

AN OVERVIEW OF ADVOCACY, DEMAND GENERATION AND
SOCIAL MOBILIZATION IN NIGERIA FOR HPV VACCINATION
FOR **CHIC**

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OUTLINE



ADVOCACY



**SOCIAL
MOBILIZATION**



**DEMAND
GENERATION**



**LESSONS
LEARNT**

ADVOCACY

- **Models used**
- **Social media**
- **Outreaches**
- **Print(Banners and handbills)**

SOCIAL MOBILIZATION

- **Local government officials**
- **Community mobilizers**
- **Leaders of market and communities**
- **Religious leaders**
- **Traditional leaders**

DEMAND GENERATION

- **Sex Education** to address silence around sexual and reproductive health
- **Addressing socio cultural norms**
- **Parental consent** in giving the vaccine
- **Adolescents cannot walk in and access it**
- **Role of Schools** in increasing uptake
- **Approaching High to middle income parents**

LESSON LEARNT

Paid vaccination was not seen as a priority by low-income earners

Perceived to encourage promiscuity

Socio cultural rejection of loss of consequences.

Cost of vaccine is huge especially since most vaccines here are free

Need to redefine what Sex Education and start it with parents

Need to include in NPI

Have we explored increasing uptake by undergraduates in tertiary institutions?

- **THANKYOU**