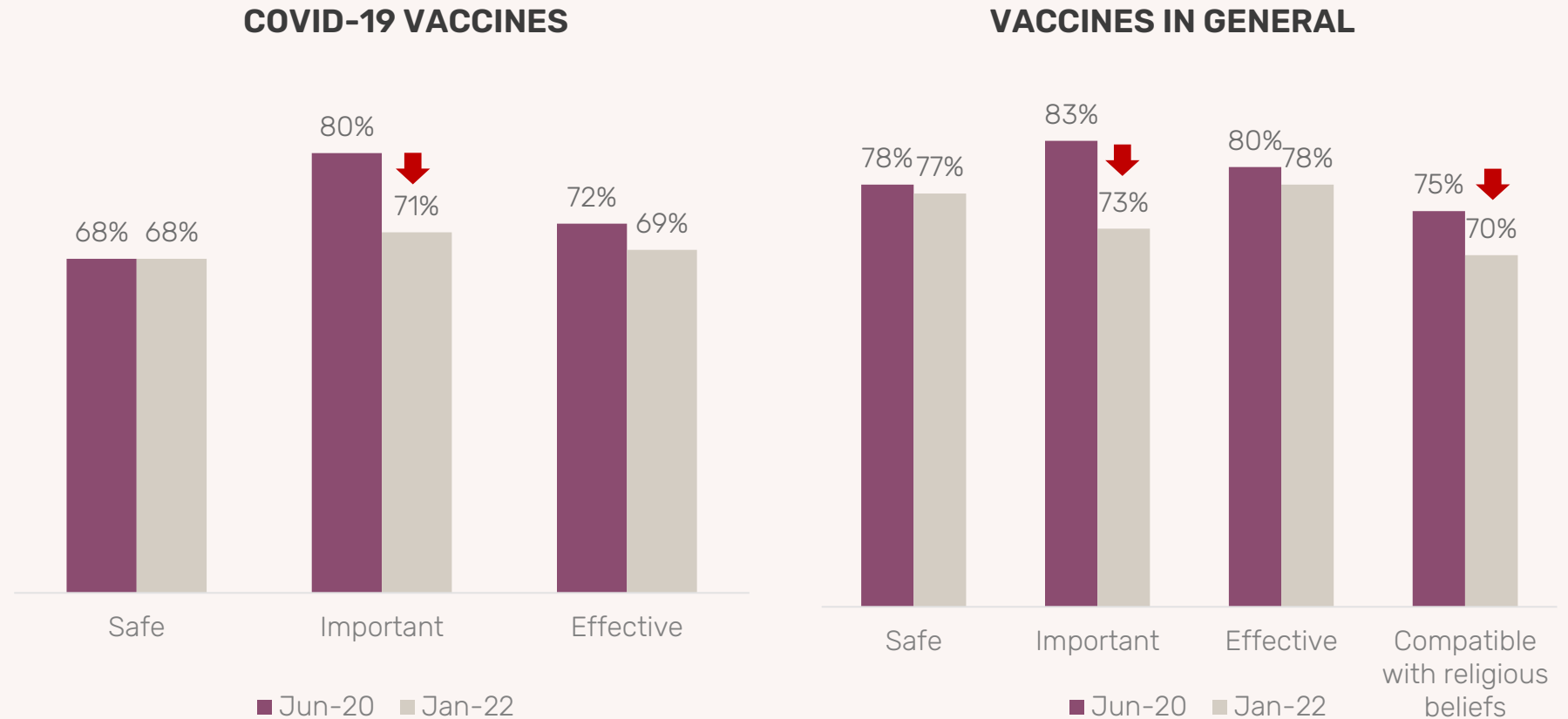
VCI INDEX: OVERALL

Between June 2020 and January 2022, there has been a fall in the percentage of participants who agree that vaccines (both COVID-19 and in general) are important.

The other points in the index (safety and effectiveness) however have remained consistent.

