AN OVERVIEW OF ADVOCACY, DEMAND GENERATION AND SOCIAL MOBILIZATION IN NIGERIA FOR HPV VACCINATION FOR CHIC

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GIRLSAIDE INITIATIVE
OUTLINE

ADVOCACY

SOCIAL MOBILIZATION

DEMAND GENERATION

LESSONS LEARNT
ADVOCACY

- Models used
- Social media
- Outreaches
- Print (Banners and handbills)
SOCIAL MOBILIZATION

• Local government officials
• Community mobilizers
• Leaders of market and communities
• Religious leaders
• Traditional leaders
DEMAND GENERATION

- Sex Education to address silence around sexual and reproductive health
- Addressing socio cultural norms
- Parental consent in giving the vaccine
- Adolescents cannot walk in and access it
- Role of Schools in increasing uptake
- Approaching High to middle income parents
LESSON LEARNT

Paid vaccination was not seen as a priority by low-income earners

Perceived to encourage promiscuity

Socio cultural rejection of loss of consequences.

Cost of vaccine is huge especially since most vaccines here are free

Need to redefine what Sex Education and start it with parents

Need to include in NPI

Have we explored increasing uptake by undergraduates in tertiary institutions?
THANK YOU