AFRICA CDC WORKING GROUP SIERRA LEONE REPORT









METHODOLOGY

Interviews in Sierra Leone

QC

1,171

Quality control checked by in-country research teams and centrally in London, UK F2F Face-to-face methodology using random household probability sampling

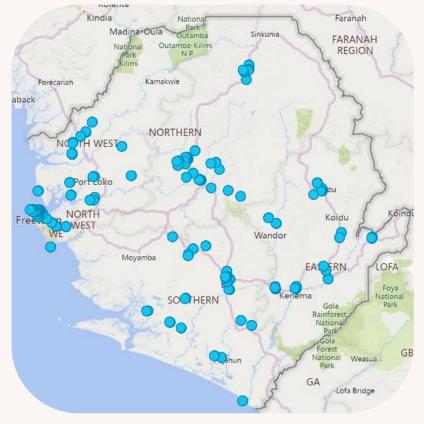
Quarterly fieldwork

planned for 2022

TOPLINE FINDINGS STRUCTURE

- **1. VACCINES DEPLOYED VS VACCINES ADMINISTERED**
- 2. DEMAND FOR COVID-19 VACCINES
- **3. VCI INDEX**
- 4. MIS/DISINFORMATION

LOCATIONS SURVEYED IN SIERRA LEONE



= Sampling units



2

COVID-19 VACCINES DEPLOYED VS ADMINISTERED

585m COVID-19 vaccines delivered across 54 countries in Africa

227m

5.5m

6.5m

More than twice the amount delivered since Nov-21

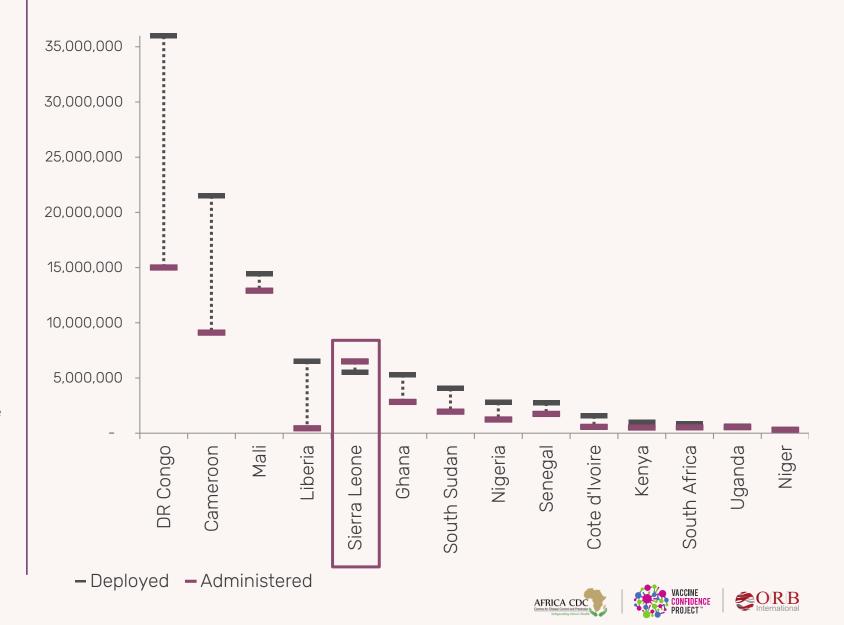
61% Of delive have be

Of delivered vaccines in Jan-22 have been administered

Vaccines delivered to Sierra Leone

Vaccines administered in Sierra Leone

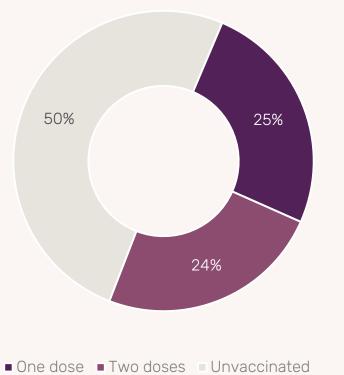
COVID-19 VACCINES DEPLOYED VS ADMINISTERED JAN-22 BY COUNTRIES SURVEYED



Based on Africa CDC data provided to ORB International

THE VACCINATED

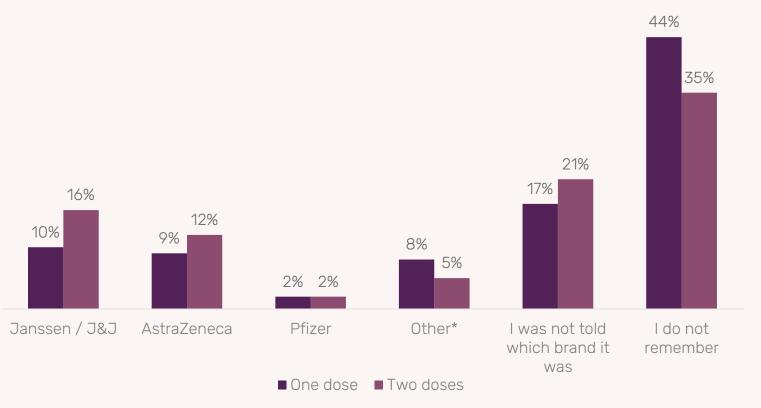
50% of participants in Sierra Leone have received either one or two doses of the COVID-19 vaccine.



All interviews: n= 1,171

Janssen / J&J and AstraZeneca are the most popular vaccines brands amongst respondents in Sierra Leone. However, a large proportion of the sample were not told which brand they had been given or did not remember.