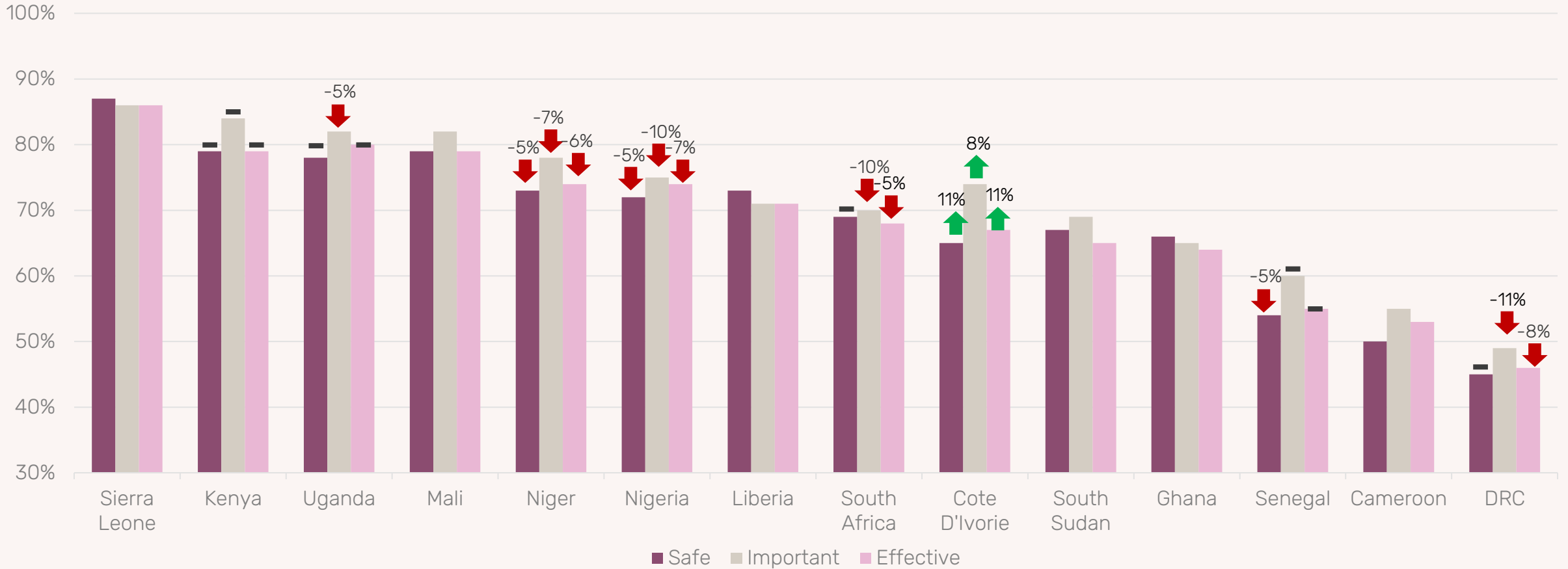
Those who are less likely to agree with statements in the index are...

- Younger generations, particularly those under 24
- Those in urban settings
- Students and those with secondary or university educations
- Believe the threat from COVID-19 is generally exaggerated



