AFRICA CDC WORKING GROUP SENEGAL REPORT











METHODOLOGY

1,152 Interviews in Senegal

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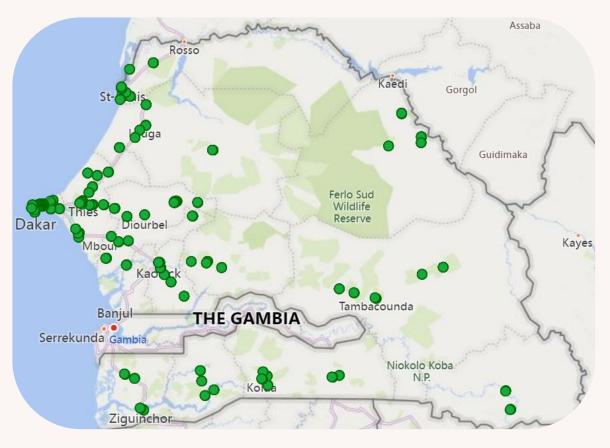
Quarterly fieldwork planned for 2022

Quality control checked by in-country research teams and centrally in London, UK F2F Face-to-face methodology using random household probability sampling

TOPLINE FINDINGS STRUCTURE

- 1. VACCINES DEPLOYED VS VACCINES ADMINISTERED
- 2. DEMAND FOR COVID-19 VACCINES
- 3. VCI INDEX
- 4. MIS/DISINFORMATION

LOCATIONS SURVEYED IN SENEGAL



= Sampling units







COVID-19 VACCINES DEPLOYED VS ADMINISTERED

585m COVID-19 vaccines delivered across 54 countries in Africa

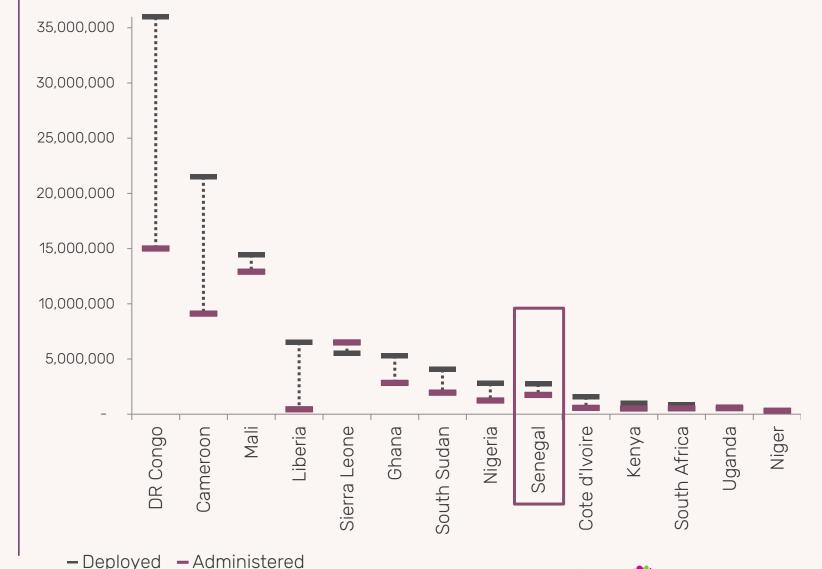
More than twice the amount delivered since Nov-21

61% Of delivered vaccines in Jan-22 have been administered

2.74m Vaccines delivered to Senegal

1.74m Vaccines administered in Senegal

COVID-19 VACCINES DEPLOYED VS ADMINISTERED JAN-22 BY COUNTRIES SURVEYED



Based on Africa CDC data provided to ORB International

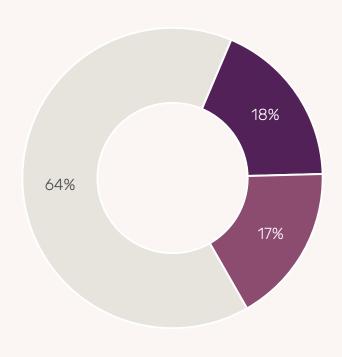






THE VACCINATED

36% of participants in Senegal have received either one or two doses of the COVID-19 vaccine.