COVID-19 VACCINES ADMINISTERED: BY BRAND



All vaccinated: n= 294

*Other includes Covovax, Novovax, Moderna, Sinovac, Sinopharm and Sputnik

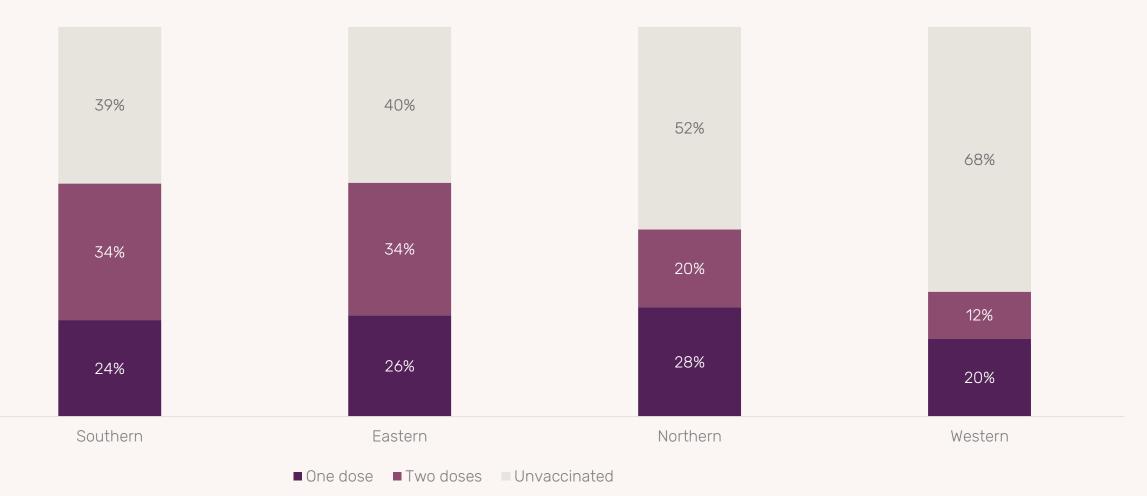


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THE VACCINATED

COVID-19 VACCINES ADMINISTERED: SIERRA LEONE

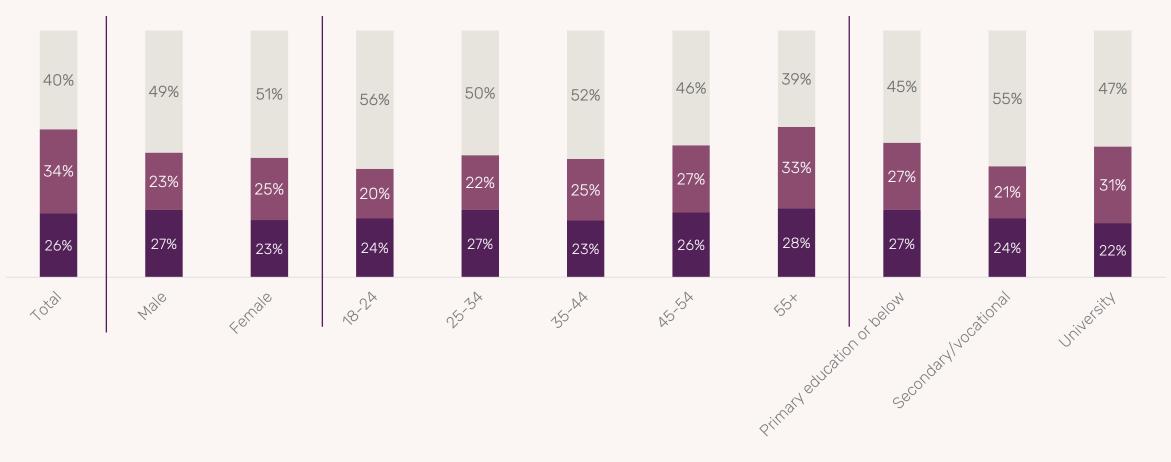
A breakdown of those who have received COVID-19 vaccines shows differences between the regions. Southern and Eastern regions have comparable vaccine uptake, with around 6 in 10 participants reporting to have received one or two doses of the vaccine. Northern and Western regions have lower uptake, with only 1 in 3 participants receiving a vaccine in the West.





COVID-19 VACCINES ADMINISTERED: SIERRA LEONE

There are no notable gender differences for COVID-19 uptake in Sierra Leone. Differences are evident between age groups and level of education – those aged 18-24 are more likely to be unvaccinated than those in older age groups, as are those with secondary/vocational education.



■ One dose ■ Two doses ■ Unvaccinated



6

DEMAND FOR COVID-19 VACCINES: THE UNVACCINATED

Unvaccinated respondents are more likely to accept a vaccine to protect their friends, family and/or at-risk groups than to protect themselves. Around 8 in 10 participants reported they are likely to accept a vaccine for children in their care.

48% 12% 6% 25% **COVID-19 VACCINE ACCEPTANCE: TO PROTECT FRIENDS, FAMILY AND/OR AT-RISK GROUPS** 43% 16% 7% 24% Those who are hesitant across

COVID-19 VACCINE ACCEPTANCE: FOR CHILDREN IN PARTICIPANTS CARE*



■ Definitely yes ■ Unsure, but leaning towards yes ■ Unsure leaning towards no ■ Definitely no ■ Don't know

NET REFUSAL HIGHER AMONGST...

68%

43%

Those who think COVID-19 vaccines are unsafe

Those who disagree the government handled the pandemic 'well' (compared to 29% of think the government did)

the VCI Index (safety, effectiveness and importance)