VCI INDEX: BY COUNTRIES

VCI INDEX ON COVID-19 VACCINES: BY COUNTRIES SURVEYED – NOTE NOT ALL COUNTRIES WERE SURVEYED IN JUN-20



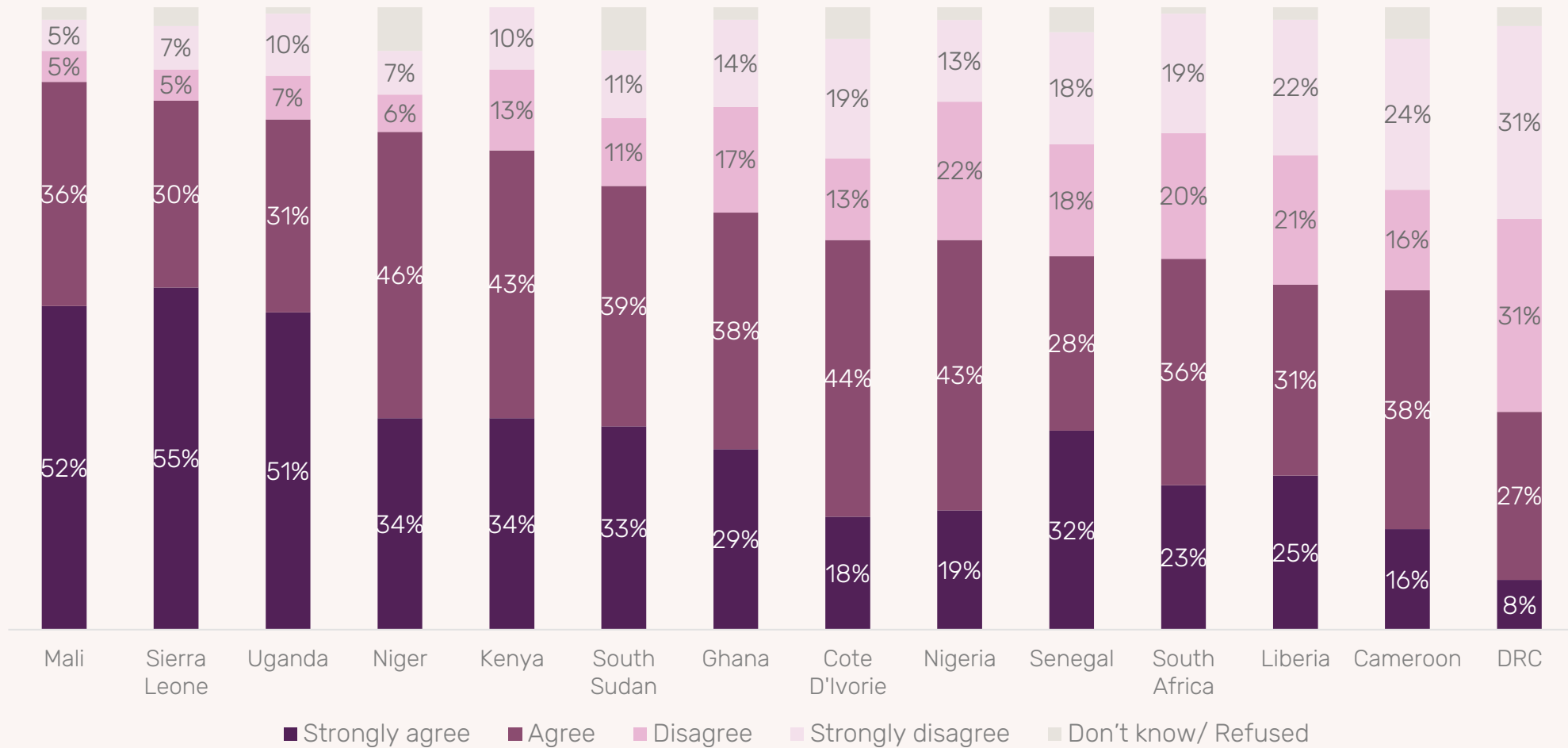
↓ Significance decrease on Jun-20
 ↑ Significance increase on Jun-20
 No significant difference/ under 5% on Jun-20

GOVERNMENT PERFORMANCE

PERCEPTIONS OF WHETHER PARTICIPANTS GOVERNMENT HAVE HANDLED THE COVID-19 PANDEMIC 'WELL': BY COUNTRY

Those who are more likely to NET disagree that their government have handled the COVID-19 pandemic 'well'...

- Younger generations, particularly those under 24 – and men
- Those in urban settings
- Students and those with secondary or university educations
- Those who feel the threat from COVID-19 is exaggerated
- Those who score 'hesitant' on the VCI Index
- Unvaccinated

