

AFRICA CDC WORKING GROUP NIGERIA

LONDON
SCHOOL of
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MEDICINE



AFRICA CDC
Centres for Disease Control and Prevention
Safeguarding Africa's Health

1



VACCINE
CONFIDENCE
PROJECT™

ORIB
International



CONTENTS



INTRODUCTION

- Research design
- Vaccines deployed vs administered

INTERIM FINDINGS

- The vaccinated
- The unvaccinated
- Vaccinating children
- VCI Index and other vaccines
- Threat from COVID-19
- Trust
- Mis/disinformation



RESEARCH DESIGN

METHODOLOGY

1k N=1,000 interview per country; nationally representative sample

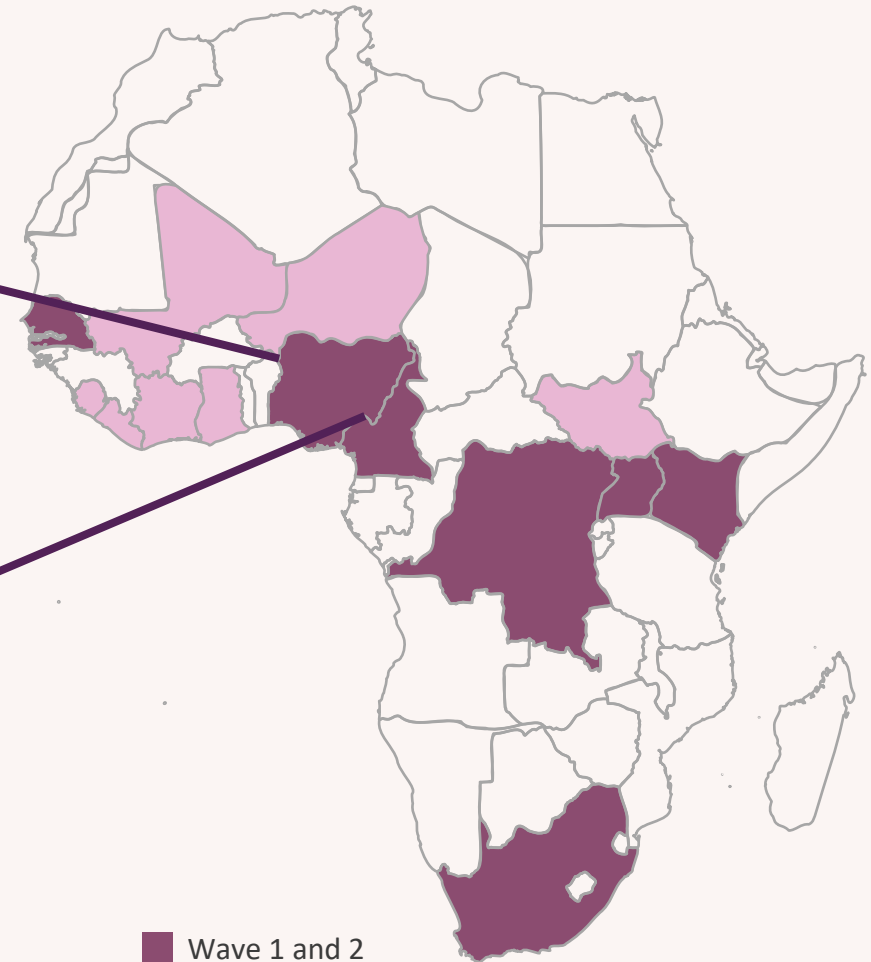
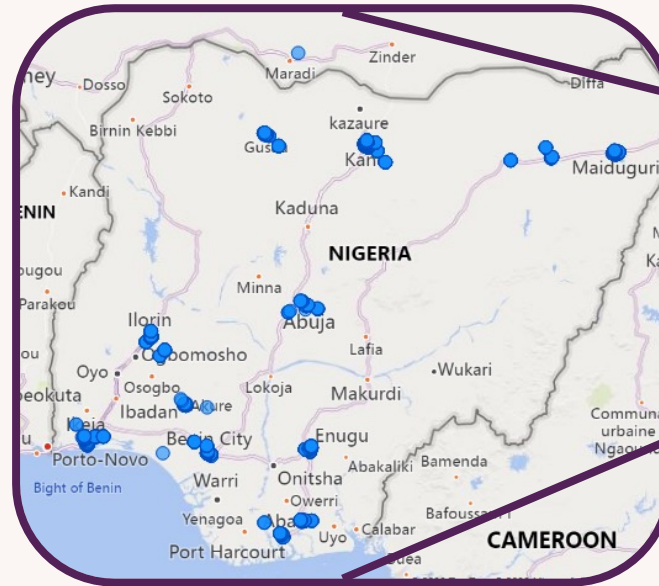
QC Quality control checked by in-country research teams and centrally in London, UK

1/4 Quarterly fieldwork planned for 2022

F2F Face-to-face methodology using random household probability sampling

COUNTRIES SURVEYED:

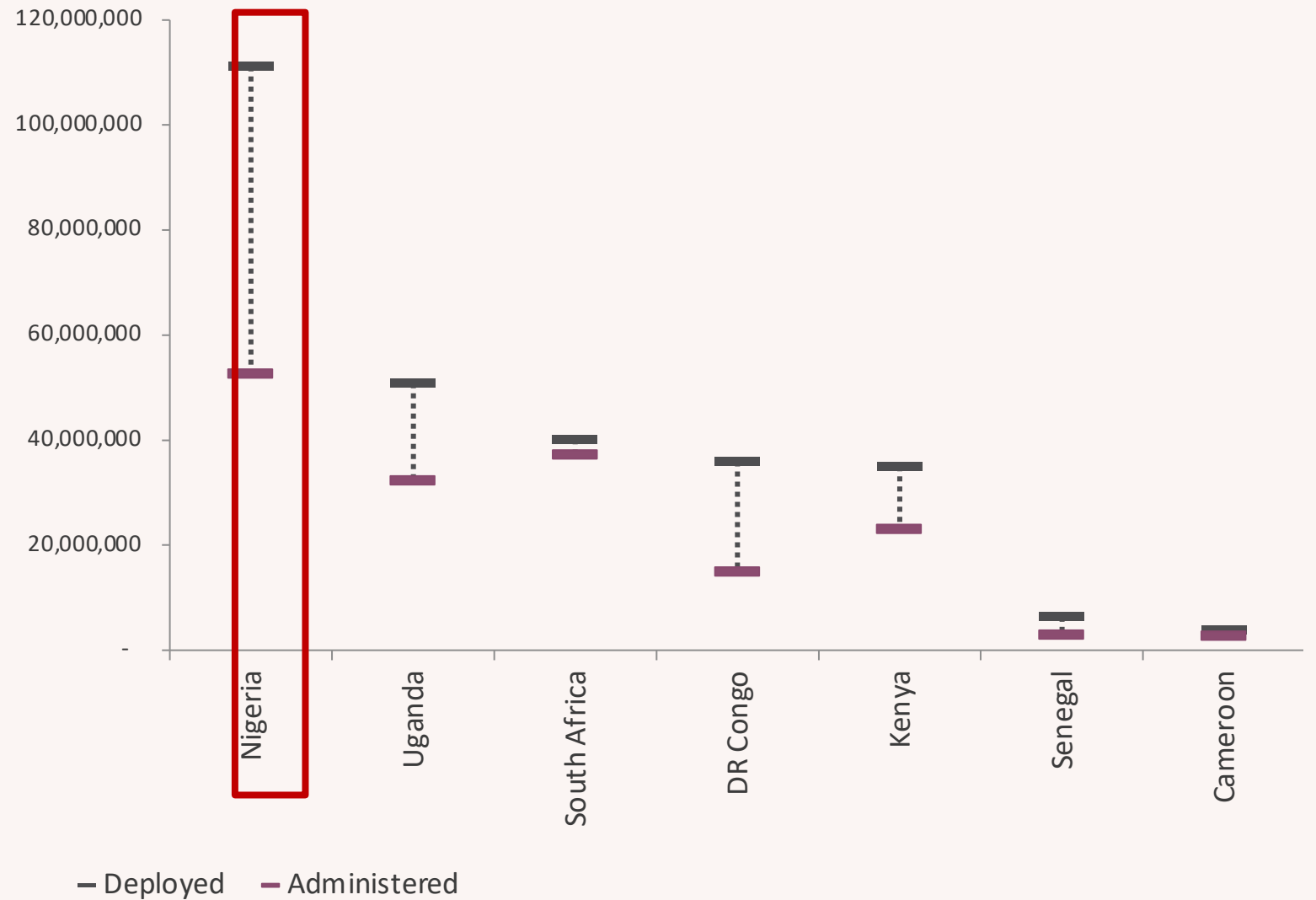
WAVE 2 PRIMARY SAMPLING POINTS:



Wave 1 and 2
 Wave 1 only



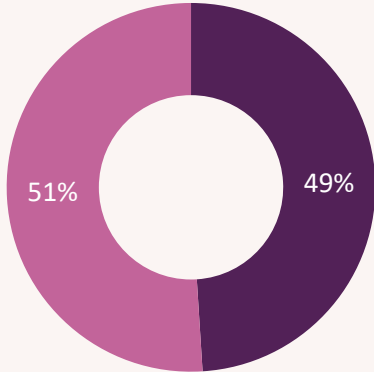
COVID-19 VACCINES DEPLOYED VS ADMINISTERED (AUGUST 2022)



DEMOGRAPHICS

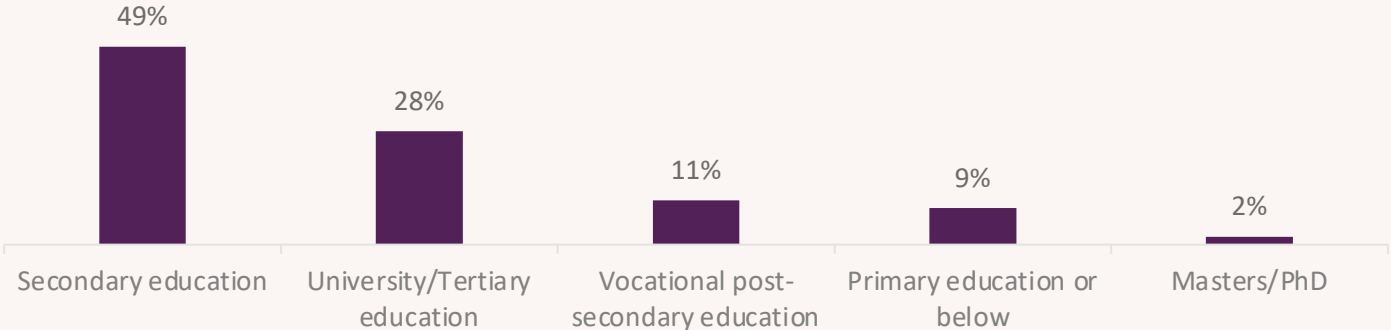
DEMOGRAPHICS

GENDER:

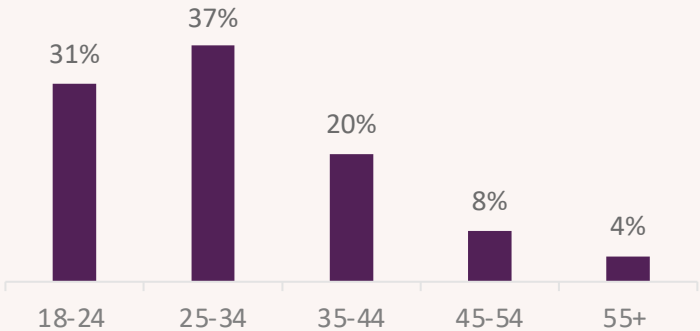


■ Male ■ Female

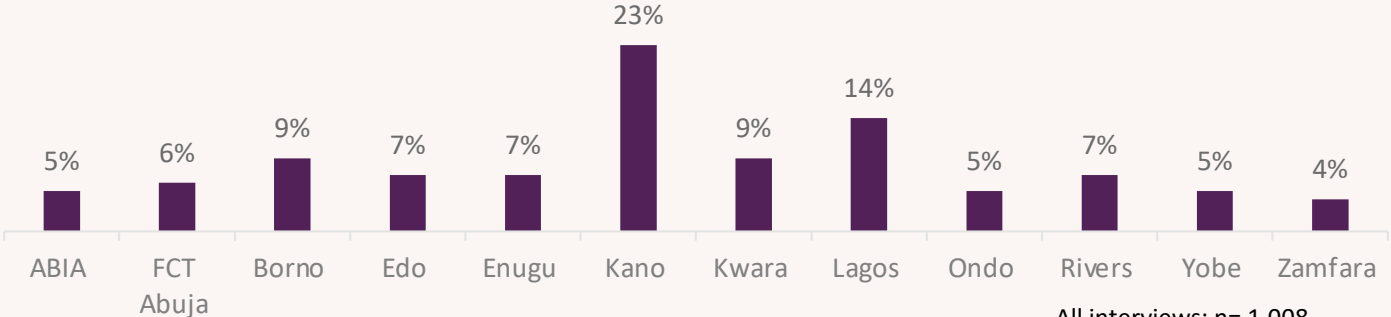
EDUCATION:



AGE GROUP:



REGIONS:



All interviews: n= 1,008

DEMOGRAPHICS

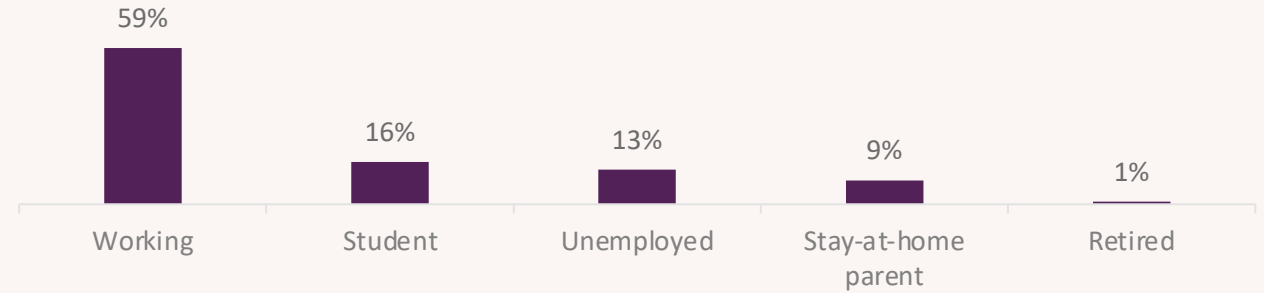
71% Urban

29% Rural

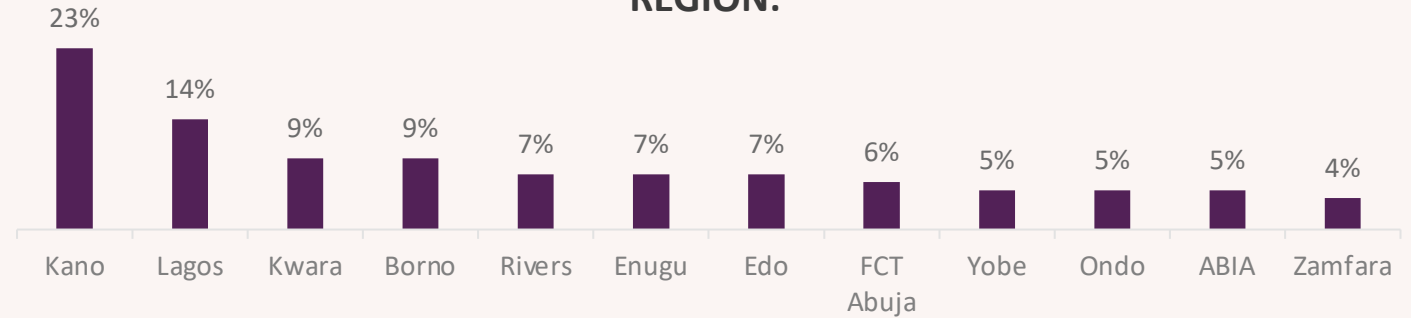
53% Have children in the household under 18

6% Healthcare workers

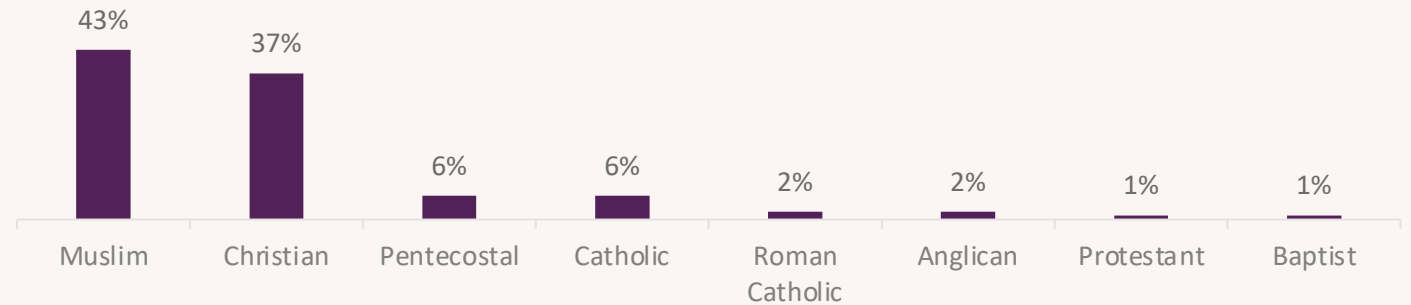
EMPLOYMENT STATUS:



REGION:



RELIGION:



All interviews: n= 1,008

THE VACCINATED

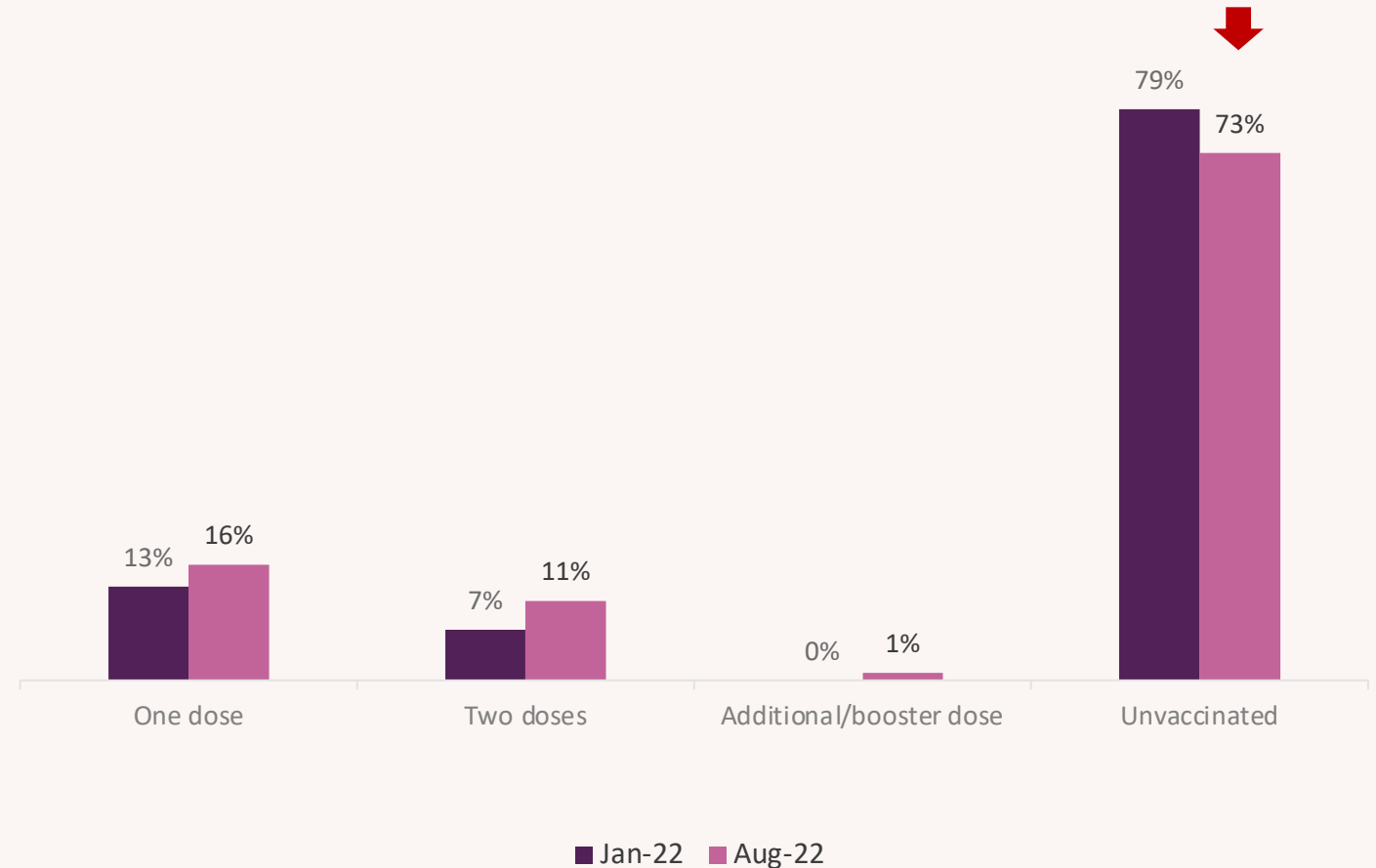
THE VACCINATED

The vaccinated population has increased 6%; as of August-22, 27% of respondents have received one or more doses of COVID-19 vaccine, compared with 21% in January-22.

The unvaccinated population has fallen by 6% but remains high with more than 7 in 10 respondents without a jab.

Women under 35 (77%), the vaccine hesitant (88%) those who believe the threat from COVID-19 is generally exaggerated (78%), and those who disagree the government has handled the pandemic well (82%) are the most likely to be unvaccinated.

COVID-19 VACCINES ADMINISTERED:



All interviews: n= 1,008

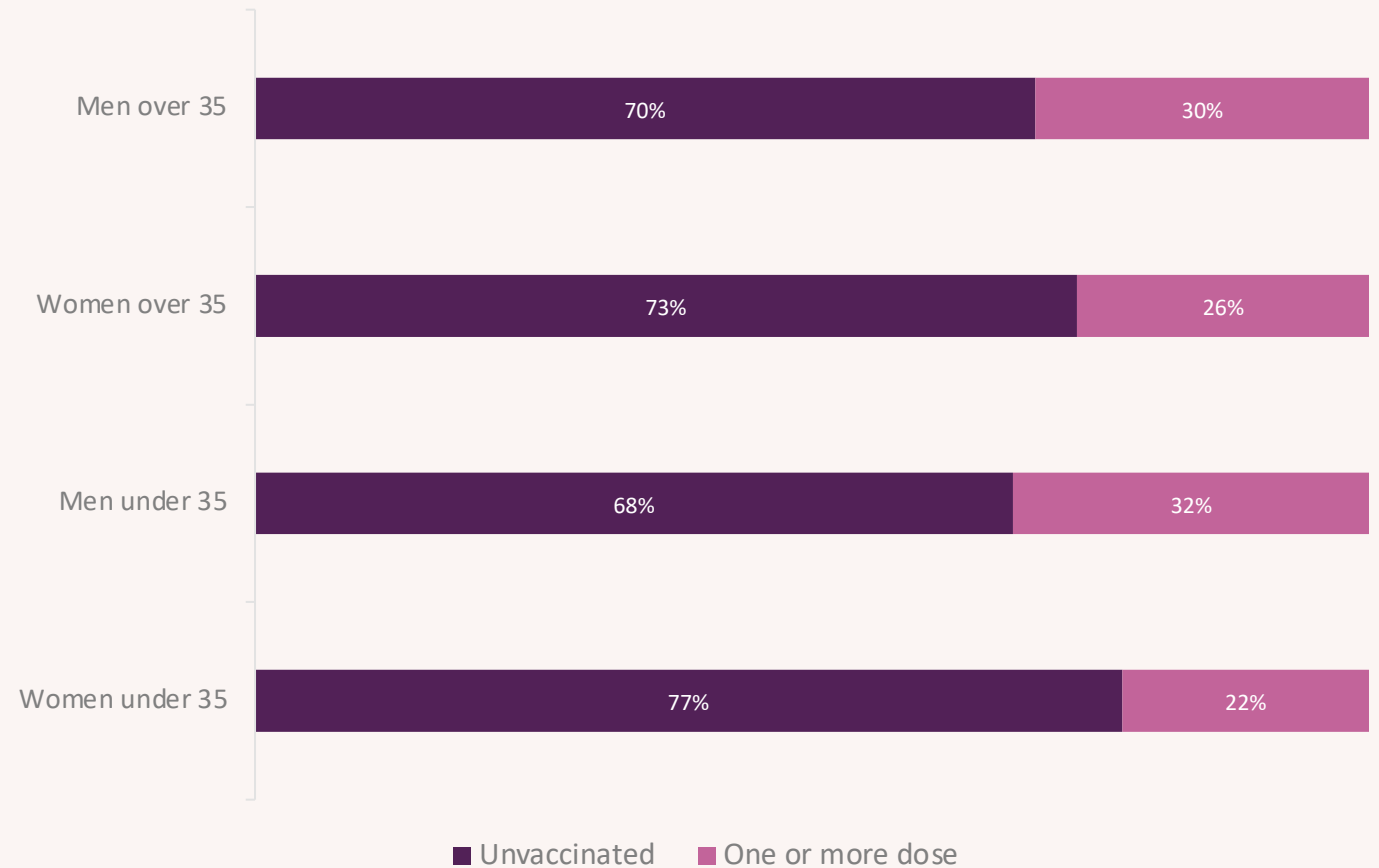
THE VACCINATED

COVID-19 vaccine acceptance is highest amongst men, particularly those under 35 (32%).