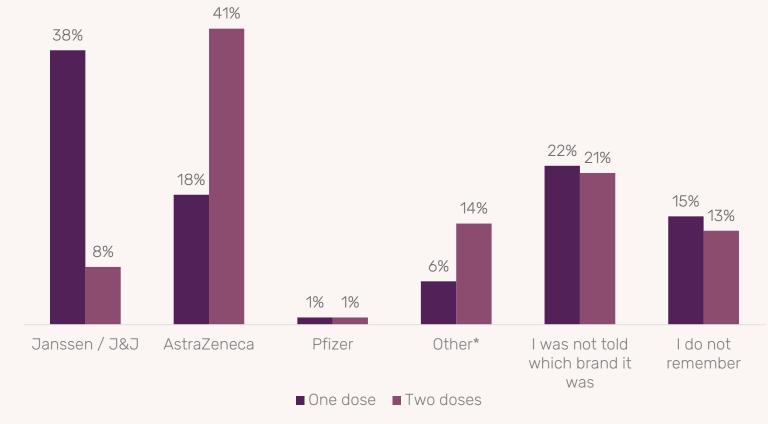
■ One dose ■ Two doses ■ Unvaccinated

All interviews: n= 1,152

41% of those with two doses received an AstraZeneca vaccine, whilst 38% with one dose received a Janssen / J&J vaccine.

Around 1 in 5 participants were not told which brand they received for either doses.

COVID-19 VACCINES ADMINISTERED: BY BRAND



All vaccinated: n=413

^{*}Other includes Covovax, Novovax, Moderna, Sinovac, Sinopharm and Sputnik







THE VACCINATED

COVID-19 VACCINES ADMINISTERED: SENEGAL



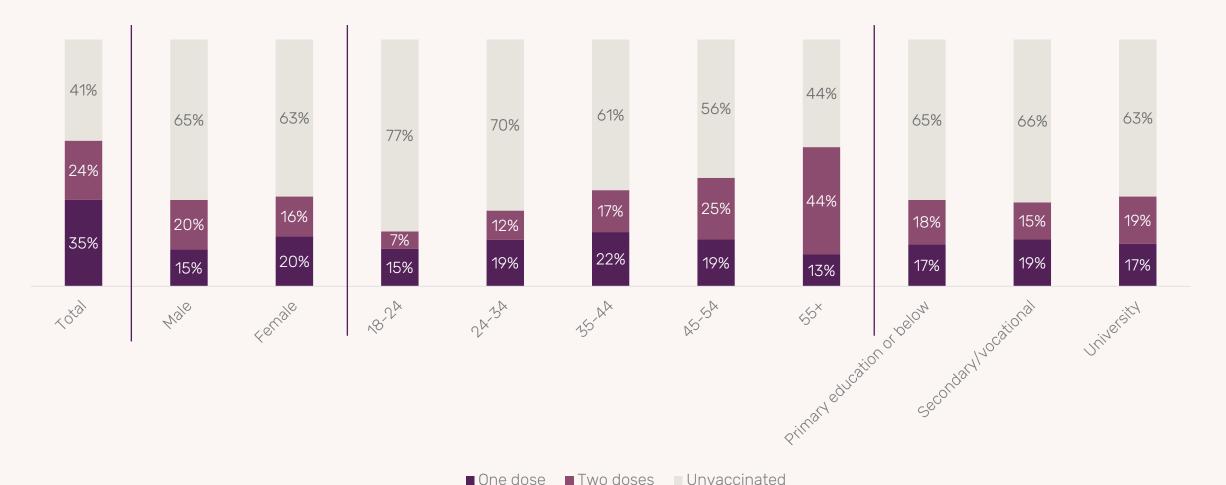




THE VACCINATED

COVID-19 VACCINES ADMINISTERED: SENEGAL

A demographic breakdown of those who have received vaccines shows little difference between men and women or any correlation by education. However, perhaps unsurprisingly, those in **younger** age groups are **significantly less likely to have received two doses of vaccines than those in older** and more likely vulnerable **age groups**.







Within the unvaccinated populations in Senegal, 50% would either definitely take a COVID-19 vaccine or are unsure leaning towards yes leaving 50% who are likely to refuse a vaccine.

NET REFUSAL HIGHER AMONGST...