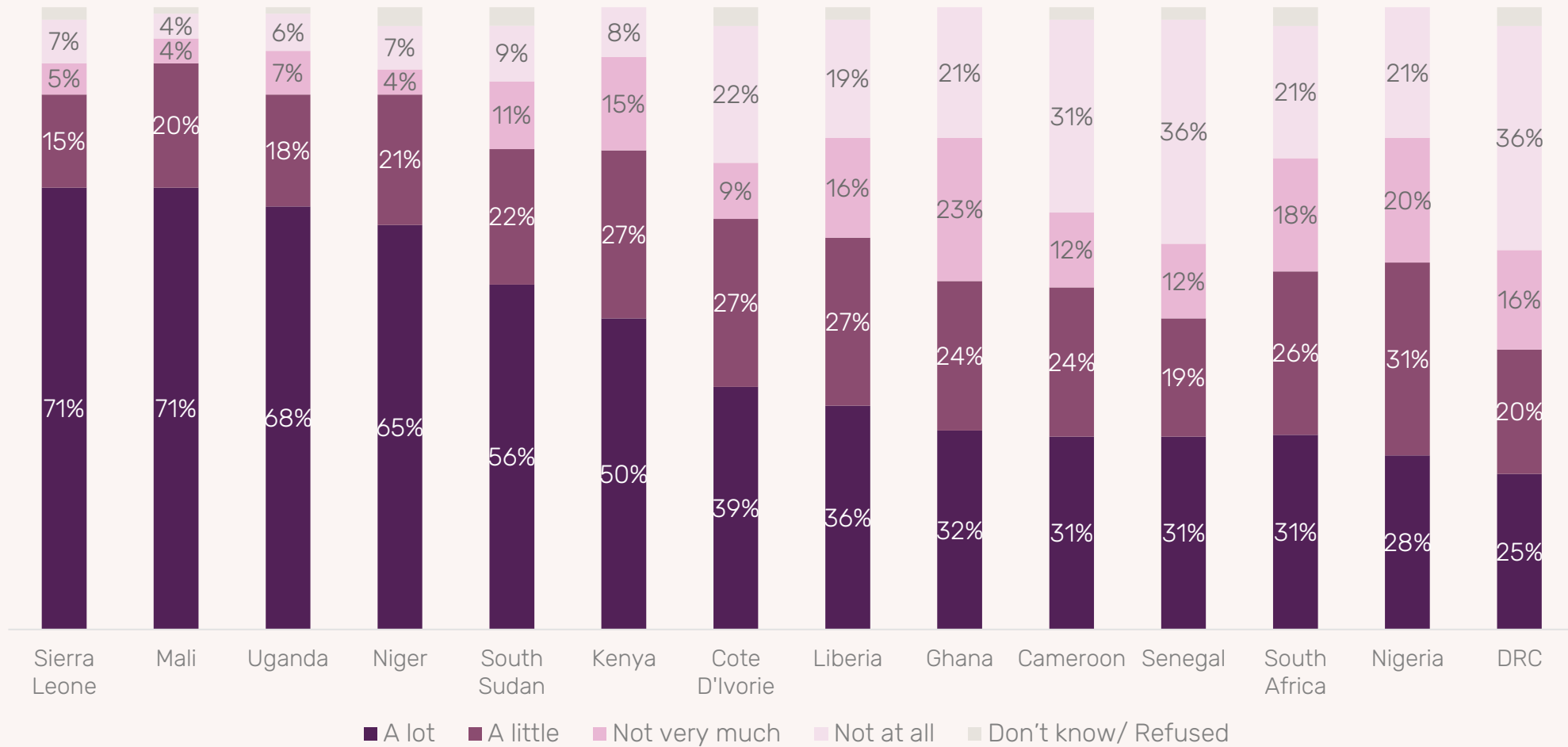


GOVERNMENT PERFORMANCE

PERCEPTIONS OF HOW MUCH PARTICIPANTS TRUST THEIR GOVERNMENT FOR REASSURANCE ABOUT THE COVID-19 VACCINE: BY COUNTRY

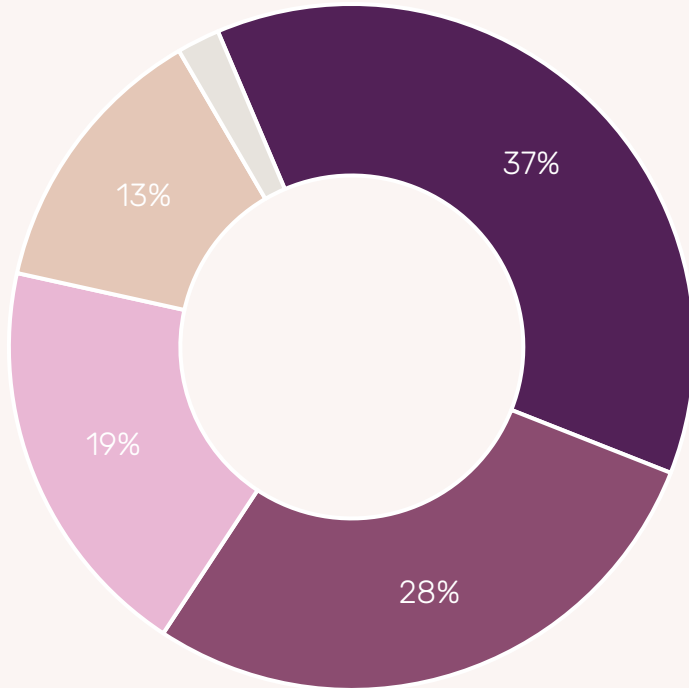
Those who are more likely to NET not trust/not likely to trust their government on reassurance about the COVID-19 vaccine...

- Men under 35
- Those in urban settings