Significant disparity exists between men and women under 35, with 10% more men having received the vaccine than women from this age-group.

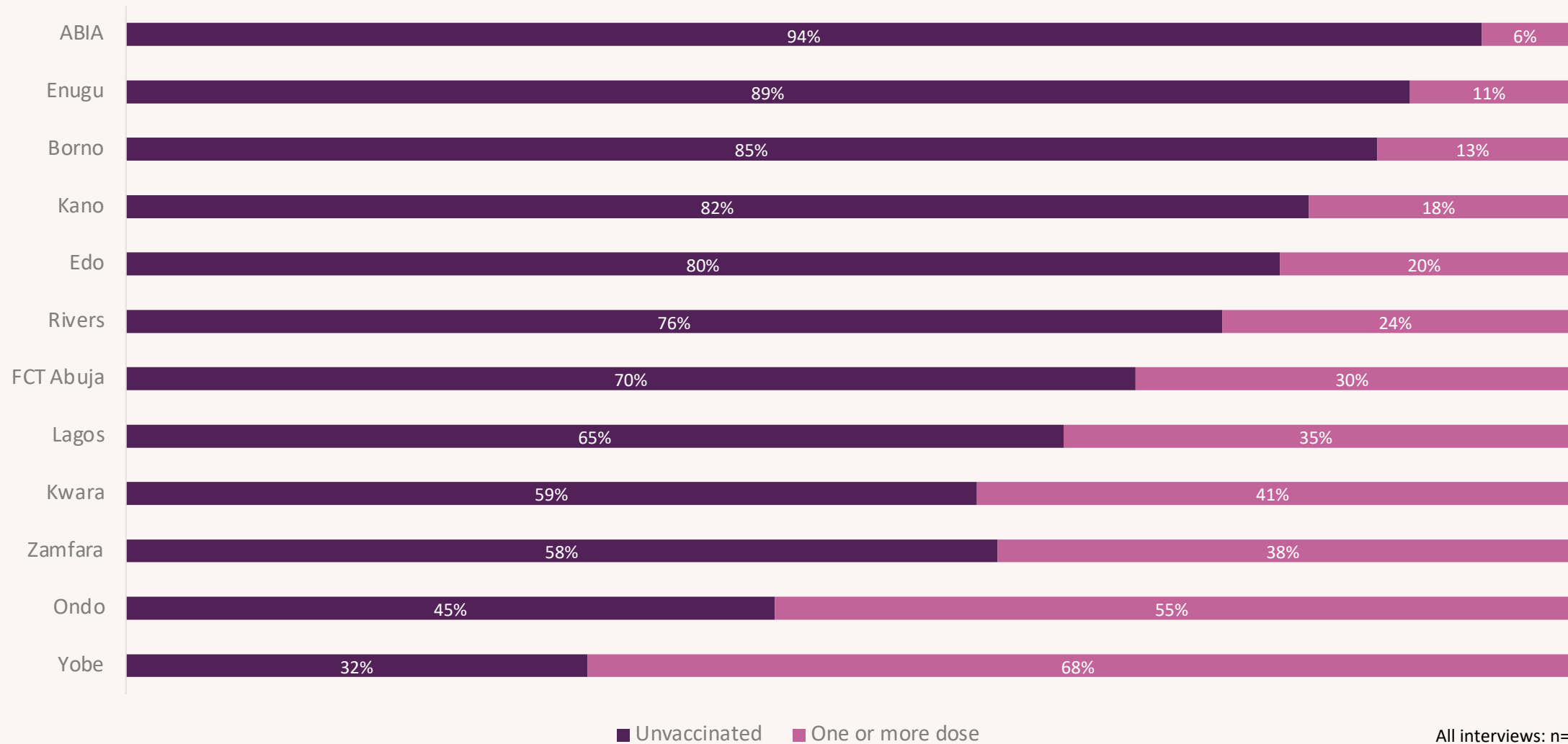
Gender disparity is less significant for the over 35s.

NET COVID-19 VACCINE ACCEPTANCE:



All interviews: n= 1,008

NET COVID-19 VACCINE ACCEPTANCE: REGION



All interviews: n= 1,008

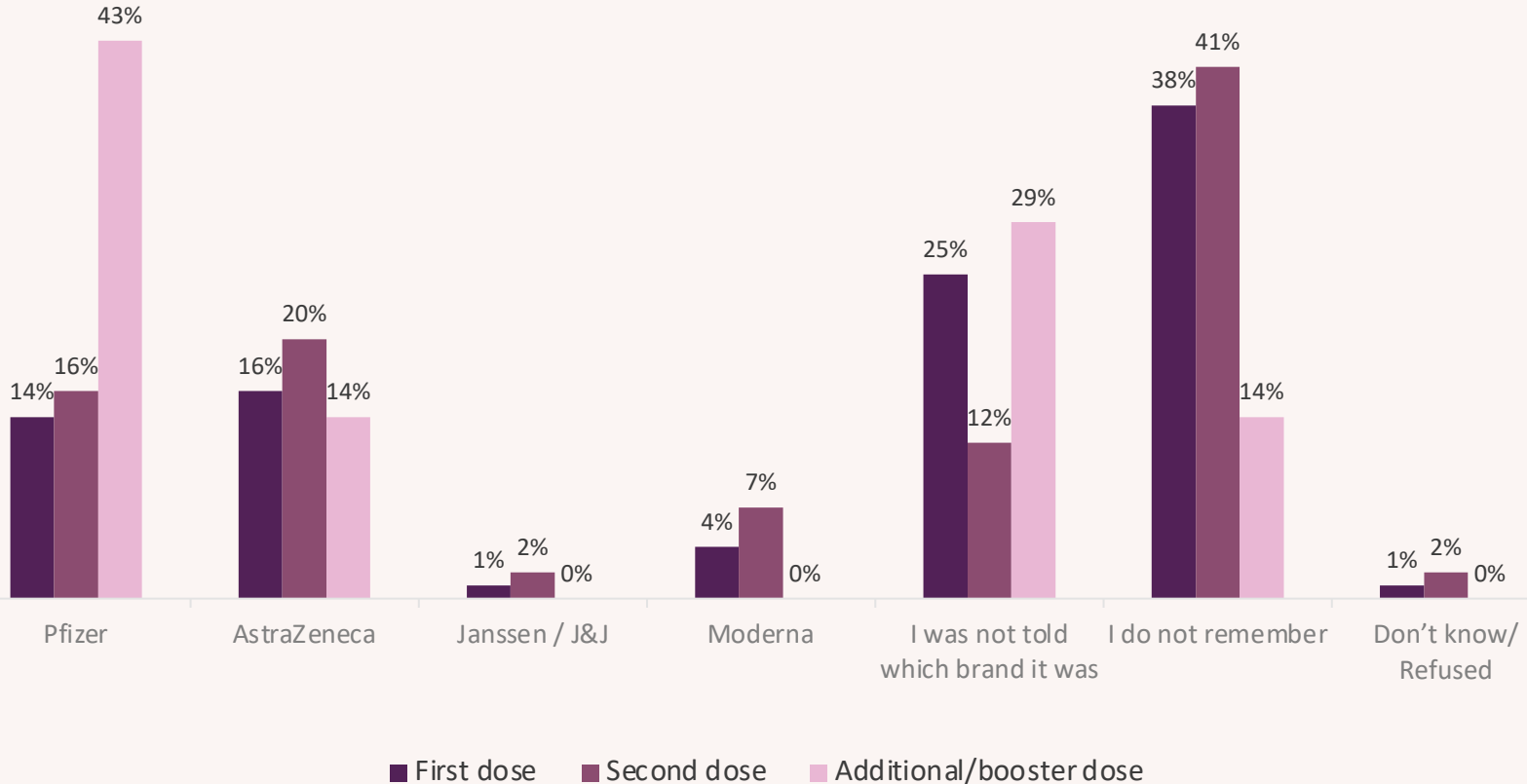
THE VACCINATED

Pfizer and AstraZeneca are the most popular brands of vaccine in Nigeria*. However, a small proportion of the population reported receiving a Moderna or Janssen / J&J vaccine as their first or second vaccine.

The majority of respondents reported they did not remember which brand of vaccine they had been administered, or had not been told at the point of vaccination.

*Note: base sizes are very small.

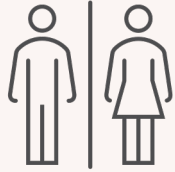
COVID-19 VACCINES ADMINISTERED: BY BRAND



First dose: n= 160
 Second dose: n= 106
 Additional/booster dose: n= 7

THE VACCINATED

TOP THREE REASONS FOR GETTING VACCINATED:



90%

To protect myself

Highest amongst:

- Those aged 18-24 (96%)
- Those who think COVID-19 is generally underestimated (96%)

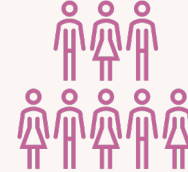


72%

To protect family

Highest amongst:

- Stay-at-home parents (86%)
- Students (79%)



24%

To gain access to spaces that require a COVID-19 vaccine

Highest amongst:

- Men (30%) vs. women (16%)
- Those without children <18 in the household (31%) vs. those who do (18%)

Those vaccinated: n= 274

THE VACCINATED

ATTITUDES TOWARDS BEING VACCINATED:

91%

Relieved about being vaccinated against COVID-19

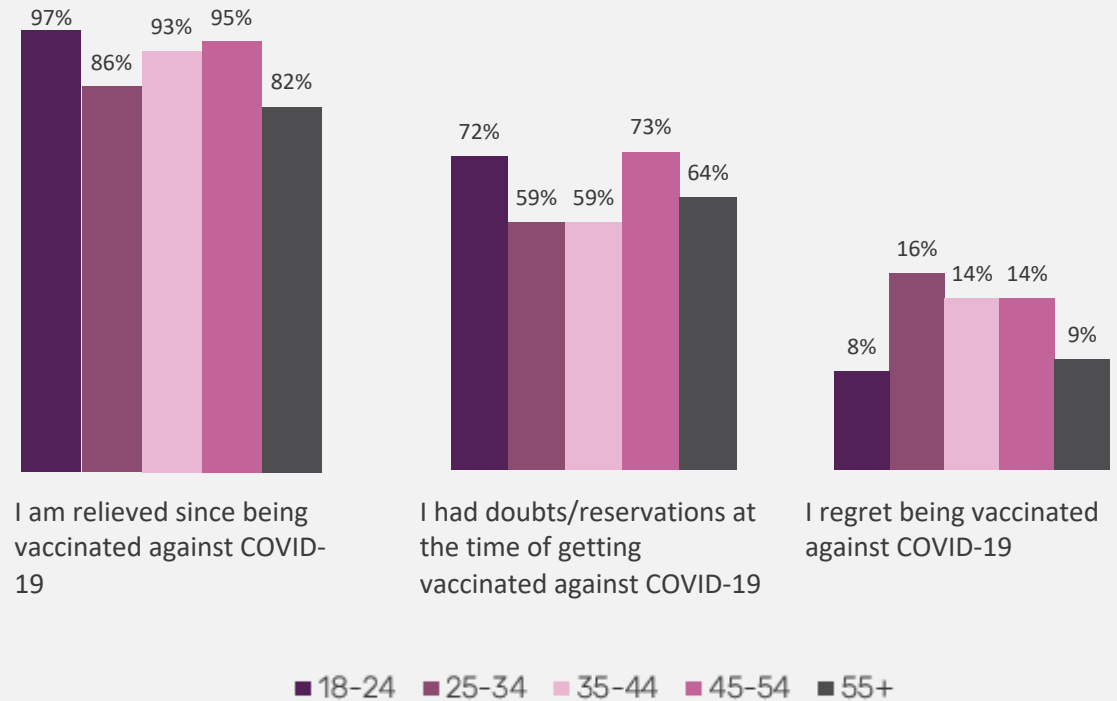
64%

Doubts/reservations at the time of getting vaccinated

13%

Regret having been vaccinated

25-44 year olds are the least likely to report having doubts/ reservations about being vaccinating against COVID-19 – yet are amongst the most likely to regret being vaccinated. Indicating reasons for regret may not be linked to the initial reasons for doubts/ reservations at the point of vaccination.