Those who are hesitant across 56% the VCI Index (safety, effectiveness and importance)

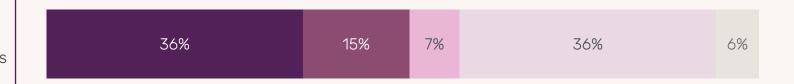
Those who disagree that the 51% government handled the pandemic well

25-34 year olds

35-44 year olds

Those who believe the threat from COVID-19 is exaggerated

COVID-19 VACCINE ACCEPTANCE: TO PROTECT MYSELF



COVID-19 VACCINE ACCEPTANCE: TO PROTECT FRIENDS, FAMILY AND/OR AT-RISK GROUPS



COVID-19 VACCINE ACCEPTANCE: FOR CHILDREN IN PARTICIPANTS CARE*



■ Definitely yes ■ Unsure, but leaning towards yes ■ Unsure leaning towards no ■ Definitely no ■ Don't know

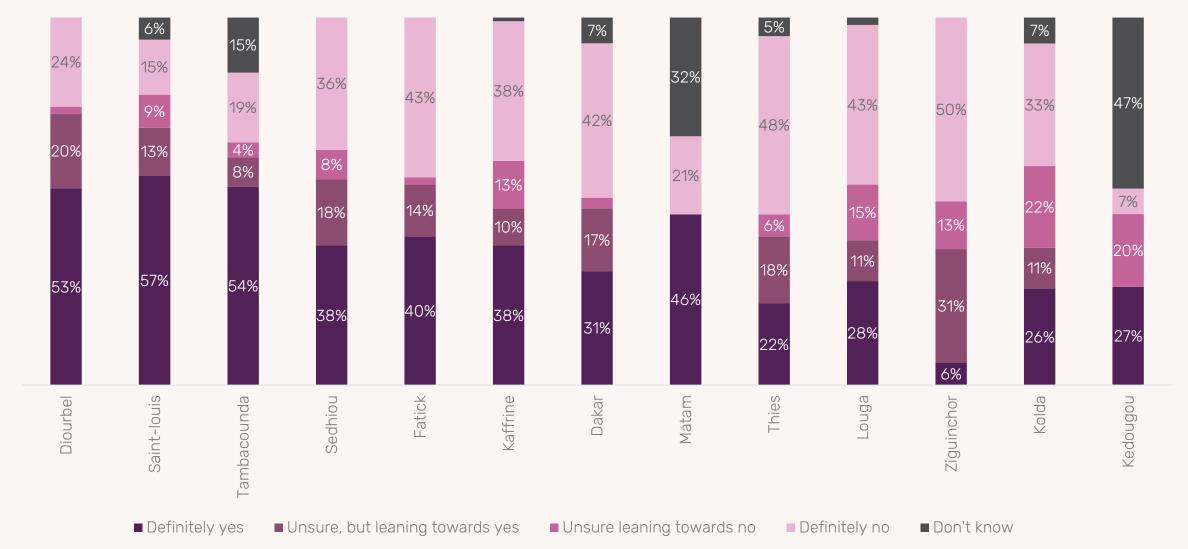






DEMAND FOR COVID-19 VACCINES: THE UNVACCINATED

COVID-19 VACCINE ACCEPTANCE: TO PROTECT YOURSELF - SENEGAL









PARTICIPANTS RANKED THE IMPORTANCE OF ATTRIBUTES IF THEY WERE TO DECIDE WHICH BRAND OF VACCINE TO TAKE...

81%

Agree it is **important** that the brand is recommended by a **trusted healthcare practitioner**

75%

Agree that must be a brand they can trust and with a good reputation

74%

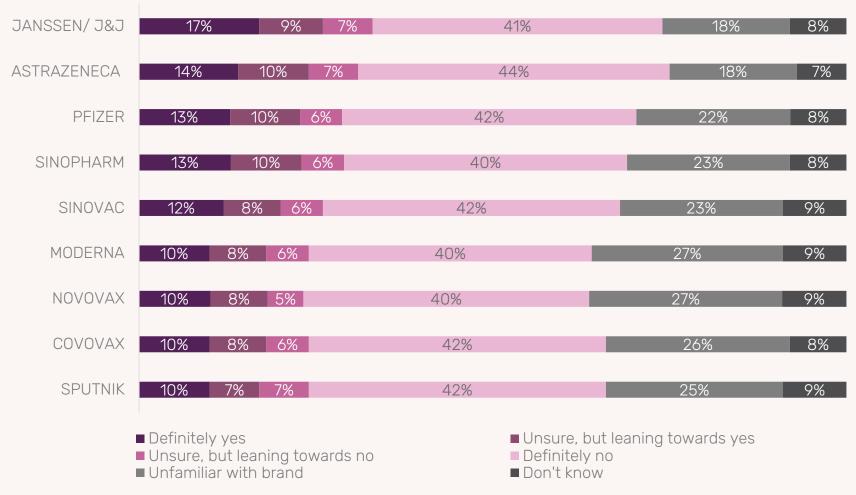
Agree it must be developed in a country that makes them **confident of its quality**