- Students and those with secondary or university educations
- Those who feel the threat from COVID-19 is exaggerated
- Those who score 'hesitant' on the VCI Index
- Unvaccinated



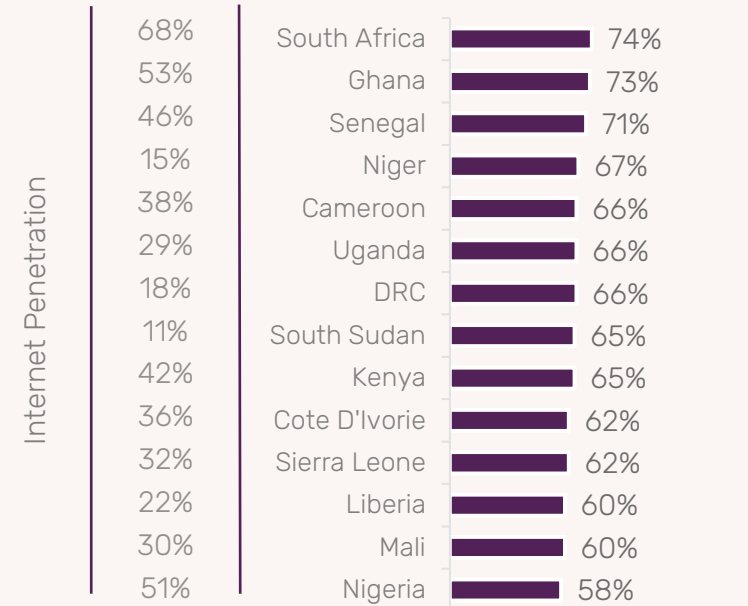
MIS/DISINFORMATION

PROPORTION OF THOSE WHO HAVE SEEN SOME MIS/DISINFORMATION RELATED TO COVID-19 AND THE PANDEMIC



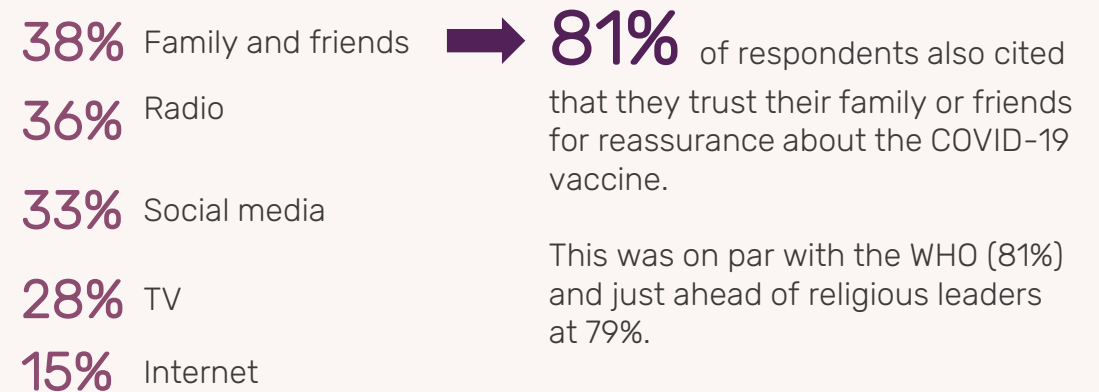
■ A lot ■ Some ■ Not much ■ Not at all ■ Don't know