Those vaccinated: n= 274

Those vaccinated n= 274



THE UNVACCINATED

THE UNVACCINATED

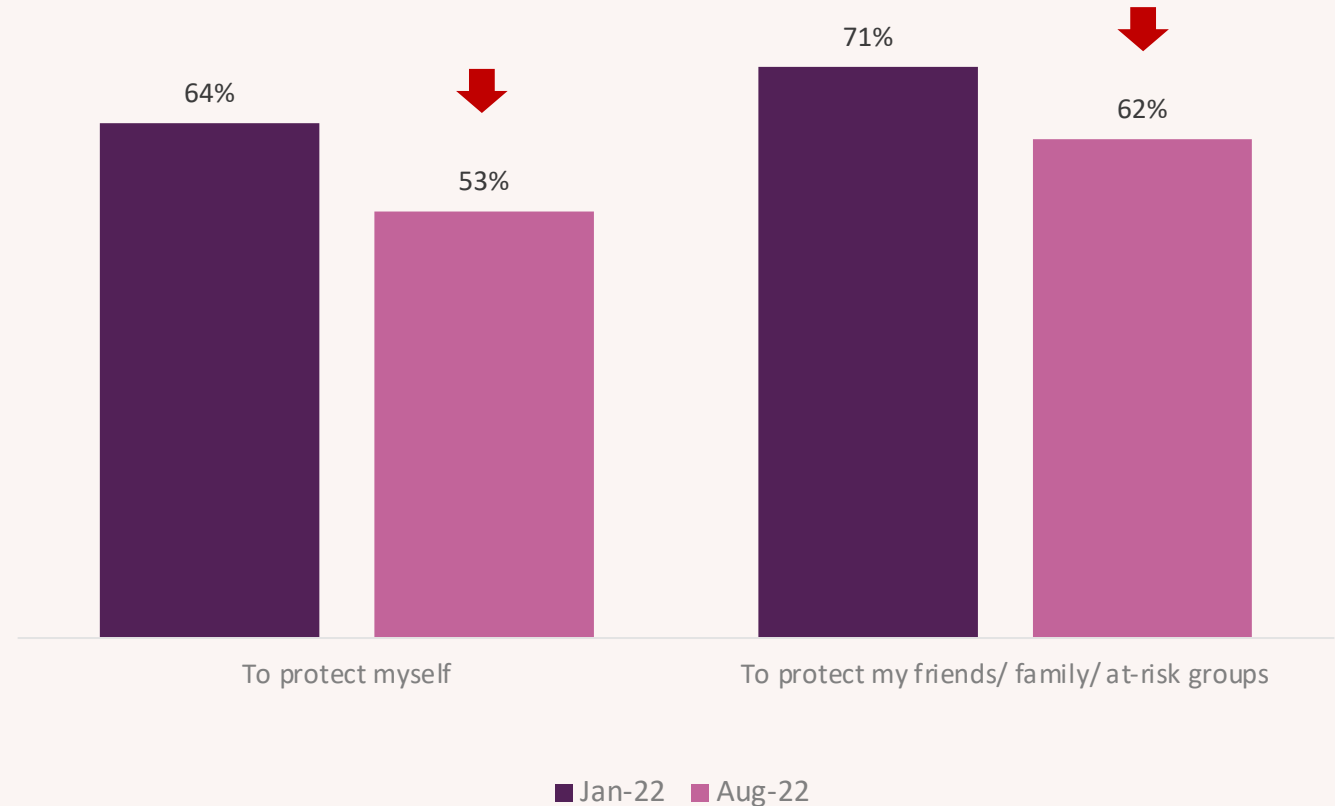
For the unvaccinated population, whilst more than half are willing to get vaccinated against COVID-19 to protect themselves – this is an 11% drop since January-22.

Amongst the unvaccinated population, **62% of respondents suggest they would accept a vaccine to protect their friends, family, or at risk groups.** This is 9% higher than those who suggest they would accept a vaccine to protect themselves.

When asked how soon respondents would receive a new vaccine once approved and offered in their country, **33% say they would accept a COVID-19 vaccine as soon as it was available to them.** Half of respondents suggest they would wait at least 6 months, and 15% say they would not take it at all.

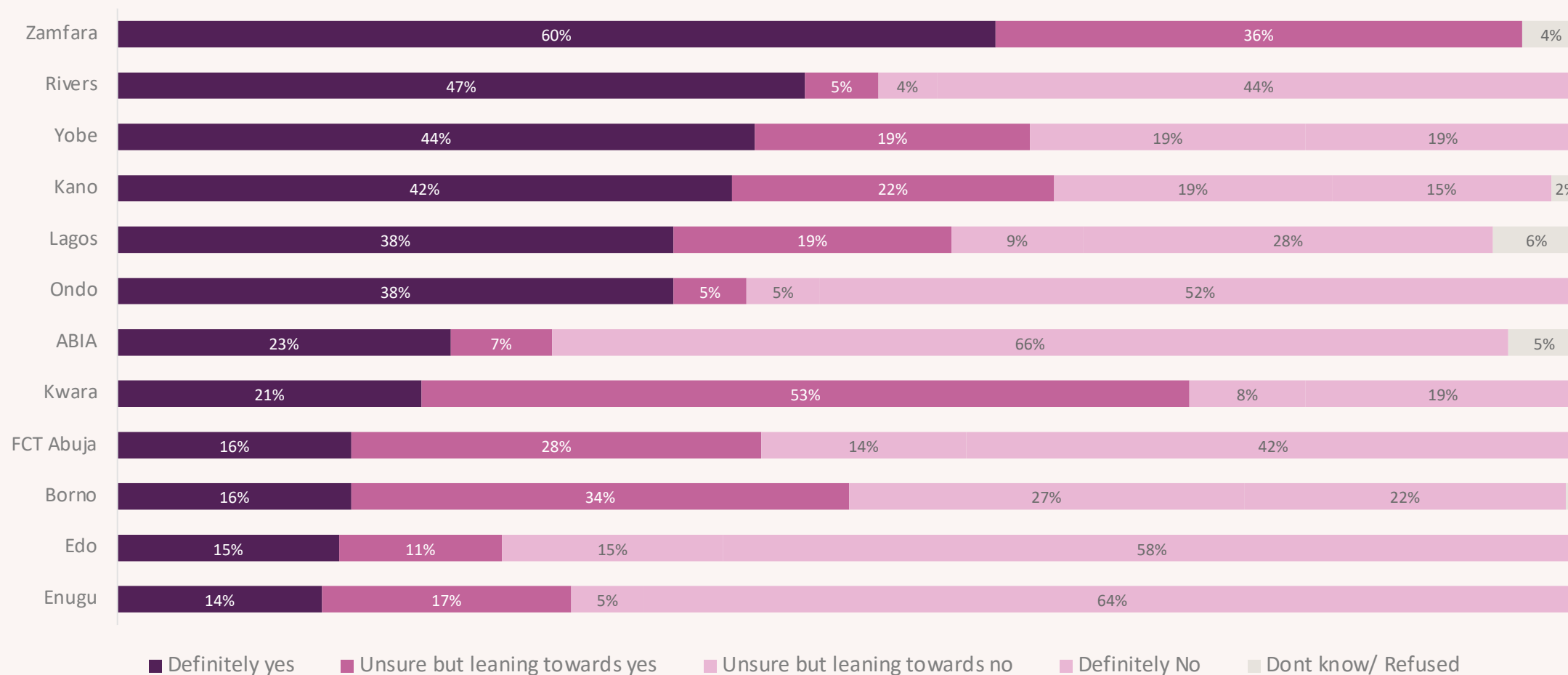
Nonetheless, 1 in 4 respondents report that vaccines are not easily accessible to them – a likely barrier for vaccine acceptance.

NET COVID-19 VACCINE ACCEPTANCE:



Those unvaccinated: n= 735

WOULD ACCEPT A COVID-19 VACCINE TO PROTECT THEMSELVES:



Those unvaccinated: n= 735

THE UNVACCINATED

TOP THREE REASONS FOR REFUSAL:

32%

Do not feel at risk of catching the virus

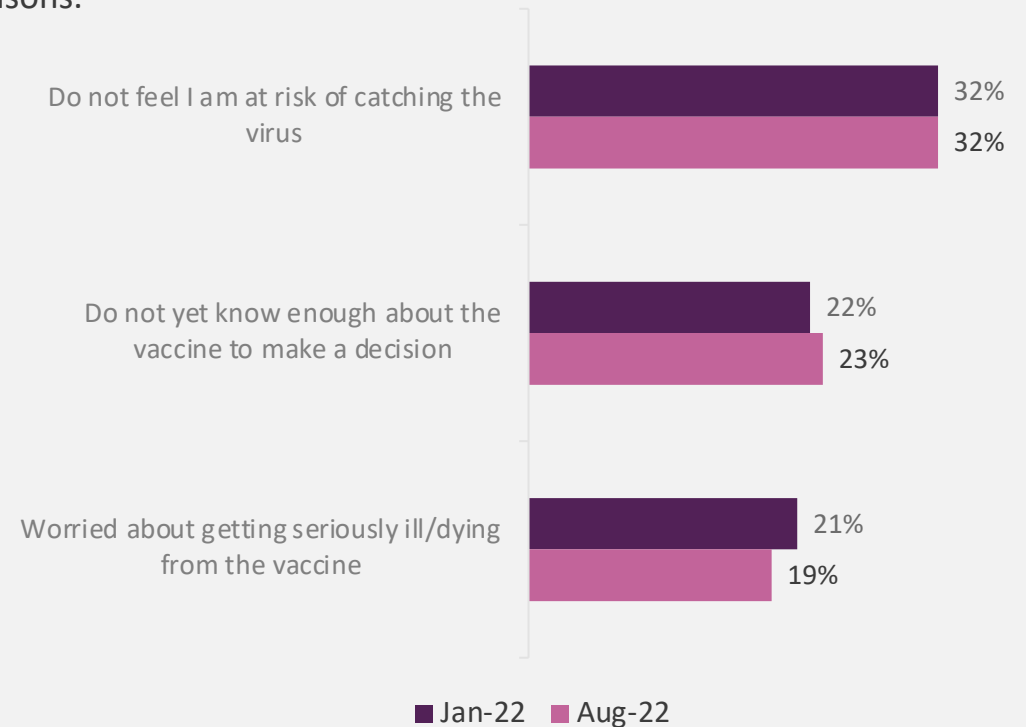
23%

Do not know enough about the vaccine to make a decision

19%

Worried about getting seriously ill/dying from the vaccine

Since January-22, there has been no change in people’s reasons for refusing a COVID-19 vaccine. Not feeling at risk of catching the virus, not knowing enough about the vaccine, and fearing side effects remain the most common reasons.



Those unvaccinated: n= 735

THE UNVACCINATED

TOP THREE REASONS MOTIVATORS:

26%

If the government made a vaccine mandatory

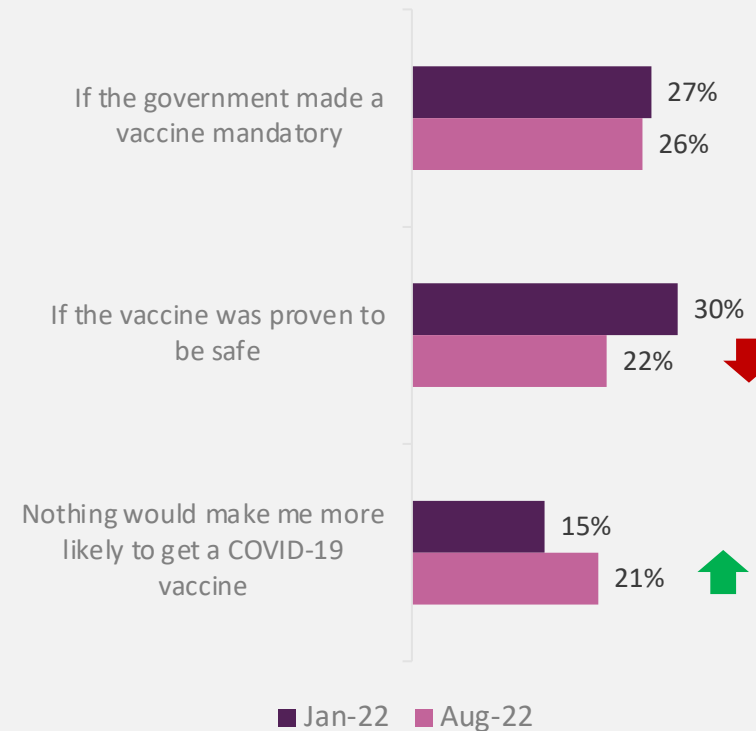
22%

If the vaccine was proven safe

18%

If I needed to have a vaccine to access health services

Amongst the unvaccinated population, there has been a decrease in those who would accept the vaccine if it was proven safe, and an increase in those who say nothing would encourage them to accept a COVID-19 vaccine.