71%

Agree it is **important** it must be **a brand** they are **already familiar with**

All interviews: n= 1,152

COVID-19 VACCINE ACCEPTANCE: BY BRAND









MOTIVATION AND REASONS FOR REFUSAL

Amongst those who are unvaccinated and are either unsure about getting a COVID-19 vaccine or outright refused, we asked them what would make them more likely to get a vaccine, and secondly what their reasons for refusing a vaccine are...

Of the unvaccinated and COVID-19 vaccine hesitant population – 10% cited that nothing would make them more likely to take a COVID-19 vaccine.

34%

If the vaccine was proven to be safe

Highest amongst **University educated populations** and **those who are retired**

14%

If the government made a vaccine mandatory

Highest amongst women under 35 and those who agree the Government have handled the pandemic well

If I needed to have a vaccine to access healt services

Highest amongst women under 35, students and University educated populations.

If my employer required me to get one

Highest amongst men and rural populations

21%

I do not yet know enough about the vaccine to make a decision

Highest amongst women over 35, students and urban populations

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21%

I am worried that I will get seriously ill/die from the vaccine

Highest amongst women, stay at home parents and rural populations

11%

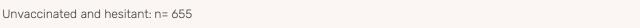
I do not feel I am at risk of catching the virus

Highest amongst males over 35, those who are retired or unemployed, healthcare workers and those without children <18.

11%

I do not believe the virus exists

Highest amongst men over 35, vaccine hesitant, and non-healthcare workers.







RANKING THE LEVEL OF PERSONAL THREAT... THOSE WHO NET AGREE THERE IS HIGH/MODERATE THREAT...