38% Urban populations

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8%

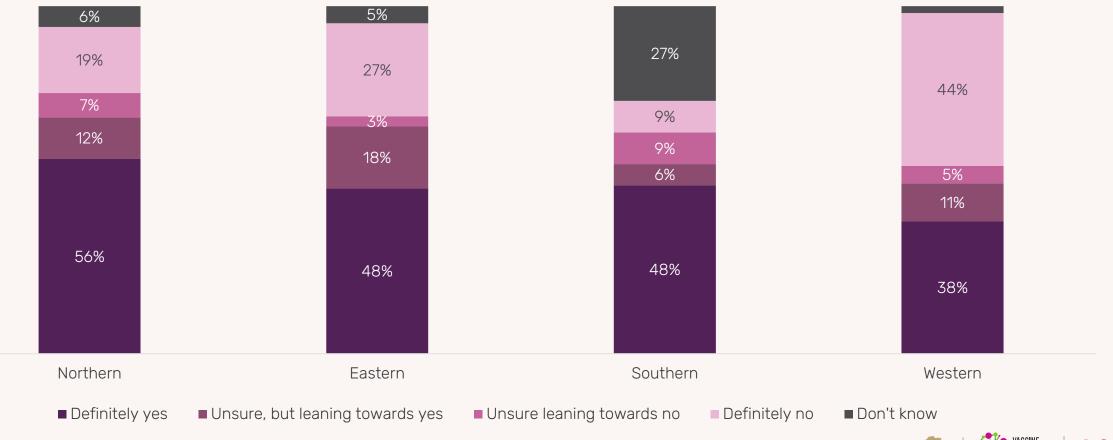
9%

COVID-19 VACCINE ACCEPTANCE: TO PROTECT MYSELF

DEMAND FOR COVID-19 VACCINES: THE UNVACCINATED

There are clear regional differences for those who are unvaccinated and willing to accept a COVID-19 vaccine. Despite the **Western region having the largest** percentage of respondents unvaccinated against COVID-19 (68%) they also report to be the least likely to accept a vaccine, with only 1 in 2 agreeing they would definitely accept a vaccine or were unsure but leaning towards yes. The Northern region had the second largest percentage of unvaccinated participants, yet would be much more willing to accept a vaccine.

COVID-19 VACCINE ACCEPTANCE: TO PROTECT YOURSELF – BY REGION



Unvaccinated: n= 595

AFRICA CDC

DEMAND FOR DIFFERENT COVID-19 VACCINE BRANDS

PARTICIPANTS RANKED THE IMPORTANCE OF ATTRIBUTES IF THEY WERE TO DECIDE WHICH BRAND OF VACCINE TO TAKE...



Agree it is **important** that the brand is recommended by a **trusted healthcare practitioner**

80% Agree that must be **a brand** that has a **good reputation**



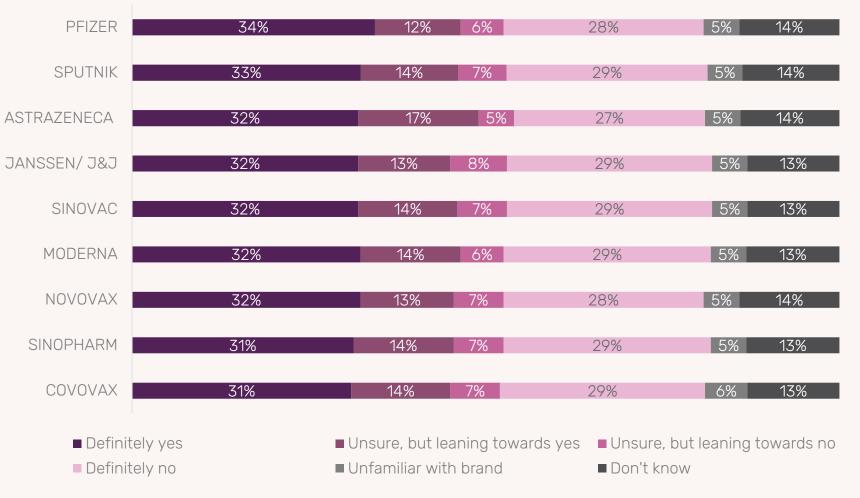
Agree it must be developed in a country that makes them **confident of its quality**



Agree it is **important** it must be **a brand** they are **already familiar with**

All interviews: n= 1,171

COVID-19 VACCINE ACCEPTANCE: BY BRAND





MOTIVATION AND REASONS FOR REFUSAL

Amongst those who are unvaccinated and are either unsure about getting a COVID-19 vaccine or outright refused, we asked them what would **make them more likely to get a vaccine**, and secondly what their **reasons for refusing a vaccine** are...