Those unvaccinated: n= 735

VACCINATING CHILDREN

VACCINATING CHILDREN

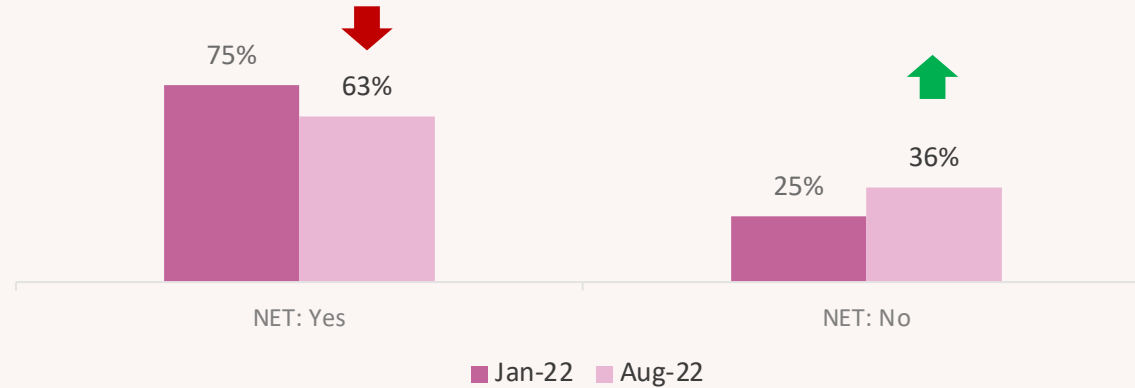
Between January-22 and August-22, there has been a significant decrease in parents/carers who say they would accept a COVID-19 vaccine for a child in their care.

Across the three waves of data, there has been an obvious change in opinion regarding the importance of child vaccinations. In June-2020, vaccines for children were held in high regard, but this has since fallen by around 10% over the course of the pandemic.

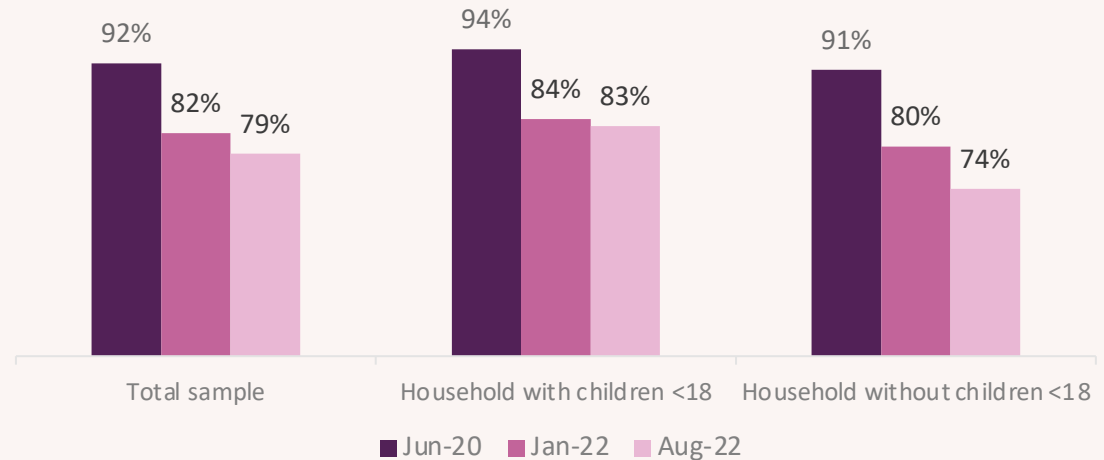
There has been no change in perceived importance of child vaccinations for those with children under 18 in the household between January-2022 and August-2022. However there has been a 5% drop amongst women under 35; 81% vs 74%.

However, there has been a significant decrease for those without children in the household under 18, with 6% fewer respondents agreeing this is important.

NET COVID-19 VACCINE ACCEPTANCE FOR CHILD(REN) IN PARTICIPANTS CARE:



NET AGREE THAT VACCINES ARE IMPORTANT FOR CHILDREN:



Those responsible for the vaccination of children: n= 355

VCI INDEX AND OTHER VACCINATIONS

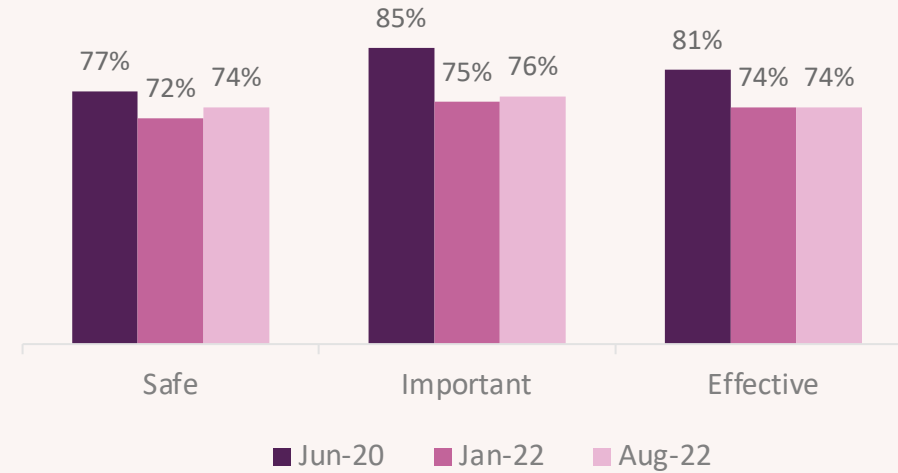
Across the VCI Index for vaccines in general there has been a steady decline for the measure of important and religious compatibility.

Analysing the index by demographics shows that the middle age category of 35-44 has the highest support across the index for both vaccines in general and COVID-19. The oldest and youngest in society tend to score the lowest.

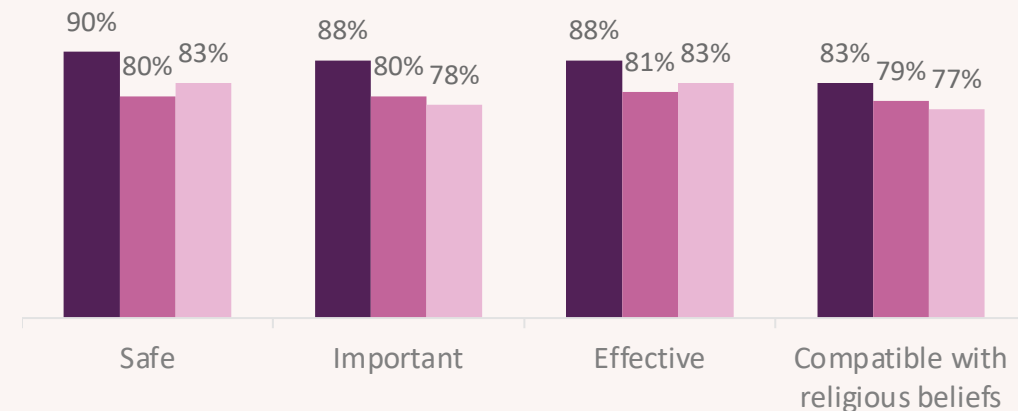
There are some variations by gender, with men being 6% more likely to agree that COVID-19 vaccines are effective.

When looking at other attitudinal questions the data shows that those who score higher on the index are more likely to agree that COVID-19 and the pandemic is not exaggerated and that the government handled the pandemic well – they are also more likely to be compliant with protective and preventative measures against COVID-19.

COVID-19 VACCINES:

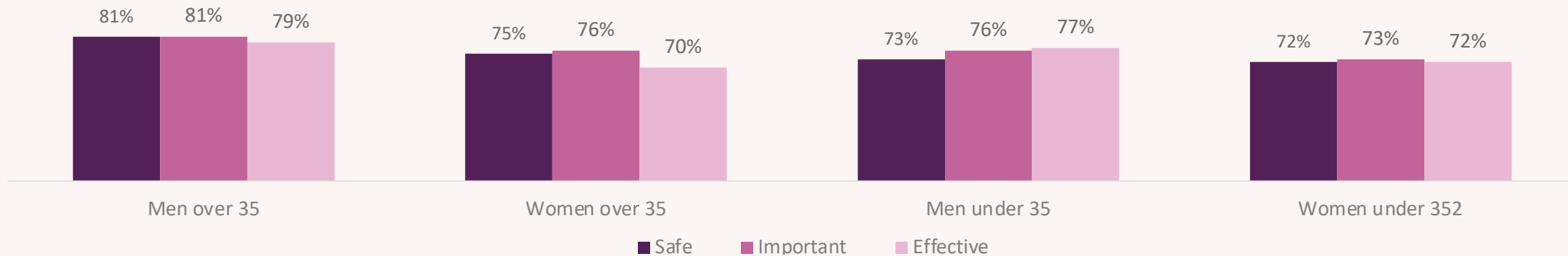


VACCINES IN GENERAL:

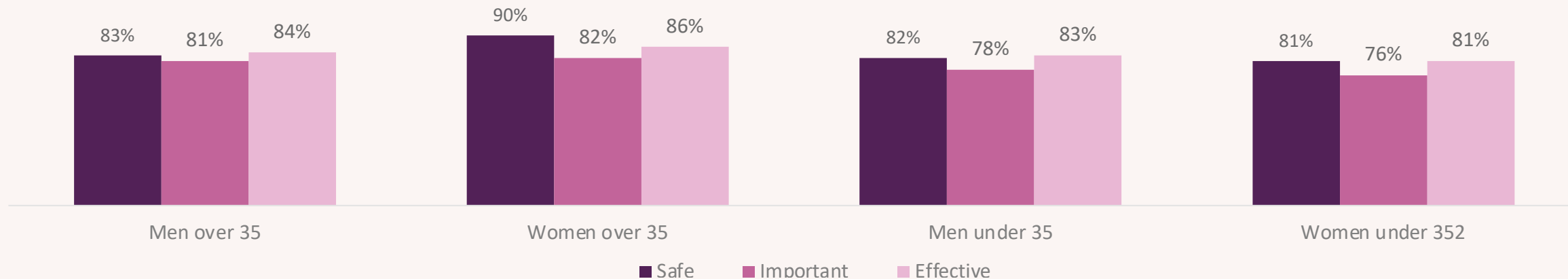


VCI INDEX: BY AGE AND GENDER

VACCINES IN GENERAL:



COVID-19 VACCINES:



All interviews: n= 1,008

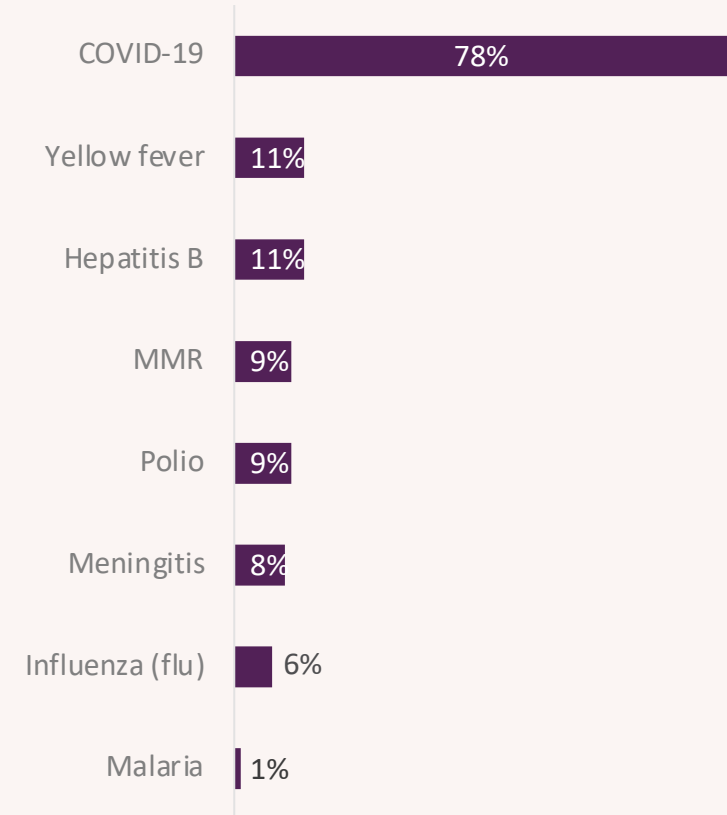
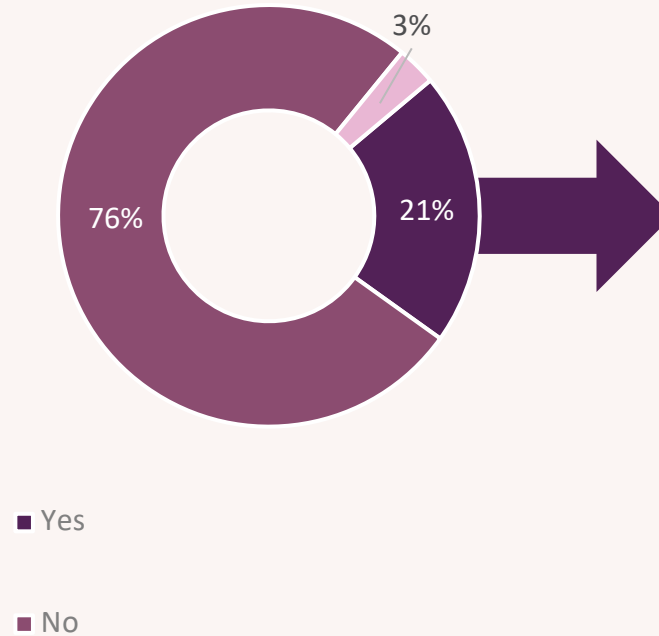
OTHER VACCINATIONS

Of the total population, 21% report having rejected a vaccine (of any type); leaving 76% who have not. Of those who have rejected a vaccine - 78% did so for COVID-19.

There is little to no demographic difference amongst those who have rejected a vaccine at some point. However men over 35 are the most likely to have rejected a COVID-19 vaccine.

Interestingly those who report having rejected a vaccine are also more likely to agree that COVID-19 has been exaggerated and are not concerned about the threat from COVID-19.

REJECTION OF VACCINES:



All interviews: n= 1,008

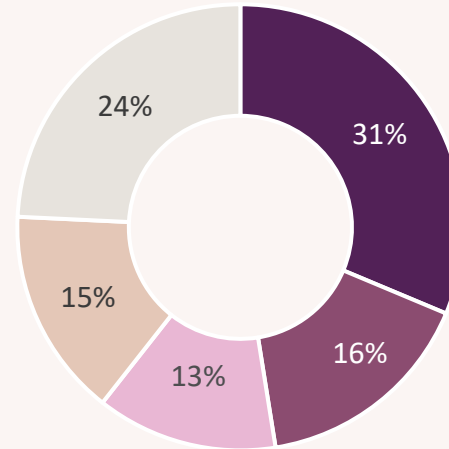
OTHER VACCINATIONS

Almost half (47%) of the total population feel they are more likely to get vaccinated as a result of the pandemic.

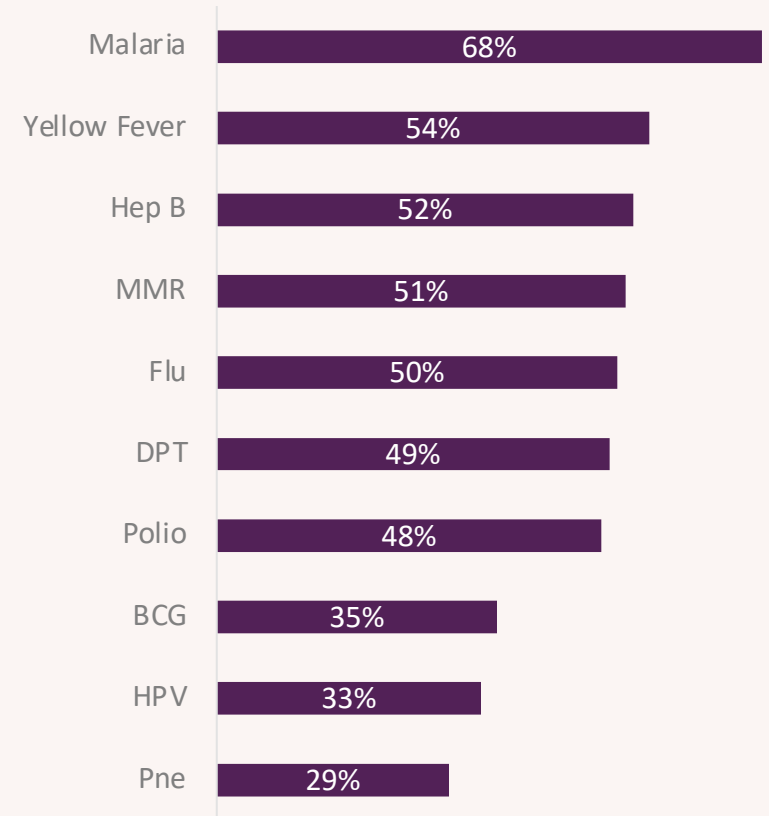
Respondents are most motivated to get vaccinated against Malaria, followed by Yellow fever.

When asked specifically whether respondents would accept a new Malaria vaccine and 67% reported 'definitely yes' and a further 14% reported 'unsure leaning towards yes'.

WILLINGNESS TO GET VACCINATED AS A RESULT OF THE PANDEMIC:



- A lot more likely
- Somewhat more likely
- Somewhat less likely
- A lot less likely
- There has been no change in my views to vaccines



All interviews: n= 1,008

THREAT FROM COVID

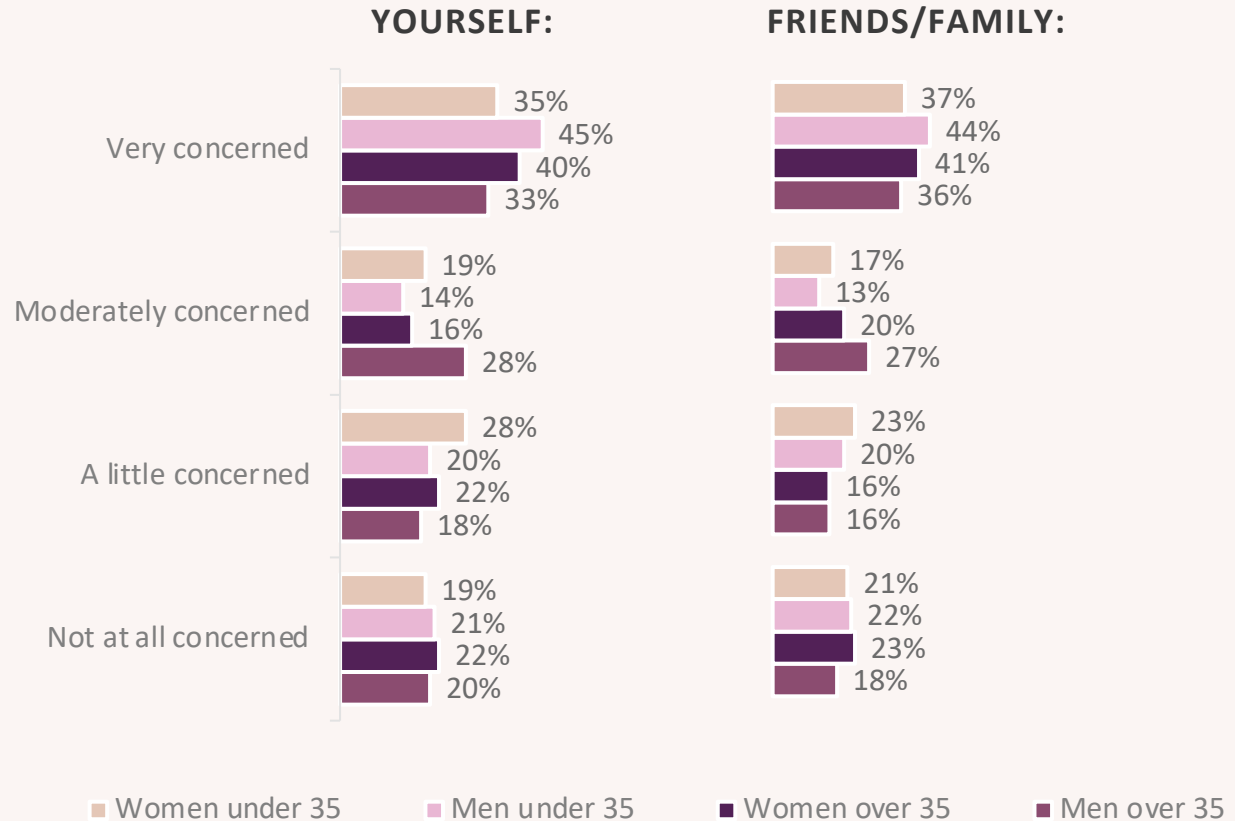
PERCEIVED THREAT OF COVID-19

Almost 6 in 10 respondents are concerned about contracting the COVID-19 themselves or their friends or family.

As seen in the charts, there isn't a significant difference between age and gender when comparing concern between contracting COVID-19 personally vs friends or family.

Groups that are most likely to be concerned over getting COVID-19 are; those who have been vaccinated against COVID-19, those who have had experience (personally or someone they know) with falling ill from disease and those who feel the reaction to COVID-19 has generally been 'correct'.

CONCERN ABOUT GETTING COVID-19 FOR...



All interviews: n= 1,008

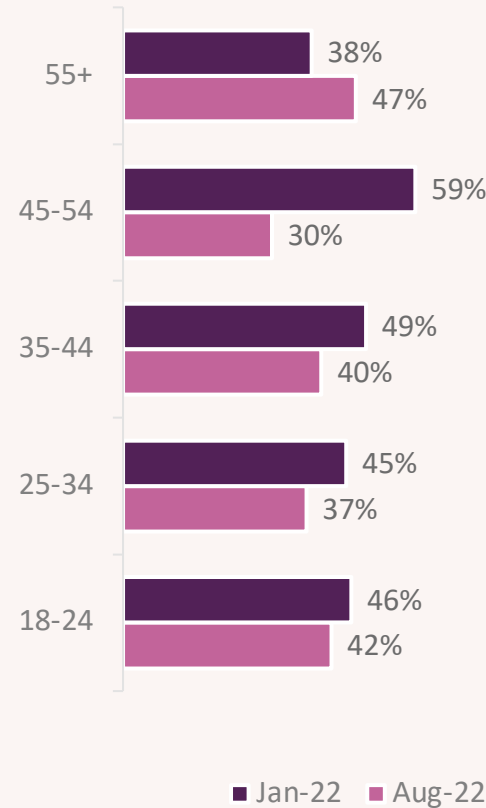
PERCEIVED THREAT OF COVID-19

Almost 4 in 10 (39%) agree that the threat from COVID-19 is exaggerated – this is a 8% drop since January-21 when 47% of the total population agreed with this statement.