78% Malaria

71% Lack of access to food

70% Lack of access to clean water

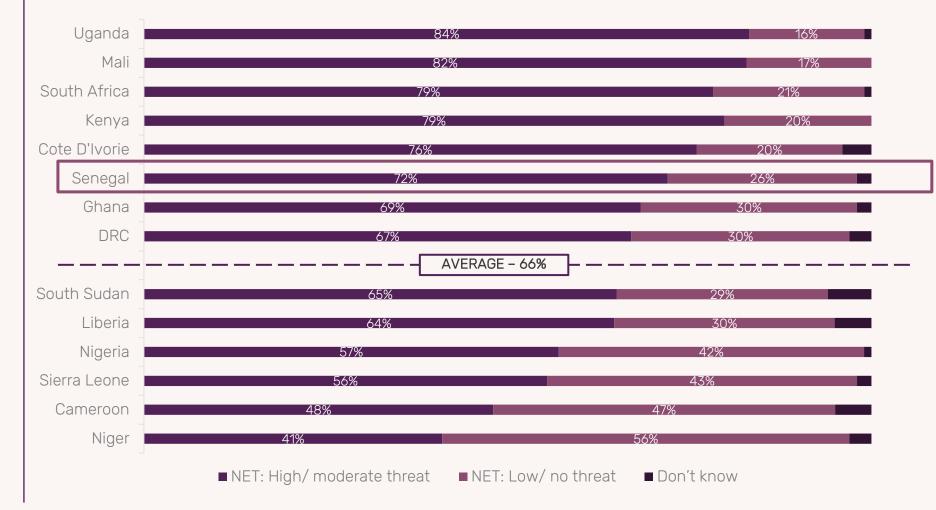
70% COVID-19

60% Tuberculosis

53% HIV/AIDs

All interviews: n= 1,152

PERSONAL THREAT FROM COVID-19: BY COUNTRIES SURVEYED









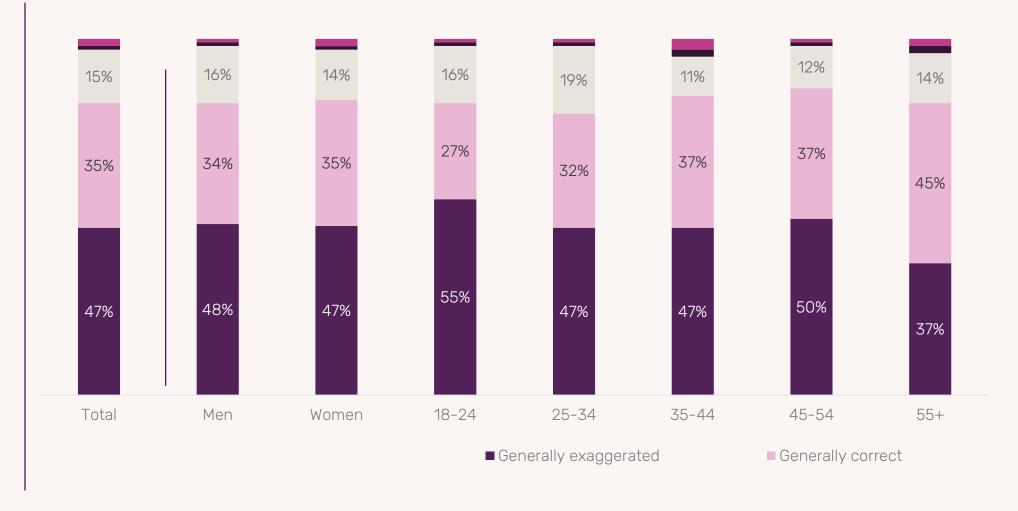
PERCEPTIONS OF THE EXAGGERATION OF COVID-19

PROPORTION OF PARTICIPANTS WHO BELIEVE THAT THREAT FROM COVID-19 IS EXAGGERATED, UNDERESTIMATED OR ABOUT RIGHT

Survey data shows there is some variation in demographics amongst those who feel the threat from COVID-19 is exaggerated..

As well as younger generations agreeing with the sentiment that the threat is exaggerated, it is also higher amongst:

- Students and hose with secondary or university education
- Those in urban settings
- Unvaccinated populations
- Those who score 'hesitant' on the VCI Index



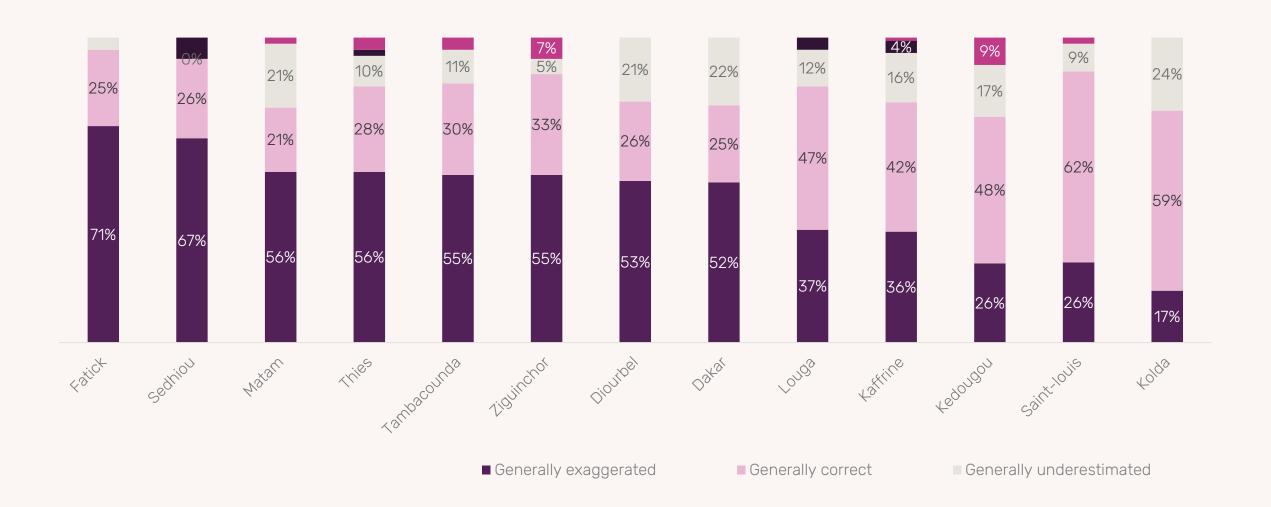






PERCEPTIONS OF THE EXAGGERATION OF COVID-19

PROPORTION OF PARTICIPANTS WHO BELIEVE THAT THREAT FROM COVID-19 IS EXAGGERATED, UNDERESTIMATED OR ABOUT RIGHT: BY REGION