EXPOSURE TO COVID-19 DISINFORMATION (A LOT/SOME) - COMPARED TO INTERNET PENETRATION



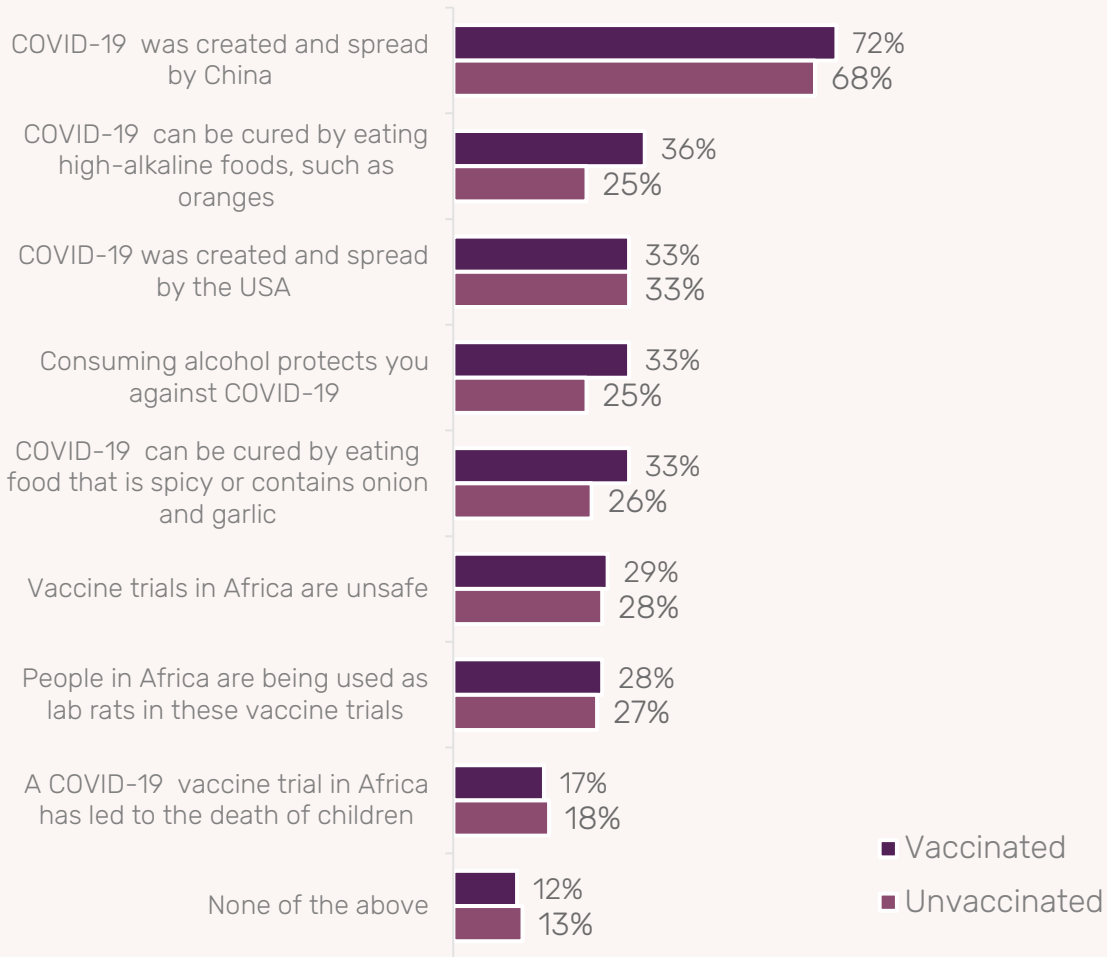
When comparing to countries with similar internet penetration, Nigeria has the lowest percentage of self-reported exposure to mis/disinformation.