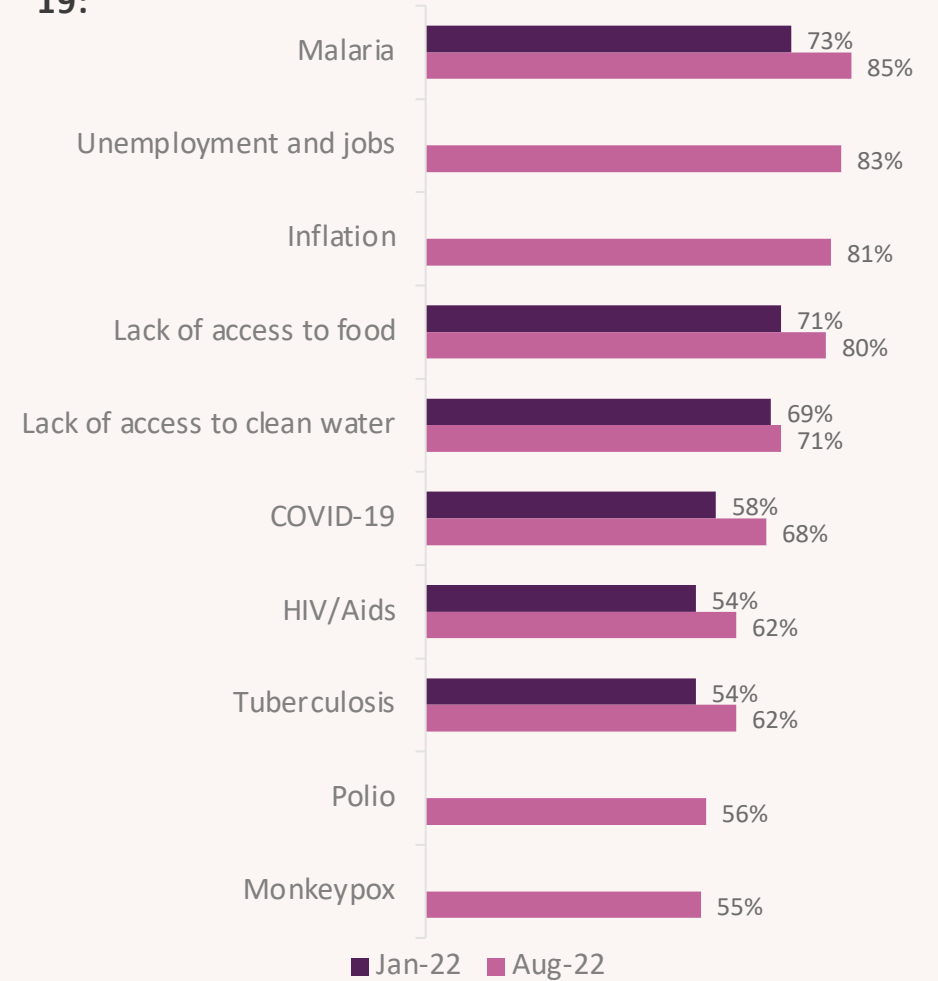
The drop has been considerable in the 45-54 age bracket as well 35-44. Amongst the oldest group of 55+ there has in fact been an increase.

This correlates with the threat from COVID-19 – which has seen a 10% rise since data was last collected in January-22.

NET AGREE THAT THREAT FROM COVID-19 IS EXAGGERATED:



PERSONAL THREAT FROM COVID-19:

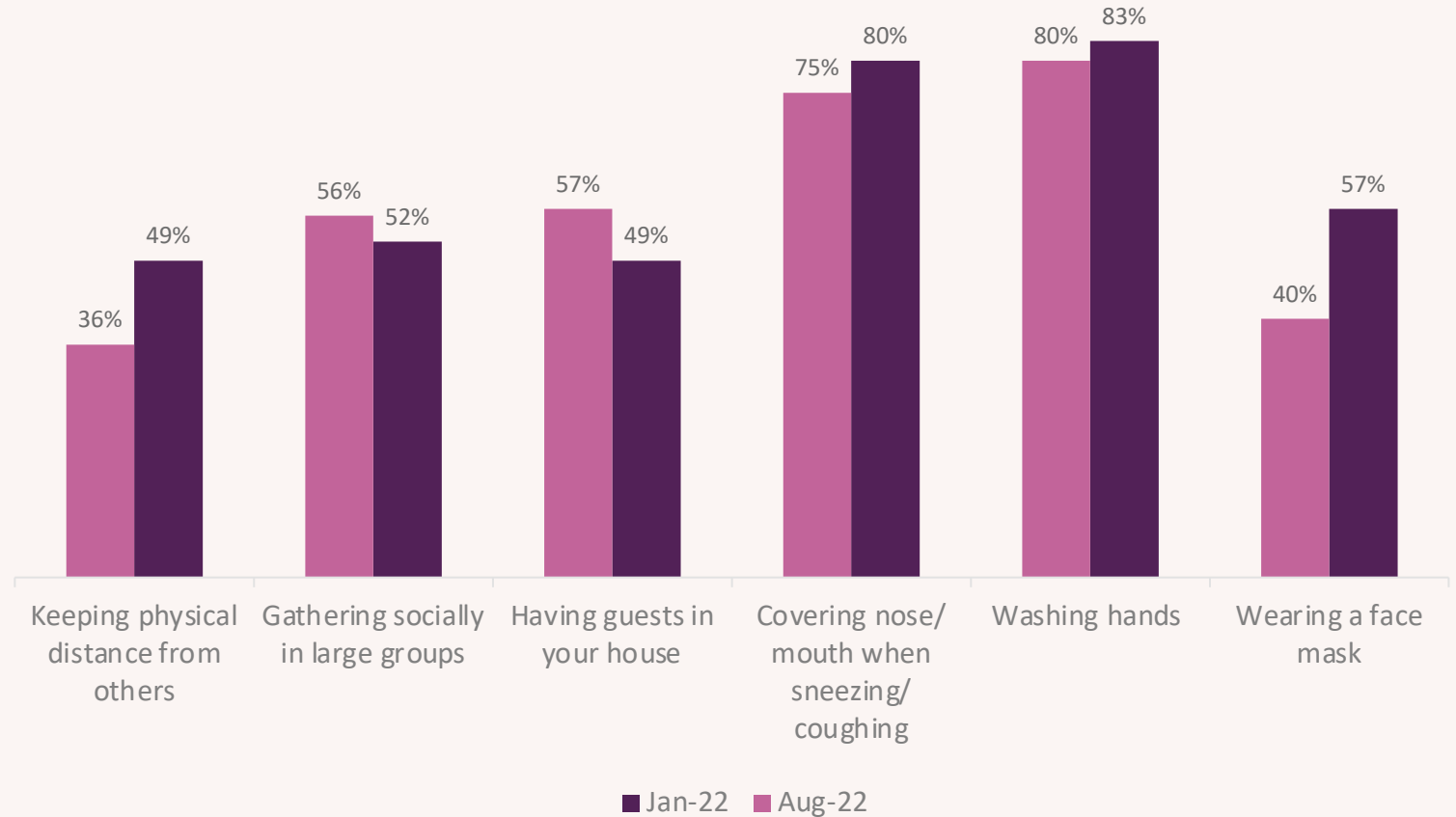


All interviews: n= 1,008

PERCEIVED THREAT OF COVID-19

Despite the perceived threat from COVID-19 increasing since January-22 and the sentiment of exaggeration falling – there is a drop in compliance with protective and preventative measures against COVID-19. This is true across demographics.

COMPLIANCE WITH PROTECTIVE AND PREVENTATIVE MEASURES:



All interviews: n= 1,008

TRUST

MIS/DISINFORMATION

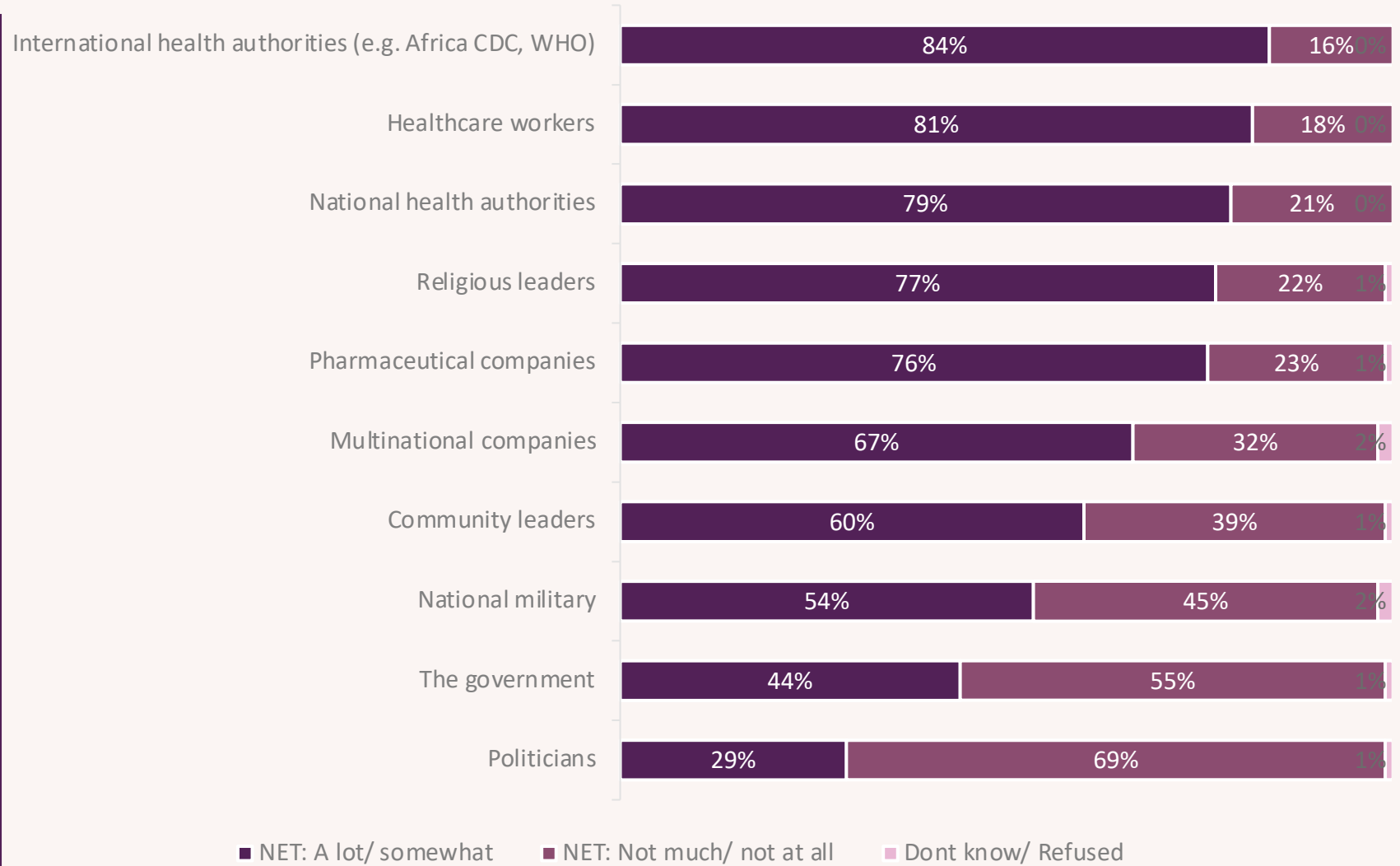
When asked whether respondents trust the following groups to ‘do the right thing’ – the data shows clearly that health related groups come out on top.

Government and politicians rank the worst in this question – this is true across demographics.

Religious leaders rank as some of the most trusted to do things right, especially by those primary educated (89%) and stay-at-home parents (92%).

Private sector bodies are in the middle with an average of 7 in 10 respondents agreeing that they are doing the right thing.

TRUST IN FOLLOWING GROUPS TO DO THE RIGHT THING:



All interviews: n= 1,008

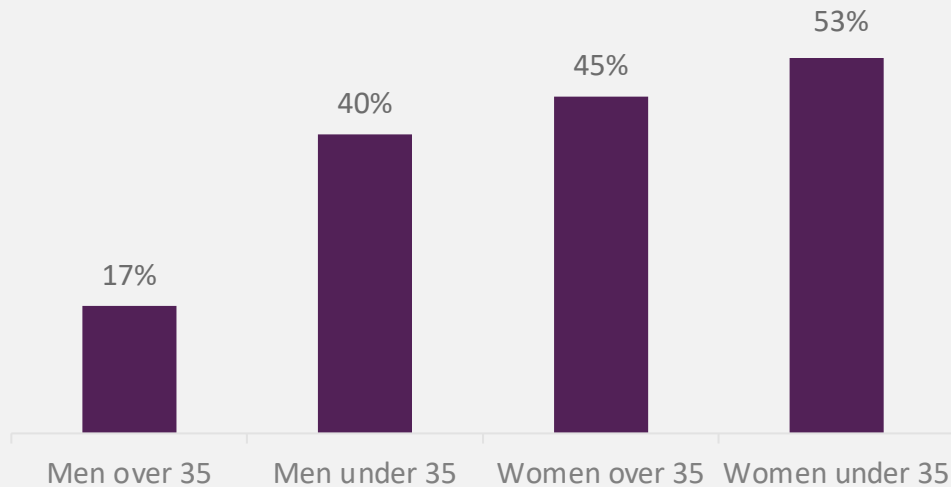
TRUSTED VOICES IN VACCINE ACCEPTANCE

Almost 6 in 10 respondents have the final say about whether or not they will take a COVID-19 vaccine.