200% If the vaccine was proven to be safe Highest amongst those under 35 year olds, healthcare workers, students and working populations.	20% If I needed to have a vaccine to access health services Highest amongst men over 35, secondary/vocational educated, working populations, and those who have been exposed to disinformation.	177% If the government made a vaccine mandatory. Highest amongst populations aged 18- 24 year olds and those who generally believe that the threat from COVID-19 is exaggerated.	109% If my employer required me to get one Highest amongst men, those aged 55+, healthcare workers and university educated.
333% I do not feel I am at risk of catching the virus Highest amongst men under 35 year olds, primary or below educated, and retired population.	23% I am worried that I will get seriously ill/die from the vaccine Highest amongst women under 35, those aged 55+, those unemployed and rural populations.	119% I do not yet know enough about the vaccine to make a decision Highest amongst men aged 35+, those retired and those living in urban settings.	109% Vaccines are not easily available / convenient to access in my community Highest amongst men, 18-24 year olds, and unemployed population, students and secondary/vocational educated.

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PERCEIVED THREAT OF COVID-19: ALL COUNTRIES

RANKING THE LEVEL OF PERSONAL THREAT... THOSE WHO NET AGREE THERE IS HIGH/MODERATE THREAT...

84% Malaria

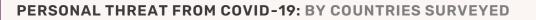
75% Lack of access to food

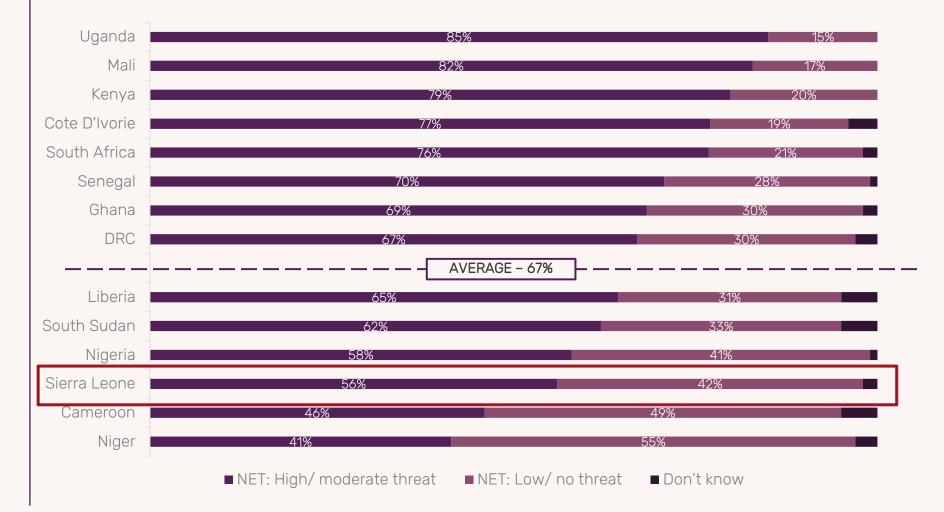
73% Lack of access to clean water

56% COVID-19

47% Polio

47% Tuberculosis









PERCEIVED THREAT OF COVID-19: SIERRA LEONE

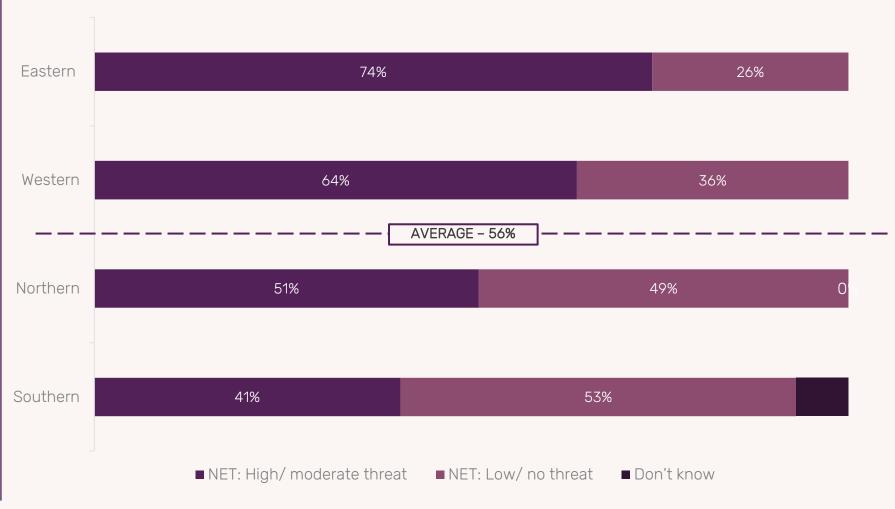
THOSE WHO NET AGREE THERE IS HIGH/MODERATE THREAT FROM COVID-19

88% Healthcare workers

67% Retired

64% Stay at home parent

61% Urban population



PERSONAL THREAT FROM COVID-19: BY REGION

All interviews: n= 1,171



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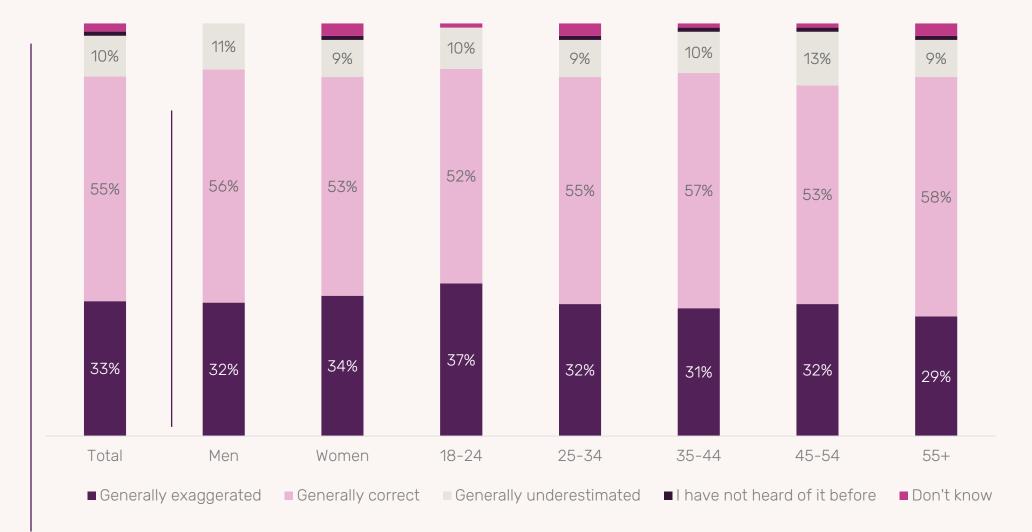
PERCEPTIONS OF THE EXAGGERATION OF COVID-19

PROPORTION OF PARTICIPANTS WHO BELIEVE THAT THREAT FROM COVID-19 IS EXAGGERATED, UNDERESTIMATED OR ABOUT RIGHT

Survey data shows there is variation in demographics amongst those who feel the threat from COVID-19 is exaggerated.

Those who are more likely to agree the threat is exaggerated:

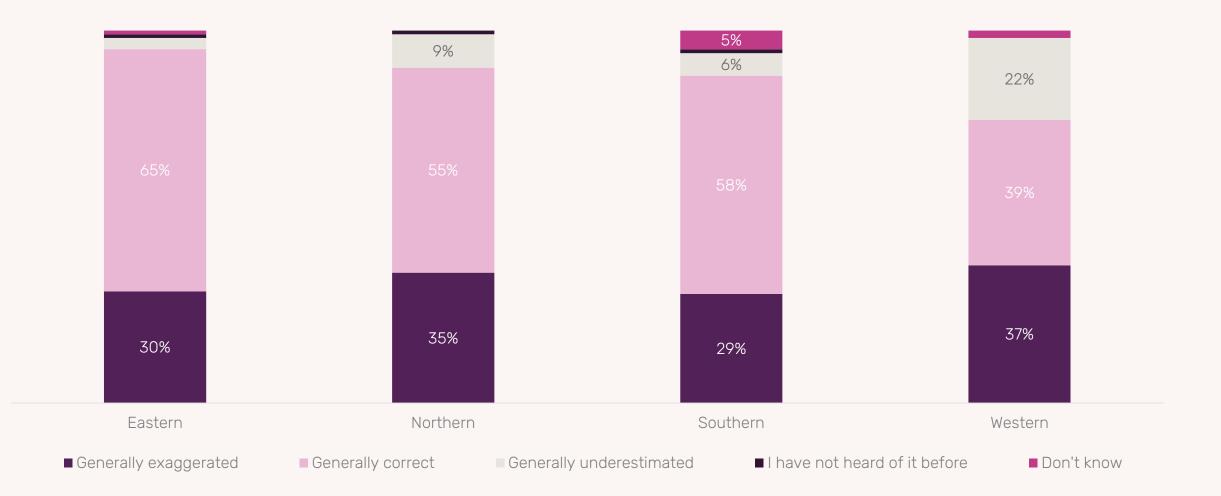
- Those under 35
- Healthcare workers
- Urban populations
- Those with university education
- Stay at home parents
- The main differences we observe are across regions (see next slide).