SOURCES OF MIS/DISINFORMATION



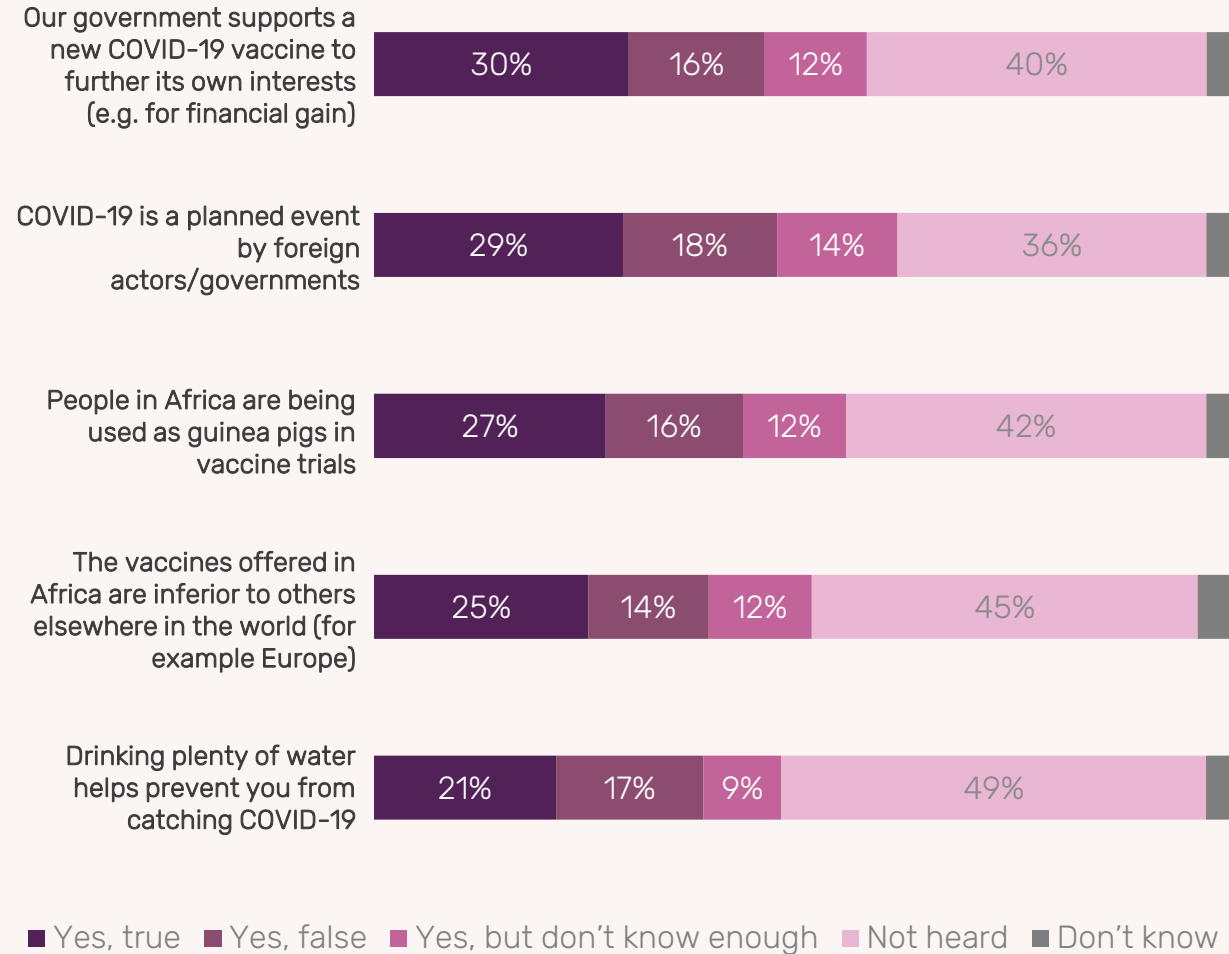
MIS/DISINFORMATION

PROPORTION OF PEOPLE WHO HAVE SEEN OR HEARD THE FOLLOWING STORIES ABOUT COVID-19



Those who have seen or heard news recently about the COVID-19 vaccine: n=6,469

PROPORTION OF PEOPLE WHO BELIEVE STORIES OR INFORMATION AROUND COVID-19 TO BE TRUE OR FALSE



All interviews: n= 15,375

THANK YOU