Women over 35 are the most likely to have someone else weigh in on the final decision – 53% compared to 17% of men over 35.

Education is also an indicator with 49% of those primary educated or below report another family member will have the final say compared to 29% of those with university education.

% OF THOSE WHO HAVE ANOTHER PERSON HAVE THE FINAL SAY ABOUT RECEIVING A COVID-19 VACCINE:



FINAL SAY ABOUT COVID-19 VACCINE UPTAKE:

58%

Myself

13%

My spouse / partner

11%

My parents

All interviews: n= 1,008

TRUSTED VOICES IN VACCINE ACCEPTANCE

THREE MOST TRUSTED SOURCES FOR REASSURANCE ABOUT COVID-19 VACCINES:

86%

World Health Organization (WHO)

84%

Family and friends

80%

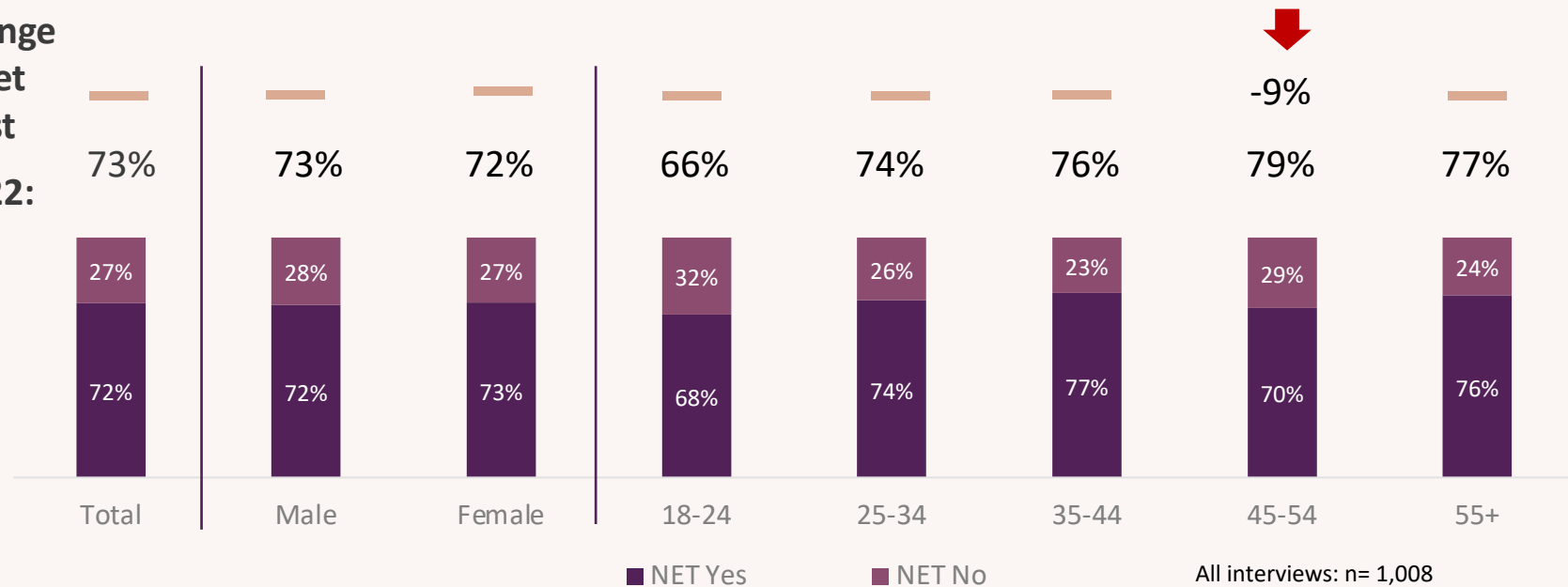
Religious leaders

Whilst the **World Health Organization (WHO)**, **family and friends** and **religious leaders** are the most popular sources for information on COVID-19 vaccines; when asked about who to turn to when seeking information on their general health, respondents cited most frequently **family doctor or healthcare provider (69%)**, **family members (38%)** and **International health authorities (31%)**.

Trust in healthcare providers has not changed since January-22 apart from a drop of **9%** in those aged 45-54.

TRUST IN LOCAL HEALTHCARE PROVIDERS ADMINISTERING COVID-19 VACCINES:

% Change in Net Trust Jan-22:



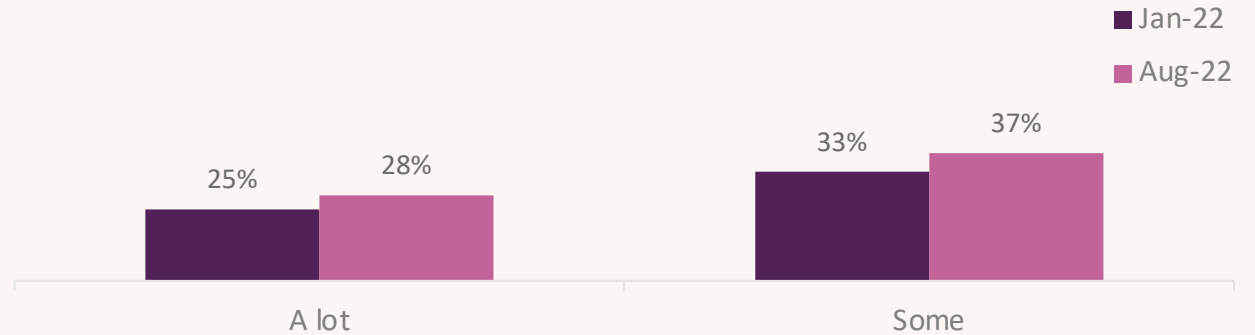
MISINFORMATION

MIS/DISINFORMATION

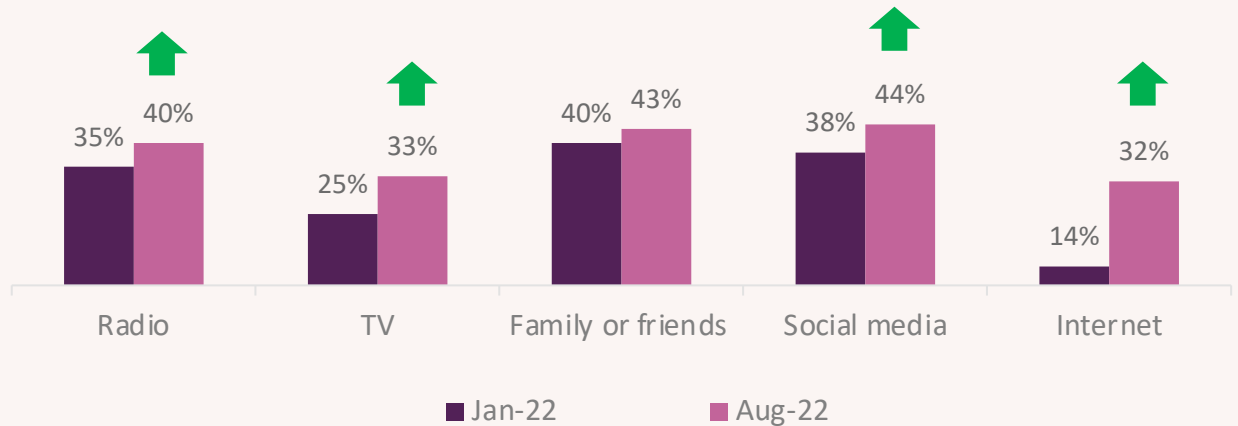
Since January-22, there has been a slight increase, however not significant, in people reporting exposure to “a lot” or “some” misinformation.

There is an 18% increase in people reporting exposure to mis/disinformation on the Internet, making it one of the top spreader platform along social media, and family or friends. This population is also 8% more likely to report seeing mis/disinformation on TV in August-22 than they were in January-22.

SELF REPORTED EXPOSURE TO MIS/DISINFORMATION:



SOURCE OF MISINFORMATION:



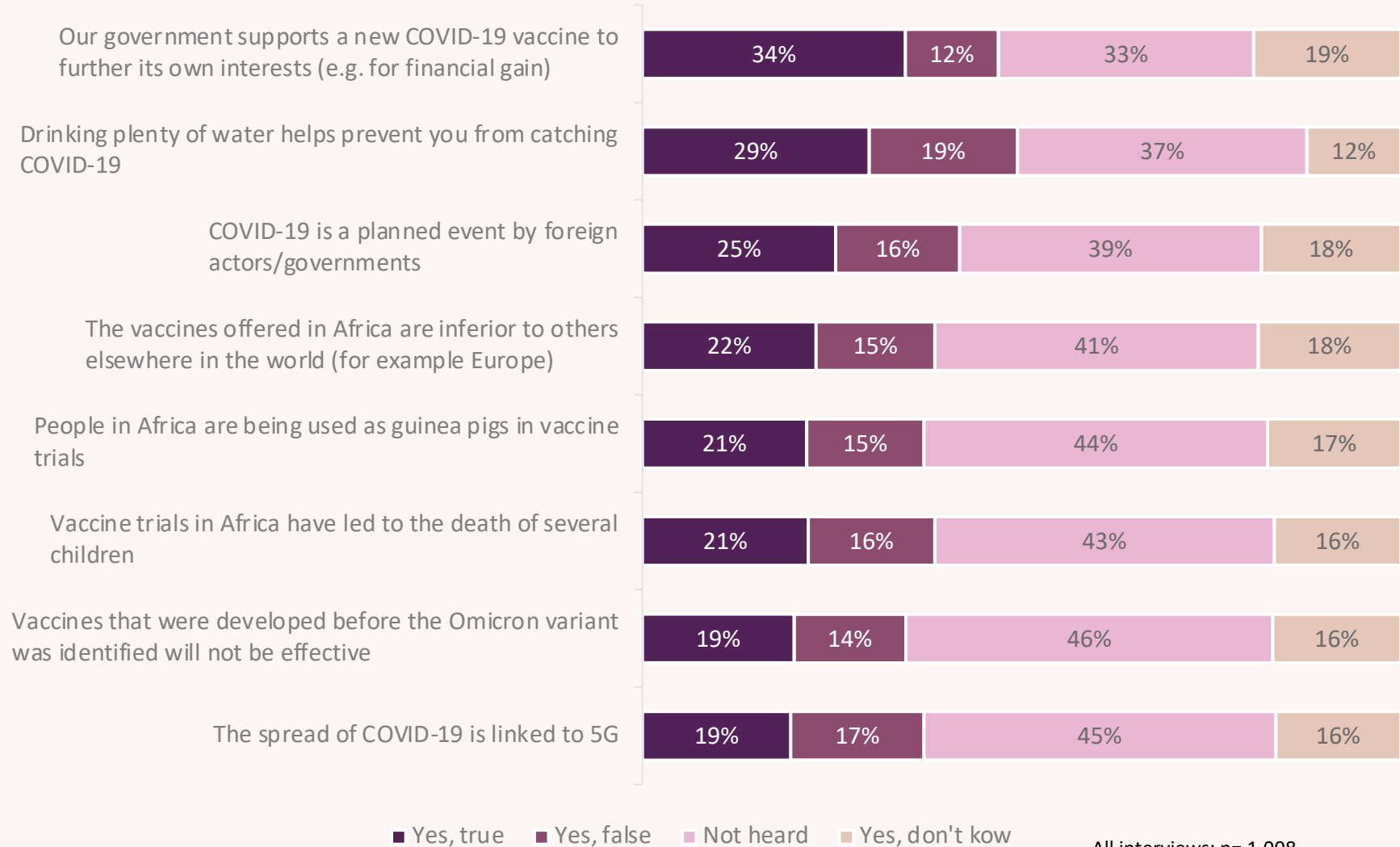
Those who have seen or heard news recently about the COVID-19 vaccine: n= 322

MIS/DISINFORMATION

The most common misinformation story seen and believed to be true relates to scepticism around the government supporting a new vaccine to further its own interests. This is mostly believed by those aged 55+ and those hesitant on the VCI Index (71%).

Stories that COVID-19 is linked to 5G and that vaccines developed before the Omicron variant are not effective, are the least likely to be believed to be true and to have been heard of.

MIS/DISINFORMATION STORIES SEEN AND BELIEVED TO BE TRUE:



All interviews: n= 1,008

THANK YOU