PERCEPTIONS OF THE EXAGGERATION OF COVID-19

PROPORTION OF PARTICIPANTS WHO BELIEVE THAT THREAT FROM COVID-19 IS EXAGGERATED, UNDERESTIMATED OR ABOUT RIGHT: BY REGION





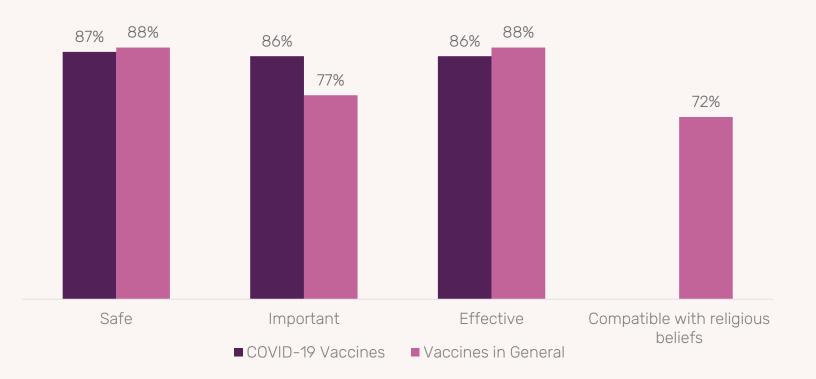
VCI INDEX: SIERRA LEONE

There are minimal differences in the extent to which participants NET agree with statements on the VCI Index for COVID-19 vaccines vs. vaccines in general. However, a greater percentage of participants agreed that **vaccines in general** are safe and effective, compared to COVID-19 vaccines specifically. More participants agreed that a COVID-19 vaccine would be important compared to vaccines in general.

Those who are less likely to agree with statements in the index are...

- Those living in urban settings
- Those without children
- Those who think the threat of COVID-19 is generally underestimated
- Students

COVID-19 VACCINES & VACCINES IN GENERAL





EXPOSURE TO COVID-19 DISINFORMATION (A LOT/SOME) – SIMILAR INTERNET PENETRATION COMPARISON



SOURCES OF MIS/DISINFORMATION

Of the 14 countries surveyed, Sierra Leone's internet penetration falls in the middle.

When comparing to countries with similar internet penetration, Sierra Leone has a relatively low amount of self-reported exposure to mis/disinformation.

49% Radio 33% Family or friends → 90% of 28% Social media 12% Communications

apps **10%** Television **90%** of respondents also cited that they trust their family or friends for reassurance about the COVID-19 vaccine.

This was on par with religious leaders (90%) and and behind the WHO (92%).

PROPORTION OF PEOPLE WHO BELIEVE STORIES OR INFORMATION AROUND COVID-19 TO BE TRUE OR FALSE

Our government supports a				
new COVID-19 vaccine to further its own interests	23%	16% 7%	52%	
(e.g. for financial gain)				
Drinking plenty of water helps prevent you from	21%	10% 7%	58%	
catching COVID-19				
COVID-19 is a planned event				
by foreign actors/governments	20%	16% 8%	52%	
People in Africa are being used as guinea pigs in vaccine trials				
	19%	10% 7%	60%	
The vaccines offered in Africa are inferior to others	100/	400/ 00/	E 70/	
elsewhere in the world (for example Europe)	19%	12% 8%	57%	
example Europej				
■Yes, true ■Yes, false ■Yes, but don't know enough ■Not heard ■Don't know				



16