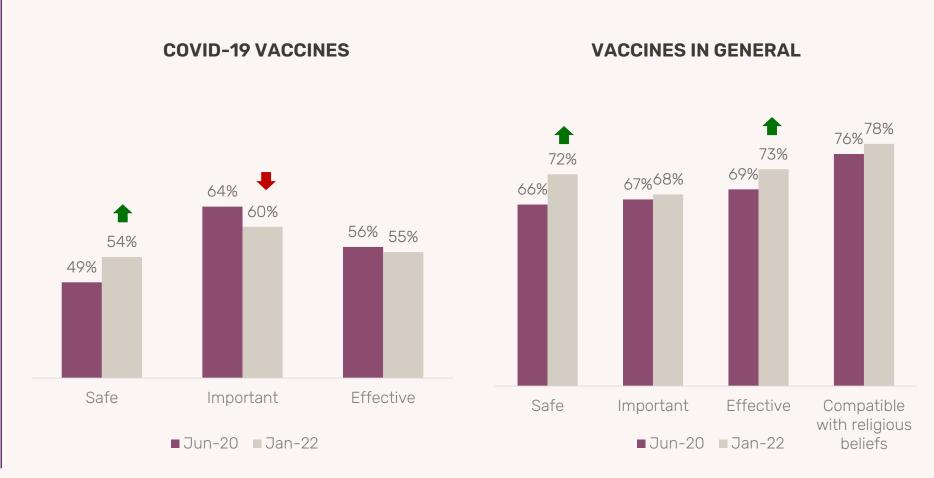
VCI INDEX: OVERALL

Between June 2020 and January 2022, there has been a fall in the percentage of participants who agree that vaccines (both COVID-19 and in general) are important.

The other points in the index (safety and effectiveness) however have remained consistent.

Those who are less likely to agree with statements in the index are...

- Younger generations, particularly those under
 24
- Those in **urban** settings
- Students and Stay at home parent
- Believe the threat from COVID-19 is generally exaggerated



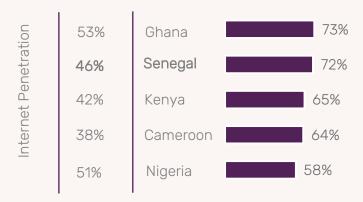






MIS/DISINFORMATION

EXPOSURE TO COVID-19 DISINFORMATION (A LOT/SOME) -SIMILAR INTERNET PENETRATION COMPARISON



When comparing to countries with similar internet penetration, only Ghana had a higher proportion of respondents who had been exposed to some or a lot of disinformation about COVID-19.

SOURCES OF MIS/DISINFORMATION

Family or friends TV

80% of respondents also cited that they trust their family or friends for reassurance about the COVID-19 vaccine.

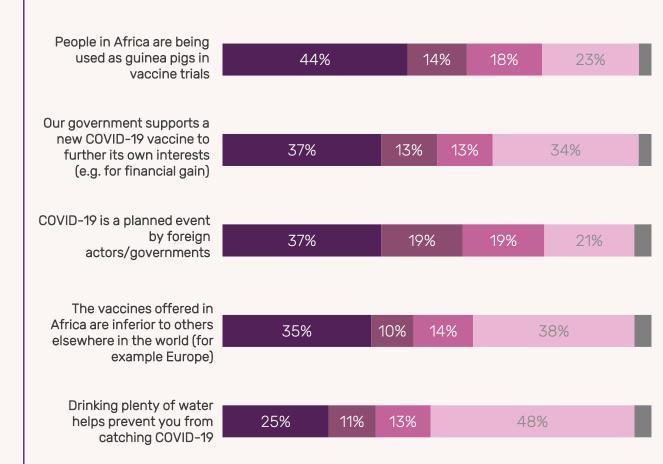
This was second only to religious leaders who scored 84%.

Radio

Social media

Internet

PROPORTION OF PEOPLE WHO BELIEVE STORIES OR INFORMATION **AROUND COVID-19 TO BE TRUE OR FALSE**





■ Yes, true ■ Yes, false ■ Yes, but don't know enough ■ Not heard ■ Don't know



